

A SAFETY VALUE that cannot be matched!



★ **The Only Blowout Prevention!**

—with exclusive new U. S. Nylon LIFEWALL

★ **Double Tire Strength!**

—twice the protective power against impact

WITH 20% GREATER MILEAGE

New processes and materials give this great advance in U. S. Royal Air Ride mileage

WITH VASTLY SMARTER APPEARANCE

—new style... new slim, trim whitewalls or blackwalls

WITH THE WORLD'S MOST COMFORTABLE RIDE

—absorbing the road in silence at any speed

**This minute of reading may
SAVE A LIFE!**

What you see presented on this page is probably the most sensational value in tire history!

It is a safety value which unites the superb qualities of U. S. Royal Tires with the positive blowout prevention of the new U. S. Nylon LIFEWALL.

Wedded for Life and Safety

In this new combination, you have the finest air-container ever developed—with all the added strength of Nylon to banish blowout possibilities!

**A Goal of Half a Century
Now Fully Realized**

What these new LIFEWALL U. S. Royals mean to you is easy to see and understand.

You put LIFEWALL SAFETY between you and all the common blowout risks—as you also double your tire strength... get 20% advanced mileage, with the most comfortable of all tire riding.

UNEQUALLED ALLOWANCES
for CHEVROLET, FORD, PLYMOUTH, similar cars

June Only **\$9.19**

SIZE 6.70/15
FOR YOUR OLD TIRE
AND TUBE

Other special allowances for all cars
EASY CREDIT TERMS

LIFEWALL

U.S. ROYAL Tires

EASY TERMS

CAROLINA OIL STORES, Cumberland St., Dunn, N. C.
CAROLINA OIL STORES, East Erwin, N. C.
DUNN BARGAIN STORE, Dunn, N. C.

WILKINS ESSO STATION, Dunn, N. C.
CAROLINA OIL STORES NO. 3, E. Broad St., Dunn, N. C.
CARL TART'S STORE, RFD 1, Dunn, N. C.