



Get Ready . . . Get Set For

LFPINC in '75

Food Town is ready for new customers in 1975 . . . we hope you're ready to take advantage of LFPINC. As more and more smart shoppers learn just how much those "Lowest Food Prices In North Carolina" will save them, that additional volume at Food Town means we can lower more prices to help you save even more. In fact, in the past four weeks Food Town has lowered more than 225 additional prices . . . prices that help Food Town customers save twenty to twenty-five per cent on their grocery needs. If you doubt that LFPINC will help you save, make your own comparison test and see. Our shopping tests prove Food Town's prices are lower . . . independent surveys prove they're lower . . . customers repeatedly tell us they're lower. When it comes to the total, you'll find Food Town's prices, on a day to day basis on more items, really are the "Lowest Food Prices In North Carolina."

IT'S THE TOTAL That Counts!

BANQUET FROZEN
Apple or Peach
PIES
20-oz. BOXES
2 \$1
WHY PAY \$1.34

Save-Rite
FOOD TOWN
Why Pay More? . . . Food Town Sells It For Less!

REGULAR GRAIN WHITE
RICELAND RICE
2-lb. BOX
59¢
WHY PAY 69¢

SEALD SWEET CHILLED
ORANGE JUICE
64-oz. JAR
79¢
WHY PAY 99¢

CREAMY WHITE
SHORTENING JEWEL
2-lb. CAN
\$1.65
WHY PAY \$1.99

MORTON A FREE
IODIZED SALT
26-oz. BOX
14¢
WHY PAY 19¢

FIRM RED RIPE
HUNT'S TOMATOES
No. 2 1/2 CAN
49¢
WHY PAY 57¢

DEL MONTE PURE
TOMATO CATSUP
37-oz. Bottle
69¢
WHY PAY 85¢

FLAVORFUL MEATY
LUNCHEON PREM
12-oz. CAN
79¢
WHY PAY 99¢

PURE INSTANT
NESCAFE COFFEE
10-oz. JAR
\$1.99
WHY PAY \$2.39

NON DAIRY CREAMER
BORDEN'S Cremora
22-oz. JAR
\$1.09
WHY PAY \$1.49

FRESH FIRM HEADS - FLORIDA
CABBAGE
LB. **10¢**
FRESH FLORIDA Tomatoes 8 Pak **69¢**
FRESH FLORIDA YELLOW CORN 5 Ears **59¢**
FRESH FLORIDA Tangerines 59¢ 5 Lb. Bag **89¢**
FLORIDA PINK Grapefruit 5 Lb. Bag **89¢**
RED DELICIOUS OR GOLDEN DELICIOUS APPLES 3 Lb. Pkg. **69¢**
Little Brown Jug Mild Yellow CIDAR ONIONS 46 Oz. Jug **89¢** 3 Lb. Bag **39¢**

FOOD TOWN'S USDA CHOICE
T-BONE STEAKS
lb. **\$1.69**
ARMOUR TESTENDER Shoulder Steaks lb. **\$1.39**
FROSTY MORN OR VALLEYDALE BACON lb. **\$1.09**
DAK COOKED HAM 10-oz. PKG. **\$1.69**

IFG CREAMY VELVET
MAYONNAISE
QT. JAR
99¢
WHY PAY \$1.37

DEL MONTE LIGHT
CHUNK TUNA
5-oz. CAN
49¢
WHY PAY 61¢

BRING LESS MONEY TO FOOD TOWN

	OUR PRICE	WHY PAY
MRS. FILBERT'S MARGARINE Golden Quarters.....	1-lb. Pkg. .69	.81
GRIND REG. OR ELECTRA COFFEE Chase & Sanborn.....	1-lb. Bag 1.05	1.19
NORTH PACIFIC SEAFOOD Royal Pink Salmon.....	No. 1 Can .95	1.05
PRAIRIE BELT Sausage In Oil.....	9 1/2-oz. Can .51	.57
PRAIRIE BELT Sausage In Oil.....	18-oz. Can .85	.95
TOWIE THROWN MANZILLA Stuffed Olives.....	10-oz. Jar 1.04	1.27
HANOVER BRANDS Cut Green Beans.....	50-oz. Can .75	.83
PURE VEGETABLE Family Crisco Oil.....	32-oz. Bottle 1.65	1.99
RAGU PLAIN, MEAT OR MUSHROOM Spaghetti Sauce.....	15 1/2-oz. Jar .57	.63
DAYS-EASE SOLID Air Refreshener.....	6-oz. Size .77	.89

BEST PAK PLASTIC
STORAGE SANDWICH BAGS
25 ct 39¢
50 ct 71¢
80 ct 39¢
150 ct 63¢

LUNCHEON MEAT
ARMOUR'S TREET
12-oz. CAN
79¢
WHY PAY 99¢

6 OFF LABEL
TOOTH PASTE AIM
2 1/2-oz. TUBE
49¢
WHY PAY 76¢

PEPSODENT
TOOTH BRUSH
4 FOR
\$1
WHY PAY \$1.16

ABSORBENT COLORFUL
DuPont Sponges
PAK
4 43¢
WHY PAY 49¢

NEW LIQUID
DETERGENT ERA
REG. SIZE
51¢
WHY PAY 63¢

PURINA TUNA
CAT FOOD
6 1/2-oz. CANS
\$1
WHY PAY \$1.47

ALPO BEEF
DOG FOOD
14 1/2-oz. CAN
29¢
WHY PAY 37¢

HUNT CLUB
BURGERBIT DOG FOOD
5-lb. BAG
\$1.18
WHY PAY \$1.19

IF YOU BOUGHT EACH OF THE GROCERY ITEMS IN THIS AD AT FOOD TOWN YOUR CASH SAVINGS WOULD BE MORE THAN
\$9.90 OR 29% OFF

10% OFF LABEL — DETERGENT
COLD POWER
GIANT SIZE **99¢** WHY PAY \$1.25

13% OFF LABEL
LIQUID JOY
GIANT BOTTLE **59¢** WHY PAY 83¢

HEAVY DUTY LAUNDRY LIQUID
DETERGENT ERA
GIANT SIZE **97¢** WHY PAY \$1.21

VALUABLE COUPON
SAVE 20¢
WITH THIS COUPON AT FOOD TOWN ON 1-lb. CAN BRIM COFFEE
WITH COUPON \$1.26 WITHOUT COUPON \$1.46 WHY PAY \$1.59
LIMIT ONE COUPON PER FAMILY
Valid After Jan. 18, 1975

VALUABLE COUPON
SAVE 40¢
WITH THIS COUPON AT FOOD TOWN ON 8-oz. JAR Instant Sanka Coffee
WITH COUPON \$1.95 WITHOUT COUPON \$2.35 WHY PAY \$2.59
LIMIT ONE COUPON PER FAMILY
Valid After Jan. 18, 1975

251 EASTWAY DRIVE (JUST OFF NORTH TRYON)
CONVENIENT-STORE HOURS 8 A.M. TO 12 MIDNIGHT MONDAY THRU SATURDAY