

30TH

LOUIS BAER'S ANNIVERSARY SALE

Featuring The Famous, Stylish

WARNER'S

Braissieres And Foundation Garments

Braissieres - Garter Belts - Girdles
Pantie Girdles - Corselettes - Accessories

Design Is The Heart Of The WARNER Line
Our Designs Are Created To Fit- The Features We
Have Developed Make WARNER Designs Outstanding



Ask To See Warner's While Attending Our Big Celebration

Here Are Some Of Our Famous Numbers

A'Lure

Our name for the most comfortable bra ever. The original elastic bra that's supple, gentle in reshaping, uplifting, glamorizing every contour. Like all Warner's lovelies, there are special designs for all figure types.

\$3.50 - \$8.50

Free-Lift

Like so many Warner innovations, this wonder Corselette is popular with the ladies. Women love the miraculous ease of the bra that actually lifts free... the lovely lift and feather-like freedom of this exquisite all-in-one.

\$25

Le Gant

The name that's synonymous with lightness, loveliness and freedom. In every size, in everything from tissue-light nylons to strong supple elastics, we've given this famous name to many of our girdles, pantie girdles, corselettes.

\$5 - \$10.98

Warner Originals

The name "A WARNER ORIGINAL" means garments of superlative quality. It means the finest styling, the most luxurious elastics, the most exquisite fabrics, the most expensive trim and findings—lavished on these exquisitely beautiful foundations.

\$3.50 - \$8.50

Half-Size

The Corselette that simplifies figure problems for thousands of short-waisted women, simplifies fittings for you! There seldom any need for alterations because this Corselette is specially designed for different figure types... Each style comes in specialized proportions for top-heavy, hip-heavy, and well-balanced half-size figures.

\$16.50 UP

Merry Widow

Warner's first Merry Widow cinch half-bra, inspired by Lana Turner's costume in the movie, "The Merry Widow," was such an immediate success that seven more Merry Widow garments have been added to Warner's line - - from short line bras, to beautiful new Corselettes - - all destined to be as successful as their famous sister.

\$25.00

Sta-Up-Top

The marvelous midriff diminisher that molds a fine, firm line at the waist, won't roll over, won't poke or pinch. This all elastic waist band, lightly boned, comes in all widths, narrow to four-inch. Not every woman needs Sta-Up-Top, but most women found it invaluable.

\$10.95

Gay Deceiver Bra

Made to give glamorous contours that are completely natural - - that's a Warner's Gay Deceiver Bra with light, perforated foam rubber padding. Strapless or with strap-styles will flatteringly fit AA's, A's, or B-minus figures. Cups will keep their shape through dozens of sudings.

\$5.95

Angels

Warner's heavenly little girdles and pantie girdles that are so light they seem to be spun of moonbeams. The long-stretch elastics used in Warner's Angels, most of which are exclusive with Warner's, enable them to fit a tremendous variety of figures.

\$3.00 - \$8.50

Warnerette

Warner's own two-way stretch pull-ons of an unsurpassed quality and value. To produce these garments, Warner's built its own mill at Canonchet, Rhode Island, and equipped it with circular knit machines. Only by eliminating the middle-man profit can values like these be consistently offered. They come in all weights from sheer, airy types to firmer elastic types - - in all sizes including extra large.

\$2.50 - \$7.50



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Beginning
THURSDAY MORNING

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