### Daily Record

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### Investment And Prosperity

An item in Newsweek deals with some late develop-ents in the stock market. Among other things, it points t that there is increasing public interest in that mar-t, as is evidenced by the fact that, up to the time the ne 21st issue of the magazine went to press, there had en 42 days this year in which 2,000,000 shares were ught and sold, as compared with only 23 days in all of

What that means is that more and more people, most What that means is that more and more people, most them in the middle-income brackets, are investing some their savings in the concerns which supply us with our alth of goods and services, which provide much of our pployment, and which are the base on which our matelleling rests. That, in turn, means that more and pre people have learned that the stock exchange is not ather mysterious institution existing primarily to serve wealthy, but that it is an open market place that extensive us all the same as a stockward where cattle



## Days

## Sokolsky

THEY CAN'T UNDERSTAND US When countries are allies to each other, it is necessary for them to understand each other. They need to recognize not only that there are differences in approach and manner but also that where there are apparent similarities, the end objectives may not be the same. That the United States is misunderstood is obvious from the increasing neutralism.

John J. McCloy, after he had served his term as High Commissioner for Germany, said:

"The advantages of the American system and its departures from the backward capitalism which has in the past characterized European life are largely unknown among the rank and file of Socialists of Europe. Moreover, the very fact that the American economy has been successful in distributing its advantages in a classless manner stire some of the decrinaire Socialists into a When countries are allies to each

in a classless manner stirs some of the doctrinaire Socialists into a





"Dorothy-we forgot to invite the Griswolds!"





# CINE DIDING BERESAN

By Dr. George W. Crane

Clark is worried because he has not chosen his life work. There is no future in ANY job! For the future is always in the worker who holds the job. So Clark can take his pick at graduation and succeed in almost anything. Vecational guidance is no magical elixir for sure success. But it can offer some help.

Case H340: Clark J., aged 20, is

"Dr Crane, I'm all in a muddle," he began, "for I don't know what I want to be in life.

"Yet some fellows have already de-

"Yet some fellows have already de-cided to be doctors or lawyers or business men long before they even enter college.

' I didn't know what career I wanted when I left high school, and I still don't know even yet. Isn't that terrible?" that terrible?"

VOCATIONAL GUIDANCE
No, that isn't unusual. In fact,
I once made a survey of my senior
students at Northwestern University
and almost 50% of them still didn't

New Torkess are Talking About: Alfred Hitchcook's latest thriller, "Dial M For Murder," at the Paramount, And the driftli way the production mimics the Escadway play! "The Golden Apple" (at the Alvin), which is delightfully different from the usual musical show. Despite good notices (and the Critics' Annual Medal) the talented new-comer needs patrons . Jimmy Durante and the Barry Sisters at the Cops. . Cosmopolitan's front cover Rembrandt of Clark Gable, one of his best . Lillian Roth back at the Palace for the first time since she co-headlined there in the early 1893s. Her partners then were H. Richman and WW . "The Caine Mutiny" film due at the Capitol D. Smith & Dale's hilarious (28 year old) act at the Palace. Good old Dr. Kronkhite . "Til Itt Bennengash II Likke and I Like!" . "Yott iss da diff-phew-kility?" . "Wot kind disses I eat? Wot am I — a crocadile?" . "Take hoff de ceat, my Boyyyy!"

The Big Burg's insiders are talking about the latest report (to high—ups) in the Laughing-Soup Biz: "In the last 12 months liquor store gross sales are up 8 p. c. Restaurant gross sales are down 18" . . That means in the 48 States. They blame it on Television. Many folks buy a bottle (in a package shop) and so right home and dial to Channel 7 . . . Eleanor Holm's explanation "I'm not going to clope to Las Vegas with Tomny Whelan. Tm going there to make a personal appearance and I may see Tomny there" . . . Her local steady dates are with Bernic Kamber, but don't be amased . . Mrs. James Farley's predicament: Good Old Bess (who could never forgive FDE for breaking with Jim) (became one of the most rabid anti-Rooseveit voices. She is mending at Rooseveit Haspital.

New Yorkers are in Love with "The Pajama Game," the maiden attempt of producers Brisson, Prince and Griffith . . . They started from scratch by purchasing a book titled "7½ Cents." They hired many unknowns. The only Bway pros are Eddie Foy, Jr. and Geo. Abbott Their hit is No. 1 Ticket . . It all started with "7½ Cents" . . They almost lost their leading ingenue show-stopper (Carol Haney, pernounced Honey) over a needed pair of stage shoes . . The radio people who are shaking their heads over this fine state of affairs; The "Author Meets the Critics" show couldn't find anybody to criticize the book, "The Reason Why," so it had to be cancelled . . That reminds us of "McCarthy and His Enemies," the book, now No. 7 (up from 8) in the N. Y. Times Best-Seller Dept.

