

WGIV Now 24 HOURS!

6-9AM MANNY "MR. C" CLARK
 9-1PM JOAN GRAHAM
 1-4PM DAVE WILSON
 4-8PM ROSS BROOKS
 8-9PM WAYMAN JOHNSON
 9-10PM DON CORNELIUS' "SOUL TRAIN"
 10-Mid WAYMAN JOHNSON
 M-4AM KARL "DOC" FOSTER
 4-6AM JOHN BOST'S "GOSPEL CARAVAN"

(some)



1974 Advertisers...

RADIO 1600 • 2520 Toomey Ave., P.O. Box 3856, Charlotte, N. C. 28208 333-0131

Schlitz Mutual Savings & Loan Association
 Ford Dealers Assoc. Columbia Records
 Artra Record Bar Arnold Palmer Cadillac Richway Stores
 Furniture Mart Belk Stores Wachovia Bank & Trust
 Mechanics & Farmers Bank A.B.C. Dunhill Firestone Stores
 Winston Mutual Life Insurance Sears Mueller's Macaroni
 John Crosland Co. Johnson Products Freedom Dodge
 Jet TV Carnation Milk Bell Records Shoe Town Stores
 Walton's Furniture The Appliance Man Pike's Drug Stores
 L & N Tire Co. Eastern Airlines Duke Power Independent Life
 Chrysler Corp. Budweiser Town & Country Ford
 Tryon Terrace Colt .45 Elder's Supermarkets
 Richway Stores Life of Georgia Weight Watchers
 Maxwell Furniture Stein Stores Kawasaki Chevrolet Div.
 Country Club Freedom Drive Mall American Home Products
 The Ervin Co. Charlotte Coliseum Orkin Miller Beer
 S&H Green Stamps Sulphur 8 Peak Toothpaste AAMCO
 Gingiss Formal Wear Richards Wild Irish Rose Wine
 Schlitz Malt Liquor K-Mart Nationwide Auto Parts Carolina Trailways
 Ford Motor Corp. Toyota Charlotte 7-11 Stores
 Cottman Transmission Gulliver's Travels Kellogg's
 North Carolina Mutual Life Central Piedmont Community College Pants East
 Simon's Formal Wear Zacharia's Men Store
 RCA Records Di-Gel Stereo Mart National Hat Shop
 Beanie Weinies Annie's Green Springs Wine Fantasy Records
 GRC Records Kay Jewelers Knight Newspapers First Federal S&L
 Winn Dixie Super Slacks Cardinal Insurance
 Carolina, Cinema 2, Visulite, Manor, Center, Cinema 1, Capri & more Theatres
 American Dairy Assoc.

WGIV

The Soul of Charlotte