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### Master Minds of Baseball

#### Report on Major League Managers of '52

Eddie Stanky Gives his Mother Credit for Getting him out of Him When He Wanted to Quit — How He Takes over a Job that has been the career of Some of Baseball's Greatest Managers

BY ERNIE HARVEY

EDITOR'S NOTE: Do managers make their own decisions? Or do ball players make managers? Here are some of the answers from the second of six personality sketches that appear in the first two of major league issues.

The author, Ernie Harvey, has been a baseball writer for twenty years. Between seasons at the field, he writes for the magazine and is a student of managerial methods.

#### CHAPTER TWO

MASTER MINDS OF BASEBALL. Depressed, lonesome and homesick, Eddie Stanky in the summer of 1935 sat in his Greenville, Miss., hotel room and wrote his mother a letter. He was disgusted with minor league baseball and he asked her for enough money to return home to Philadelphia.

Ten days later he received a reply. Anxious, he tore open the letter. No check fell out. Instead, his mother wrote:

"Edward, I have tears in my eyes while I'm telling you this, but if you do come home, please do not come to 851 East Russell street (the Stanky residence). We don't want quitters in this family."

Eddie rolled over on his bed and cried for two hours. That incident marked the first and most important crisis in Stanky's career. Stanky has never forgotten his mother's letter. It has been an illuminated guide for this ever-battling bantam through-out 17 seasons. He has proved conclusively he is no quitter.

This spring Stanky faces another crisis. He has undertaken one of the toughest jobs in baseball — managing. As pilot for the St. Louis Cardinals, Eddie must create small miracles. He must project into the thick of the pennant chase a team which finished third in 1951 and in one season made an "acceptable" out of "present and" "future" manager.

An astute student of baseball, Stanky knows the demands of his job. He realizes the fatality rate among big league managers is high, especially in St. Louis where in one three year period (1935-37) the National League entry had 12 managers.

You don't have to scratch that far into the records to learn that managing is a precarious profession. In the past five years there has been a complete turnover of managers at the American and National Leagues. Senior leader in the National League is Bill Meyer who took over the Pirates in 1948. "Oldest" Managers in the American are

Casey Stengel and Fred Hofbe who began coaching the Yankees and the Tigers in 1949. Only twice since 1900 have the majors opened seasons without a change in the managerial setup. In 1930 and 1931, the roll call of 17 managers for 41 seasons is evidence to history that the job can be temporary as a department store Santa Claus.

Can Eddie stick as a manager? Most baseball men say yes. For instance, his roommate on the Cardinals, Alvin Dark, cites three reasons.

"One — Ed not only knows the game, but he sure knows it. Two — Ed had such a hard time making the majors that he won't lose patience with a player, as many managers do. Three — Ed remembers things he learned because he fought too hard to learn them right."

Stanky will find the manager's outlook different from the player's. Bill McCoombe, who won pennants for Pittsburgh, St. Cards and Cincinnati, put it: "Baseball is hearts break for a manager. You can't celebrate a victory. If you win today, you've got to start thinking about tomorrow's game. If you win the pennant, you worry about the World Series. When that's over, you worry about next season."

Worry killed other managers who were better players than Stanky. The ball game is a cruel and hardy inside.

The secretary and publicist worth are better managers because they give out that damn and worry. Alvin Dark, the big leader of the Cardinals, said once he took the club manager's job and George Stallons, one-time manager of the Boston Braves, who still bothers to pitch for the Braves.

Managers have to worry. Only two of the seven big league leaders can win each year. That means fourteen are losers and targets for dismissal. It's customary for owners to fire a manager after a club fails. Crime, the manager's faults and pressure from himself.

Sometimes a manager wins and still is canned. Jackentle restored Pittsburgh to pennant glory in 1925 and was fired after winning third the next year. He led 130 Cards to the 1928 pennant, but was released because he "kissed" through his club with four straight World Series victories.

Hornsby won a pennant for the Cards in 1925 and a month later had been traded to the Chicago Cubs. He had refused to play an exhibition in New Haven, Hornsby and owner Sam Houston exchanged bitter words which dissolved their partnership regardless of Hornsby's pennant victory.

Indeed, the front office can sprinkle a manager's hair with as much gray as his team's struggles during the war. Clyde Snee, who was managing Montreal, The Nobs pointed that baseball favor a triple play after the game a Royal executive called Snee to the office.

"Clyde" said the executive, "that was a fine play." "Thank you sir." "Yes, a fine play," the executive continued. "But let's have more like it."

Stanky's owners won't be that demanding on Eddie Stanky. But Ed Flaherty has just received word from his agent that he is going to be traded to the Cardinals. The old Gasoline game. That's the way Stanky runs and that's the way his team will play.

(Copyright, 1952, by United Feature Syndicate, Inc.) TOMORROW: Hornsby and Bill Veck.

WELLON'S READY TO MEET TONIGHT. "Bill" is the name of the Dunn store. Wellon's is the name of the man who runs it. All the boys in Dunn who are interested in the group to bring their parents to at least one of their parents to the meeting will meet at the City Hall tonight at 8:00. Bryan stated that he is going to be a speaker at the meeting and will be the first to speak.

BASEBALL RESULTS BY UNITED PRESS. Brooklyn 10, Philadelphia 0. Cincinnati 10, Cleveland 0. Detroit 10, Chicago 0. St. Louis 10, Pittsburgh 0. New York 10, Boston 0. Washington 10, Baltimore 0. Philadelphia 10, St. Louis 0. Cincinnati 10, Cleveland 0. Detroit 10, Chicago 0. St. Louis 10, Pittsburgh 0. New York 10, Boston 0. Washington 10, Baltimore 0.

## Surprising St. Johns Upsets Illinois Redmen Face Kansas For Crown Tonight

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### Big 10 Commissioner Trug Wilson Prohibits Recruiting by Phone

CHICAGO — Big 10 Commissioner Kenneth L. Trug Wilson has cracked down on conference recruiting practices, banning any telephone contact with prospective athletes, it was learned today.

This policy statement was made in a letter to athletic directors and faculty representatives after the conference meeting with the "Council of 10," composed of the presidents of the member institutions, March 18.

The interpretation means that the members can contact prospective athletes in the future only by mail, or when the boy visits the campus.

Obviously the institutions cannot refuse to conduct telephone conversations with athletes who might call the school, but they were instructed to break off such contacts as quickly as possible. They were also instructed that they could not accept collect calls.

Last summer, it was understood, some standout athletes were besieged by phone calls from various coaching staffs.

### Sam Sneed Winner In Aiken One-Day Pro-Amateur Golf

AIKEN, S. C. — (AP) — Sam Sneed made up today most of the money he lost by forfeiting a play off for the Jacksonville Open title.

Sneed tied Doug Ford of Harrison, N. Y., for the \$2,000 first prize at Jacksonville, Fla., Monday but decided to accept the \$1,500 second money because of an out-of-bounds technicality in the second round.

He came here and won \$4,450 first money in the one-day Aiken Pro-Amateur tournament with a record breaking, six-under-par 65. Ford shot 69 to earn \$75 for a seven-way split of eighth place.

Ben Hogan, warming up to defend his Masters title next week at Augusta, Ga., shot a 67 to tie three others for second as 19 pros, bettered the Palmetto course's par 71.

Earl Stewart Jr. of Dilla, Tex., Ted Kroll of New Hartford, N. Y., and Jerry Barber of Pasadena, Calif., each matched Hogan's 67. Hogan teamed with amateur Robert Goodyear to capture pro-amateur honors with a score of 61.

### BASKETBALL SCORES BY UNITED PRESS NCAA TOURNAMENT Seattle, Wash.

St. Johns 61 Illinois 59 Eastern final. Kansas 74 Santa Clara 35 Western final.

### Young Golf Star

Competing in the North and South women's amateur golf tournament at Pinehurst, N. C., for the first time, Barbara Romse (above) of Sacramento, Cal., came from behind to defeat the defending champion, Pat O'Sullivan, and climb into the sports spotlight.

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## White Defeats Green In Dunn High Squad Game

Coch Paul Waggoner trotted his boys out on the local athletic field (ambiguous reference) yesterday afternoon for a full-scale preview of the Greenway grid team for next fall. The coach had the boys divided into two equal teams with one in green and one in white. The coach must have done a good job of equalizing the two teams since the final score was White 28, Green 24.

The Green team got off to a big lead in the first half by scoring three touchdowns and holding the Whites to none. E. B. Dixon, J. T. Jackson, and Don Johnson figured in the first-half scoring as three passes accounted for the points.

### STARTED THING OFF

Don Johnson pitched to Eddie Dixon for 15 yards and the first score of the game in less than five minutes after the opening kickoff. Two scores came in the second quarter as Dixon hit J. T. Jackson with a long pass, and Jackson caught the ball in the clear and ended the 50-yard play. Jackson caught another loss just before halftime when Don Johnson connected with the end for a 20-yard completion in the left flat.

After intermission, the White team decided to do something about the muddy proceedings, so the trailing team scored three straight and took the lead.

Dickie Surles climaxed an opening drive with a dash around end after taking a pitchout from quar-

terback Goff. The dash was good for 10 yards. Another third-period score came on a sensational dash by the little fellow whom the coach has been waiting for two years. Bobby Godwin, who will enter high school next fall, grabbed a punt and sped 80 yards to paydum. Bob got some fine blocking on the play by tackle Jimmy Sills and backs Dickie Surles and Daley Goff.

### BATTLE TO THE WIRE

Things really popped in the last period when the White team got another score and took the lead as Goff faked a pitchout and kept the ball on a drive over tackle that netted 8 yards and a TD.

Then the Green team game back and took the lead again as end Raymond West grabbed passer Daley Goff and caused the ball to fly free, and Don Johnson intercepted it and ran 30 yards for a reception that gave the Green a lead with less than three minutes remaining in the game.

Again, an aerial brought about a touchdown. This time the White team connected as Goff hit Surles with a heave that was good for 65 yards, and that was the ball game.

The White team made all four extra-point tries and the Green boys failed to convert. All attempts were running plays as the crossbar was not set up for Spring practice.

The boys showed lots of hustle and scrap, especially the new candidates.

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