



CHOP INTO CASH SAVINGS with Food Town's "LFPINC"

If inflation has you counting your pennies to make ends meet, it's time you made the switch to FOOD TOWN. Only at FOOD TOWN do customers save money on over 5,500 every day low prices throughout the store with the "Lowest Food Prices In North Carolina." Our comparison tests, independent surveys, and customer testimonials all tell us it's true — Food Town's prices are lower. Regardless of what others may try to tell you, in the end it's the total that counts, and that's where FOOD TOWN shoppers always come out ahead. Don't take our word for it... come try FOOD TOWN and see how LFPINC really works.

FROSTY MORN TENDER LEAN

Fresh or Cured PICNICS

6 TO 8 lb. AVERAGE

lb. 49¢

HARVEST BRAND SLICED

BACON

12-oz. PAK

99¢

VALLEYDALE GROUND PORK

SAUSAGE

12-oz. PAK

69¢

VALLEYDALE SLICED

BOLOGNA

12-oz. PAK

69¢

Kahn's BEEF EATERS Sale

BEEF FRANKS lb. 99¢
BEEF BOLOGNA 12-oz. 89¢
BEEF EATER PAK 12-oz. \$1.09
BEEF BOLOGNA 8-oz. 59¢
BEEF SALAMI 8-oz. 69¢

FOOD TOWN'S 1/4 SLICED

PORK LOIN

lb. 99¢

VALLEYDALE HOT DOG

FRANKS

12-oz. PKG. 69¢

FOOD TOWN'S 100% PURE

Ground BEEF

3 lb.-up lb. 69¢

FOOD TOWN'S DEVEINED

BEEF LIVER

lb. 59¢

ARMOUR TESTENDER

SIRLOIN STEAKS

lb. \$1.89

ARMOUR TESTENDER FULL CUT

ROUND STEAKS

lb. \$1.79

FOOD TOWN'S FRESH

USDA Grade A HENS

5 TO 7 lb. AVERAGE

lb. 49¢

JESSE JONES FRANKS, BOLOGNA, OR

SAUSAGE

12-oz. PAK 79¢

Van Camp's **Beans & Franks** Days

One great simple pleasure deserves another.

Van Camp's PORK and BEANS

FRANKS

BRING LESS MONEY TO FOOD TOWN		OUR PRICE	WHY PAY
NON-DAIRY CREAMER			
Borden's Cremora	11-oz. Jar	.77	.89
ASSORTED FLAVORS			
Pop-Up Toast-Ems	10-oz. Box	.48	.59
STALEY MAPLE FLAVORED			
Waffle Syrup	24-oz. Bottle	1.06	1.17
PHILLIPS HEARTY			
Beans & Franks	7 1/2-oz. Can	.33	.37
PHILLIPS DELICIOUS			
Beans & Franks	12-oz. Can	.41	.47
PRINGLE'S NEWFANGLED			
Potato Chips	9-oz. Pak	.97	1.03
REGULAR GRIND			
H & C Bag Coffee	1-lb. Bag	1.05	1.23
KRAFT MARGARINE			
Soft Parkay Oleo	1-lb. Pkg	.80	.89
PILLSBURY PLAIN			
Wiener Wrap	4-oz. Can	.29	.32
PILLSBURY DELICIOUS			
Buttermilk Biscuits	4 Can-Pak	.65	.73
FRENCH'S MASHED			
Instant Potatoes	6 1/2-oz. Box	.41	.45
CAMPBELL'S PURE			
Tomato Soup	No. 1 Can	.15	.21
FRENCH'S PET TREAT			
"Say Cheese For Dogs"	6 1/2-oz. Box	.29	.39
EVERGREEN, LEMON, ROSE			
Airwick Liquid	5 1/2-oz. Bottle	.55	.65
ALL PURPOSE — HOUSEHOLD			
409 Cleaner	1 1/2-Gal. Jug	1.46	1.59
CLOROX DRAIN OPENER			
Liquid Plum-R	32-oz. Bottle	.82	.91
FOR BASIN, TUB & TILE			
409 Bathroom Clnr.	20-oz. Can	.81	.89
JIF OAM SPRAY			
Oven Cleaner	8-oz. Can	.77	.89

PURE VEGETABLE SHORTENING

CRISCO

3-lb. CAN \$1.79

WHY PAY \$2.19

VAN CAMP

PORK & BEANS

3 16-oz. cans

83¢

WHY PAY 95¢

TENDER YOUNG

FRESH FLORIDA POLE BEANS

Lb. 29¢

SAVE 20¢

ASSORTED FLAVORS

SHASTA DRINKS

6 12-oz. CANS \$1.05

WHY PAY \$1.19

JIM DANDY DRY

DOG RATIONS

50-lb. BAG \$6.99

WHY PAY \$9.69

PLAIN OR SELF RISING

RED BAND FLOUR

5-lb. BAG 92¢

WHY PAY \$1.13

LUNCHEON MEAT

ARMOUR TREET

12-oz. CAN 79¢

WHY PAY 99¢

PURE GRANULATED

FOOD TOWN SUGAR

5-lb. BAG \$2.45

WHY PAY \$2.85

PURE VEGETABLE

SHORTENING SNOWDRIFT

3-lb. CAN \$1.69

WHY PAY \$2.09

VEGETABLE CORN

MAZOLA OIL

27-oz. Bottle \$1.49

WHY PAY \$1.85

SWITCH

CAT FOOD

No. 1 CAN 14¢

WHY PAY 17¢

TWIN PET

DOG FOOD

6 CAN PAK 77¢

WHY PAY 95¢

IT'S THE TOTAL THAT COUNTS

ASSORTED OR WHITE

KLEENEX FACIALS

700-ct. BOX 39¢

WHY PAY 53¢

IF YOU BOUGHT EACH OF THE GROCERY ITEMS IN THIS AD AT FOOD TOWN

YOUR CASH SAVINGS WOULD BE MORE THAN \$8.39 OR 25%

Save-Rite

FOOD TOWN

Why Pay More? ... Food Town Sells It For Less!

BORDEN'S ASSORTED

SHERBET

2 QUART CTNS. 99¢

SAVE 35¢

PINK THINGS, NIFTY BARS, FUDGESICLES OR Popsicles 2 8-ct. paks 89¢

20¢ OFF LABEL

LIQUID LUX

32-oz. Bottle 79¢

WHY PAY \$1.25

GORTON'S FROZEN

FLOUNDER

16-oz. BOX \$1.39

PET RITZ FROZEN

PIE SHELLS

3 2-ct. PAKS \$1.35

DOWNYFLAKE WAFFLES

PET WHIP FROZEN

TOPPING

9 1/2-oz. BOWL 59¢

GORTON'S FISH

STICKS

2-lb. BOX \$1.77

EGGO FRENCH

TOASTS

8-oz. BOX 69¢

DOWNYFLAKE FROZEN BAKERY

HOT SLICES

15-oz. BOX 74¢

DOWNYFLAKE FROZEN

TART SHELLS

10-ct. PAK 57¢

CHEESE • SAUSAGE • PEPPERONI • HAMBURGER

TOTINO'S PIZZA

13 1/2-oz. PKG. 89¢

Classic \$1.89

NOW TWO CONVENIENT LOCATIONS IN CHARLOTTE WITH "LFPINC" TO HELP SMART SHOPPERS SAVE MONEY

LAWYERS ROAD JUST OFF ALBEMARLE ROAD 251 EASTWAY DRIVE JUST OFF NORTH TRYON STREET

OPEN MONDAY THRU SATURDAY 8:00 A.M. TO 10:00 P.M. OPEN MONDAY THRU SATURDAY 8:00 A.M. TO 12:00 MIDNIGHT