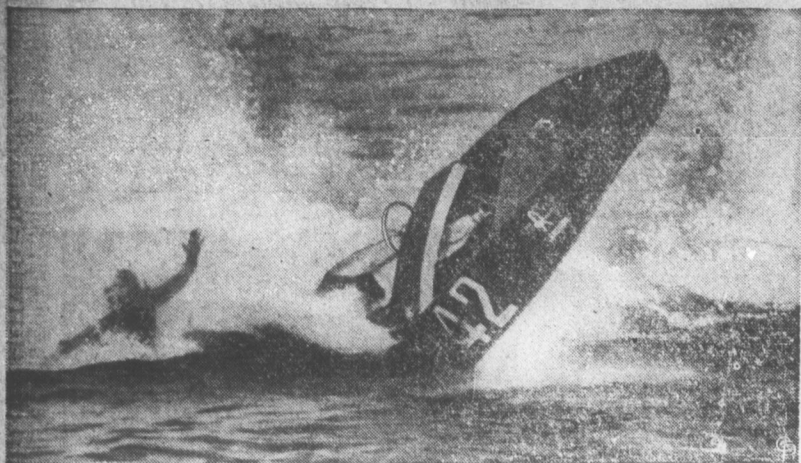


Sports In Pictures

SPEEDBOAT RACER WASN'T READY WHEN TURN CAME



POSSIBLE OVERBOARD while bending into a curve during the Italian outboard championship races near Milan, one of the two racers on the craft waves for help. The driver was Carlo Toselli. (International)

Aussie in Action



KEN ROSEWALL, star from Australia, is shown in action in the Men's singles Tennis championship at Wimbledon, London, England. (International)

JACK DEMPSEY IS 59



CELEBRATING his 59th birthday in his famous New York restaurant, former world's heavyweight champion Jack Dempsey blows out the candles on his birthday cake. (International)

Try to Strike With Heel of Clubface



Distance and direction in your shots are bound to be inconsistent when you strike the ball with the toe of your clubface. Consistency in striking follows when you try to swing the heel of the clubface against the ball.

By ALEX J. MORRISON

Author of "A New Way to Better Golf," Teacher of Champions
IT'S THE little things in golf that count. They're important mainly because they indicate what you are doing about the big things, such as the essentials of the swing or shot-making.

One of these "little" things is the particular place on the clubface used to strike the ball. Most players pay little or no attention to this point. As long as they strike the ball with some part of the club they feel they have done all that is necessary or all that they possibly can do in the matter. By this way of figuring they might as well have a doorknob instead of a regular clubhead on the end of the shaft.

Other players are quite conscious of the angles at which the clubface can be set at the moment of impact. They struggle to control this angle and to make it consistent with the direction desired in their shots. Very few players give any attention to the part of the clubface used to strike the ball. All players talk about it from time to time.

"I HIT THAT one off the top," a player will say when marks on the clubface show that the ball was struck by the heel of the face. They're only guessing about it. It is a part of your technique that is well worth knowing.

The real power and accuracy in striking are had only when the inner two-thirds of the clubface is used. By striking the ball with some point in the outer third of the clubface, the section commonly called the toe, both force and accuracy are greatly lessened. All times you may have trouble by striking the ball too high or too low on the face, but this variation seldom is as great as that ranging from heel to toe and it does not affect the flight as much. To get the best results you should make a habit of addressing the ball with the heel of the clubface and swinging with an effort to strike the ball with this area.

This will immediately improve the length and direction of your shots with all clubs.

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NO MONKEY BIZ AUGUST 4



FAVORITE for the \$115,000 Hambletonian race at Goshen, N. Y., August 4, Newport Dream holds a little chit-chat with his pal, Mickey the Monk, at Good Time Park, Goshen. Trainer-Driver Del Cameron listens in. (International)

In Grim Drama



PHILIP E. AHLM (top), Hollywood stunt man who has survived many a dangerous exploit, came face to face with grim reality when he was shot and seriously wounded while a guest of Barbara Clappitt, oil heiress, at her Los Angeles home. Held on suspicion is her brother-in-law, Edward A. Neely (bottom), Texas oil operator. Police said the shooting followed a violent argument. (International)

Orders Wheat Cut



EZRA TAFT BENSON, Secretary of Agriculture, announces in Washington that he has ordered a 12.7% cutback in 1955 wheat production. He imposed what are probably the tightest across-the-board farm controls in history to reduce the huge surpluses of farm commodities now accumulating in government storage. Benson estimated the new program will affect 2,000,000 farmers. (International)

FLORENCE CHADWICK TO WED



FLORENCE CHADWICK, world's greatest marathon swimmer, and Wallace Tabor, big game hunter, hold hands in Los Angeles as they announce plans to wed next autumn. (International)

EISENHOWERS MARRIED 38 YEARS



PRESIDENT and Mrs. Dwight D. Eisenhower are shown on the lawn at the White House as they celebrated their 38th wedding anniversary. The First Lady wears a pendant of diamonds and white gold around her neck—an anniversary gift from her husband. They were married in Denver, Colo., on July 4, 1916. (International Soundphoto)

'COPTERS AID FLOOD-TRAPPED TRAIN



HEAVY RAINS, which washed out both railroad and highway bridges near Langtry, Tex., marooned the Southern Pacific streamliner Sunset Limited. Helicopters were flown to evacuate some of the 262 passengers. Here is an aerial view showing a rail section cut out of commission by the raging waters of the Rio Grande. (International)

INELIGIBILITY TO COST RECORD?



BILL KENNINGTON, Naval Academy coxswain, shown being kissed by pretty Star Hollis, after the Navy's world champion rowing crew had won the Eastern Sprint championship regatta, has been declared ineligible for sports under rules of the Eastern College Athletic conference, because of previous four-year attendance at Vanderbilt. This may cost the Annapolis crew its magnificent record of 29 consecutive victories. (International)

Many Pros Share '54 Prize Money

By ALEX J. MORRISON
Author of "A New Way to Better Golf," Teacher of Champions

FOR YEARS the cry of the lesser lights among the golf pros has been for a bigger spread of the tournament prize money. Now it looks as though they've got it. For something like the first half of 1954 the cash has been divided more evenly than it has in other years.

The victory of Julius Boros at Ardmore, Okla., pushed him to the top of the official P.G.A. list issued May 20, 1954. It was his first victory in a major tournament since his triumphs in the 1952 U. S. Open and Tam O'Shanter's world championship. His 1954 rating is slightly over \$9,000.

"Doc" Middlecoff is second on the list with \$8,306.81. Dutch Harrison is only \$100 behind Cary. Dave Douglas is only \$375 down the line with Jerry Barber only \$75 below him. The winners then drop about \$250 per player for another 20 players down to Bill Nary at \$3,756.87.

In short, the difference between the first and 25th players is only about \$8,000.

GENERALLY there is as much difference between first and second with a difference of at least \$20,000 between the first and 25th ratings.

The latter differences apply to a full year's play, but the first half of '54 indicates an entirely new division of the loot.

It is questionable if the more even division will solve the pro's main problem, which is to avoid losing money on the tour.



Julius Boros, after winning the 1952 U. S. Open and world championship, had to wait until the recent 1954 Ardmore tourney for another victory. '54 prize money is more evenly divided among top 25 players.

I doubt if any pro can keep his expenses under \$800 per month while competing in the tournaments. This means that only the first 15 among the '54 winners have made expenses or a profit. The last 10, winning less than \$4,000 each, are still in the red.

Add to these another 50 pros who play in many open tournaments with little or nothing to offset their outlay of cash and you should agree that this matter of bigger and better returns for more pros is far from a satisfactory settlement.

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THREE SENATORS—OLD, REAL, NEW



THREE SENATORS hold a baseball "caucus" as Clark Griffith, owner of the Washington American league club, points out a picture of the late, great Walter Johnson in the Hall of Fame book to Harmon Killebrew, the Senators' new "bonus baby" pitcher from Fayette, Ida. Looking on (center) is United States Senator Herman Walker (R) of Idaho. (International Soundphoto)

TALK SAVES WOMAN FROM SUICIDE



MRS. MARION OAKES, 49, dangles her foot over the fifth floor ledge of a hotel in New York as a woman tries to talk her out of jumping. The widow of three months took to her perch screaming "gangsters are after me," and 50 policemen, a priest and a fire truck crew took an hour and a half to get her down. She tumbled on the edge as four officers smashed her locked door and grabbed her. (International Soundphoto)