

Come in with a **DOLLAR** go out with a **BARGAIN**



SHOP AND SAVE IN COOL AIR-CONDITIONED COMFORT During Dunn's City-Wide

Join the Hundreds and hundreds of smart shoppers who will save during our gigantic Bargain Day's



Over 4,000 items many below cost.

Never before have we offered such wonderful Bargains!

BARGAIN DAYS!

JULY 2nd, 3rd and the 4th JULY

Louis Baer Department Store

PRICE TAGS SLASHED! HIGH STYLE AT LOW PRICES!

Ladies Dresses
SECOND FLOOR

Several Racks of Dresses in Cottons, Bembergs, and Other Sheer, Cool Fabrics, Picked From Early Summer Styles. Look Smart and Cool and Save. Outstanding Values in Juniors, Misses, Large Sizes and Half Sizes.

Values To \$14.98

\$5.00



LADIES PANTIES

Big 39c value elastic waist and leg. Double knit crotch. Assorted sizes and colors.

ONLY 19c Pr.

Limit 5 pairs to a customer.

Ladies HATS

Your choice of any hat in store including white values to 6.95.

\$1.00



GRAB TABLE

A Wide Selection Of Ladies Blouses, Lingerie And Sportswear Is On This Table. DON'T MISS THESE.

BARGAINS

TERRIFIC!

CHAMBRAYS

and 80 sq. prints
FIRST QUALITY

10 to 20 yard lengths would be 49c if full bolt lengths.

25c Yd.

Large Assortment 36" Wide

Turkish Towels

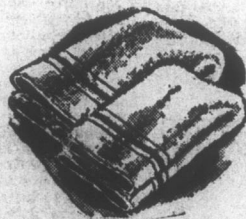
Reg. 49c large size
Bargain Days Only

4 for \$1.00

Wash Cloths

To Match
Reg. 15c

6c ea.



CANNON TOWELS

First Quality Reg. Price \$1.00

68c

A saving scoop on large turkish bath towels priced so you can scoop up an armfull. Assorted colors to brighten your bath room.

LOOK!

DIAPERS

BIRDSEYE

First Quality
27 x 27
Reg. \$2.48

\$1.88 Doz.

BED SHEETS

ONLY \$1.88

Double size 81 x 99 Reg. 2.98

Matching PILLOW CASES

44c

SENSATIONAL... NYLON HOSE SALE

Build up your stocking supply at our exciting sale of nylons.

First quality. New shades - sheer, 51 - 54 gauge 15 denier \$1.19 Value

55c pr.
2 pairs
\$1.00
Limit 4 pr



SUPER SPECIAL!

25 Dozen LADIES COTTON SLIPS

Lace Top And Bottom. Sizes 32 to 46. Values to 2.98

\$1.00

Limit 2 to a customer. Come Early

300 Ladies New Summer

COTTON DRESSES
Bargain Days 2 for \$5

Lovely styles. A grand Bargain
Reg. Price 3.98

Ladies BLOUSES
During Bargain Days

Sheer cottons & crepes
Values to 2.98

\$1.00

BARGAIN TABLE

LADIES SHOE DEPT.

500 pr. Ladies Shoes, Dress and Play Shoes.

VALUES to 7.98

\$1.88

MEN'S DEPT

4 Tables

Sport Shirts

Solids, Plaids, Knits, Skip Dent, Seersuckers, some slightly soiled. Values to \$2.98.

\$1.00

MEN'S

SHOE DEPT.

Reg. 3.98 Canvas oxfords & Sandals.

\$2.98

MEN'S

DRESS SHOES

1 Table Values to 9.95

\$3.88

MEN'S

Summer Pants

Values to 7.98 Cords, strips & solids. Special Purchase for Bargain Days.

\$3.88

MEN'S

UNDERSHIRTS

Reg. 49c

Bargain Days 34c

MEN'S

Sport SHIRTS

100 percent nylon. Reg. 3.98 3 days only.

\$2.88

MEN!...

Our Bargain Specials starts Thursday morning We will offer you our entire stock of Men's Suits & Sport Coats at

20 Per Cent Off

MEN'S

DRESS SHOES

BARGAIN DAYS ONLY 20 Per Cent Off

Ruffled, Lace & Kitchen
CURTAINS
Reg. 1.69 & 1.98. Bargain Days Only

\$1.00

Summer

PIECE GOODS

Sheer Goods, Dotted Swiss, Batiste and other materials. Reg. 98c values

Just 44c Yd.

BARGAIN TABLE

CHILDREN'S DEPT.

2nd Floor Boys & Girl T. Shirts, Shorts, Sport Shirts, play overalls, Dresses and many other items. Values to 1.98

2 For \$1.00

Another Of Louis Baer's Terrific Buys.

BOY'S DEPARTMENT

2nd Floor Just Received

Special Purchase

50 DOZEN
100 percent NYLON

BOY'S SPORT SHIRTS

Sizes 2 - 16 white & Pastel Colors
Reg. \$2.98

Thursday, Friday and Saturday

\$1.88

BOY'S DEPARTMENT

2nd Floor

75 DOZEN

BOY'S SPORT SHIRTS

Values to \$2.49

\$1.00

Children's Dept. (Second Floor)

COTTON PANTIES - 19c Pr.

INFANTS DEPT. (2nd floor)

Dresses, caps gowns, swim suits, and other items. Values to 2.98.

\$1.00

GIRL'S DEPARTMENT (2nd Floor)

BARGAIN TABLE

Bathing Suits, Shorts, Overalls, Pajamas etc. Values to 2.98

\$1.00

PRICES SLASHED

Thursday - Friday - Saturday

Don't Forget To Take Advantage of Our Grab Tables. Many Values Too Numerous To Mention!

LOUIS BAER DEPARTMENT STORE

Air Conditioned

D. M. Kimmel, Mgr.

Dunn, N. C.

Cool Comfortable