



Who'll be **first** in 1953?

Who will be the First Baby of 1953 in our community? That's the big question! What lucky baby will be the winner of all of the valuable and useful prizes featured below? To be eligible, have your doctor state the exact time and place of your baby's birth, the sex, weight, and name plus the name and address of the parents. Send this information to this newspaper.

The first baby born after midnight on January 1, 1953 will be declared winner of the 1953 First Baby Contest! Watch this newspaper for the announcement of the winner!



A FREE GIFT SPOON
FOR
EVERY BABY BORN
IN
HARNETT COUNTY
ON NEW YEAR'S DAY
The *Jewel Box*
Dunn, N. C.

WHO WILL BE HARNETT'S FIRST BABY?

BABY'S CUP AND SPOON



Our greeting to little "First in 53" will be an infant's feeding spoon and silver baby cup! A gift to be treasured!

**STANLEY
Jewelers**



"DUNN'S LEADING CREDIT JEWELERS"
PHONE 3595
214 E. BROAD ST. DUNN, N. C.

THE WINNER WILL
GET BIRTH ANNOUNCEMENTS

We will proudly present the winner of the first baby contest with 50 birth announcements.

TWYFORD PRINTING CO.
FAYETTEVILLE HWY. DUNN, N. C.

The winner will receive a one-year subscription to The Daily Record and an array of other gifts from the advertisers listed on this page. The marathon is on.



TO THE NEW YEAR'S
MOTHER -- A GIFT.

Leder Bros.
DEPARTMENT STORES

A
SURPRISE GIFT
For The First Baby Of
- 1953 -
MARY SORRELL SHOP
Dunn, N. C.

A Gallon Of Milk
For
53's First Baby

We take great pleasure and pride in giving the first baby of 1953 a gallon of that wonderful healthy Gardner's Milk... No better food for any baby.

**GARDNER'S DAIRY
PRODUCTS, INC**
E. CUMBERLAND ST. DUNN, N. C.

Shampoo and Fingerwave
To The Proud Mother Of Harnett's
First Baby - - - -

**HANK'S BEAUTY
SALON**
N. Wilson Ave. DUNN, N. C.

A FREE STEAK DINNER
To The Parents Of Harnett's
First Baby Of 1953 At This
Section's Finest Eating
Establishment.

**PORTER'S
RESTAURANT**
200 S. Clinton Ave. DUNN, N. C. Phone 2439

A Gift For
Harnett's
First Baby

**Prince's Dept.
Store**
E. Broad St. DUNN, N. C.