

Weather

Some occasional cloudiness but generally fair tonight and Wednesday. A little warmer in most of the state tonight and on Wednesday.

The Daily Record

The Record Gets Results

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DUNN, N. C. TUESDAY AFTERNOON, DECEMBER 29, 1964

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THREE U.S. COPTERS SHOT DOWN



SCENE OF DESTRUCTION — This is the flood devastation in the central part of Klamath, Calif. Photo was made from the main thoroughfare, Highway 161.

Six Americans Are Wounded By Communists

SAIGON (UPI) — Communist machine gunners turned the Vietnamese sky into a shooting gallery today, bringing down three U. S. helicopters and wounding six American crewmen.

A U. S. military spokesman said five of the wounded were in "good condition" at the U. S. Army hospital in Saigon. He said the sixth American had a "serious" knee wound.

The three American helicopters were shot down and two others hit by Red gunfire this afternoon as they tried to airlift Vietnamese troop reinforcements to a village which had been occupied by Communist guerrillas for the second time in three weeks.

The Communists overran Binh Gia village, 40 miles southeast of Saigon, this morning — just as they had done on Dec. 5.

American helicopter pilots responded by flying loads of Vietnamese troops in to recapture the settlement.

Viet Cong anti-aircraft gunners were waiting. They knocked their first American helicopter out of the sky at 2:30 p. m. and another at 4:04 p. m.

Both ships went down in relatively safe territory two to three miles south and west of the town. Their crews escaped injury and were rescued by other aircraft.

A third helicopter was shot down at 5 p. m. a few hundred yards south of Binh Gia. All four of its crew members were injured.

Rotarians To Hear Skinner

Rotary Club activities during the first six months period will be discussed by Rotary president Pete Skinner when the club meets tonight at Porter's Restaurant.

In an announcement made today, Skinner said he hoped to give the club an accurate account of accomplishments achieved during this period, and of projects the club hopes to undertake during the next six months.

Brock Begins Duties on Health Board

Dr. Roberts Renamed Chairman Of Board

Dr. Clarence E. Roberts, prominent Dunn dentist, Monday night was re-elected to four-year term as chairman of the Harnett County Board of Health.

Dr. Roberts' term as a member of the board had expired. He was re-named and then re-elected to continue serving as chairman of the board.

The popular Dunn business and civic leader became chairman of the board last year upon the retirement of Leonidas Jackson, longtime chairman of the board, who declined to serve again.

Dr. Roberts has served several terms on the board.

Chairman Jack Brock of the Harnett County Board of Commissioners was welcomed as a new member of the board, which is charged with the responsibility for Harnett's health conditions.

Mr. Brock, prominent Erwin merchant, became a member by virtue of his election as chairman of the county board of commissioners, succeeding retiring commissioner chairman Alex Cameron.

Dr. Roberts and other members of the board of health expressed appreciation for Mr. Cameron's services.

Chairman Roberts is a director of First Federal Savings & Loan Association of Dunn and has various business interests in addition

Over \$2 Million Worth of Hogs Processed First Year

Dunn Meat Packers Now Operating At A Profit



SENATORIAL GREETINGS — When Senator-elect Voit Gilmore of this district sends out a Christmas message, he puts his whole charming family into the greeting. Senator Gilmore's attractive Christmas message this year included this picture of him, Mrs. Gilmore, Geraldine, Kathryn, Susan, David and Peter. Constituents will agree, it's a handsome family portrait. Sen. Gilmore and Harnett Senator Robert Morgan are now preparing for the opening of the 1965 session of the legislature.

Brink's Truck Robbed At Church; City Treasurer Held Up

Heavy Losses In Holdups

CHICAGO (UPI) — The loot in the hijacking of a Brink's armored truck from a Roman Catholic church was set at \$223,000 today. The FBI and police investigated the possibility that the robbery was linked to an almost identical bank truck looting in New Jersey last week.

A. S. Genet, president of Brink's made the estimate of loot taken from the Brink's truck in suburban Norridge Monday night. Three masked bandits invaded the rectory of the Divine Savior Church, tied up two priests, and lay in ambush for the money-laden truck to come for proceeds from Sunday's collections.

The holdup was almost a carbon copy of the \$513,000 robbery of a

bank truck from in front of St. Anthony's Roman Catholic church at Paterson, N. J., a week ago Monday. There were three masked band-

its in both cases. At Paterson they also invaded the rectory, bound the priests together, looted the church safe, ambushed the truck

(Continued on Page Six)

Bemco To Increase Advertising Outlay

PHILADELPHIA — Bemco Associates, group of United States and Canadian bedding manufacturers, has approved a 25 per cent increase in advertising-merchandising - promotion expenditures in 1965 and will continue with its "world's greatest sleeping pill" approach.

W. C. (Bill) Marshburn of Romar - Bemco Co. in Dunn, N. C. is a national official of Bemco.

The Dunn firm manufactures the famous Bemco line of mattresses. At a Miami meeting of firm principals, it was decided that the national advertising program next year will be highlighted by a schedule of full color island page units in McCall's magazine, designed to appeal to the sophisticated decorator - conscious female reader and feature the \$79.95 Bemco Quiltor-

ama unit. One of the ads in the series, it was said, will be used to tie-in directly with a seasonal promotion. Complete dealer mat service, a series of video - taped television commercials, radio spots and some

(Continued on Page Six)

YIELD TO IMPROVE "While the training program has been effective in increasing the quality and yield, we have not yet reached what we consider an adequate yield of variety meats and the program will continue until such yield is reached," reported Lundy.

The plant is now showing a profit even though principal, interest, taxes, insurance and depreciation are included as operating items of expenditure.

During its first fiscal year - Nov. 11, 1963 through Sept. 30, 1964 - gross sales of the plant totaled \$2,170,764.65. Of this amount, \$2,111,680.89 went for the purchase of hogs, and \$23,975.33 went for freight and buying commissions.

The plant - erected with money received from stock sales totaling \$220,860,000 and \$865,000 borrowed from the Small Business Admin-

(Continued on Page Six)

NEWS ROUNDUP

MOSCOW (UPI) — A Russian version of "My Fair Lady" opened here Monday night to a response so warm that one member of the cast said "this production will live a long time." The cast got nine curtain calls from an enthusiastic audience.

ALHAMBRA, Calif (UPI) — The widow and children of slain Congo missionary Dr. Paul Carlson may return to the United States next month, according to his brother, Dr. Dwight Carlson. (Continued on Page Six)

17,280 Readings During Every 24 Hours

Time, Temperature In A Flash Now At First Federal In Dunn

Mark Twain's comment that nobody does anything about the weather is refuted in the Double "TT" electronic sign installed at First Federal Savings & Loan Association in Dunn.

Pedestrians and motorists within four blocks of First Federal can learn the prevailing temperature and exact time through the sign's large flashing numerals.

Executive Vice President John Simpson pointed out that First Federal has installed this sign as a public service for the people of the Dunn Area. In other cities throughout the country, Double "TT" Time and Temperature signs

have received a tremendous response from the public for they fulfill a needed public service.

The Double "TT" Time and Temperature sign is an extremely complex and delicate mechanism. Every 24 hour period the unit gives 17,280 readings. Time accuracy to the minute is assured through the use of self-correcting synchronous motors within the unit.

Temperature accuracy to within a degree is sustained through electronic measurement of the temperature. An official U. S. Weather Bureau type cage is located at First Federal and sun and wind have no effect on it.

Even the possibility of power failure is automatically taken care of. A special motor takes over when the power fails and remains effective for up to 10 hours.

Behind the perforated screens of the Time and Temperature unit are 262 40-watt lamps. The electronic brain automatically selects the lamps necessary to show the proper readings.

Special care was taken by the design engineers of American Sign and Indicator Corporation to achieve an effect that would be in keeping with the building and its location.



DR. LAWRENCE E. ROBERTS

County Board Now Studying Proposal

Anti-Poverty War May Be Launched In Pope's Bottom

Pope's Bottom in Dunn and an area near Anderson Creek will be used to launch Harnett County's war on poverty, under a proposal submitted to the county board of commissioners by the Harnett Community Service Committee.

The two communities have been selected as the beginning points for experimental action. Harnett's anti-poverty committee, headed by Mrs. John (Rachel) Spears of Lillington, met with the county commissioners earlier this month and presented a very thorough and comprehensive picture of conditions in Harnett and recommended definite action.

Chairman Jack Brock and members of the board took the recommendations under advisement and action is expected when the board holds its January meeting on Monday.

"I was extremely impressed with the outstanding job done by the committee in presenting Harnett's situation, its needs and the remedies for improvement," commented Commissioner Willard Mixon of Dunn, who praised the committee's services.

The survey report included everything from the number of homes with hot and cold water, to outdoor toilet facilities and such other helpful information as the number of washing machines, TV sets, years of school completed, median income, overall health and economic conditions, incidence of venereal diseases, etc. Vernon Porter is the community service representative.

Following are the proposals on what needs to be done: We Propose to:

1. Furnish breakfast and lunch for each child who comes to school hungry.
2. Supply needed clothing, when available.
3. Increase use of surplus commodities.
4. Take casework services into the homes to determine eligibility for public assistance; give intensive casework services to individual children with emotional problems; work toward reuniting children with parents, as many of these children are not living at home.

(Continued on Page Six)

Dunn Cash Registers Rina Merrill. Merchants Happy

Yule Biz Here Sets Record

Cash registers in Dunn stores rang merrily all during the Christmas shopping season and the total volume of Christmas buying here is believed to have set an all-time record.

A spot check of various types of re-tail business establishments today indicated that many, if not most, Dunn stores broke all previous records for Christmas shopping.

These reports are in line with an official Dept. of Commerce re-

port released a few weeks ago showing retail sales in Dunn up over a half million dollars the first nine months of this year over the same period a year ago. This report is based on tax receipts.

And from Manager Charlie McCullers of the Dunn Chamber of Commerce today came a prediction that Dunn would show at least a 20 per cent gain in industrial payrolls during the coming year.

Many Dunn retail stores took

Belbin Resigns Dunn Pastorate

The Rev. W. J. Belbin, popular pastor of Glad Tidings Assemblies of God Church here for more than four years, has resigned, it was disclosed today.

He is returning to his native New Jersey, where he reportedly has accepted a post in church extension activities.

His resignation will become effective this coming Sunday, when he will fill the local pulpit as pastor for the last time.

West Injured In Wreck

Graylon Joe West, of Richmond, Va., received back and chest injuries in an accident Saturday night about 10:30 on Route 3, Benson.

He was admitted to Betsy Johnson Hospital here.

West, driving a 1957 Chevrolet, was headed north from Benson when his car ran off the road and hit a tree. The accident happened near the Casper Johnson Crossroads.

West has relatives in the Benson area.

IN THE DOGHOUSE

JOHNSON CITY, Tex (UPI) — The remaining Johnson family beagle — "Hin" — is in the doghouse.

Luci Johnson, the President's 17-year-old daughter, told her father Monday night that Hin should get another dog tag, "a misconduct medal for chewing up the paper coffee cups" given to newsmen at the ranch.

(Continued on Page Six)

advantage of the long Christmas selling season this year by remaining open nights two weeks before Christmas.

Marvin Raynor, long-time manager of Belk's Dept. Store, the largest in Dunn and one of the largest in a three-county area, today reported record Christmas business.

Better Than Last Year's Peak "I just don't know where they all (the shoppers) came from,"

(Continued on Page Six)