

Extreme Fashions Are Out This Year

By ELIZABETH TOOMEY
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 NEW YORK (AP) — The American girl has such an all-American look these days that it's considered downright ominous by some experts.

It must be the lull before the storm," muttered the head of one model agency.

Starting from the top, there's the matter of hair. No poodle cuts being pushed for fall. On the other hand, no page boy cuts either.

"Models are letting their hair grow a little longer, but there is nothing definitive in the way of a new hair style," said Gerald Ford, a partner with his wife in a high fashion model agency. "The poodle is dead."

A girl can just wear her hair in a sort of casual, windblown fashion and be in style unless you want to count the face-fringing Hamlet hair cut one Fifth Avenue stylist is featuring.

Then there are the eyes—no doe eyes, sloe eyes, baby doll eyes or half moon eyebrows to keep the girls busy. Just about the time women mastered the art of drawing a thin line around their eyes and tilting the line upward at the corners, the experts stopped accenting orbs.

"We're back to more natural eyes, and slightly heavier eyebrows," makeup expert Barbara Brigham said. Even the people she makes up to appear on television shows just want to look like themselves, she added, "unless, of course they're appearing in a dramatic role."

The Cupid's bow mouth, which was revived to go with the doe-eyed look, is back on the shelf with the flapper hair cut again. Girls can outline their mouths to suit face and fancy.

Even the bra builders go for natural rounded curves this season. No talk about exaggerated points.

"You might say there is a tendency to accent femininity in figures," Ford said. "But it's done by clothes that emphasize natural curves rather than exaggerating any part of the figure."

"We've been looking around for a trend toward a new type of girl, but the nearest we've come is a trend back to the college type," said Candy Jones, former model and wife of model agency head Harry Conover.

Today's fashionable woman doesn't even have to struggle to adopt a look of bored sophistication.

"The girls with expression are tops in modeling," Candy said. "But it's an individual thing—they try to develop their own per-

sonalities. This," she added with a puzzled expression, "must be the right attitude."

Haywood and Rockingham County will present programs featuring community development at Farm and Home Week, August 18-21 at State College, Raleigh.

Sheep numbers in North Carolina which hit an all-time low in 1949-50, had climbed to 43,000 by January 1, 1952.

Ladino Clover Provides More

A Ladino clover permanent pasture will provide more total grazing as well as grazing on some months of the year than a summer annual such as lespedeza or a winter annual such as crimson clover.

Two State College investigators, D. S. Chamblee and W. W. Woodhouse Jr., compared a Ladino clover-orchard grass pasture with a stand of Kobe lespedeza orchard grass during the summer and crimson clover in the winter and early spring.

During the first year, the Ladino mixture yielded more than

twice as much forage as the lespedeza mixture. In the second year, Ladino-orchard continued to produce more forage than the volunteer stand of lespedeza mixed with orchard.

During early spring, the crimson clover produced about as much forage as the Ladino mixture. But production dropped off rapidly after winter matured in May.

The annual legumes furnish excellent supplemental grazing, Chamblee and Woodhouse conclude, but they are not as productive as Ladino permanent sod. Both annual lespedeza and hard-seeded crimson clovers such as Dixie must re-establish themselves from seed each year. Frequently, the young seedlings are eliminated by drought or weed competition.

Ermine Is Only A High Class Weasel

NEW YORK (AP) — Lady, that's no ermine, that's a good old American weasel.

Beginning tomorrow, furriers must be strictly factual when they label merchandise made from animal pelts. No more Hudson seals, lapins, beaverettes or mink-dyed marmots.

Women have got to face facts as well as the furriers, since a label lettered "rabbit" makes delusions of a mink bargain difficult. But mink will still be mink.

The Fur Products Labeling Act passed by Congress last August goes into effect tomorrow. Only the name of the animal that produced the fur will be permitted on fur wrap labels.

"Now that she knows she has Uncle Sam with her a woman will feel more confident buying furs," Max Bachrach, head of the Fur Research Institute said. "If it's rabbit, you gotta call it rabbit now. Mouton must say mouton processed lamb. Certain kinds of ermine

must be labeled weasel . . ." Here Mr. Bachrach was interrupted. "You mean women will wear weasel evening wraps?" a reporter asked.

WEASEL IS WEASEL
 "If it's weasel, it's weasel," Mr. Bachrach said patiently. "Ermine is just a fine grade of weasel imported from Russia or Scandinavia or Canada. It's pure white or pale beige. Weasels are raised in warmer climates. They're darker, maybe yellow or light brown."

Several inquiries turned up a noticeable absence of weasel coats. Apparently, in spite of fur experts insistence that they are quite willing to call a weasel a weasel or a muskrat a muskrat, certain fur categories will be avoided as much as possible. Weasel wraps are one.

Persian lamb must be identified by country if it doesn't come from the Middle East. The fur that used to be called American broadtail now will be South American processed lamb. Hudson seal must be called by its real name, muskrat.

EXPECTS CONFUSION
 "There will be some confusion for a while," admitted Leo Ritter, head of Ritter Brothers Fur Co. "Even mink, which is the largest selling fur, has many variations. Mutations have produced many different mink shades, like aleutian, starlight and silverblu. When a mutation is first introduced and the skins are rare, the price is high."

But if the word "mink" appears anywhere on the label a girl knows she's getting the real thing. Glamour captions like mink-dyed muskrat are no longer permissible.



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