

PRICE *after* PRICE *proves it!*

SMART PEOPLE SAVE MONEY WITH "LFPINC"



Our Surveys, Independent Surveys, Customer Testimonials All Prove It... Food Town DOES Have The "Lowest Food Prices In North Carolina"

If you have doubts about Food Town's claim to "Lowest Food Prices In North Carolina," you should make your own comparison test. Just remember, if there is any truth to it (and countless thousands of people say there is) wouldn't it be worth your while to find out for sure? SMART people know the truth... they know how FOOD TOWN's more than 5,500 every day low prices save them money every time they shop (just as they will save YOU money). It's true that no super market can be lowest on every single item, but at FOOD TOWN, on a day to day basis on more items, you can be assured of coming out with a total grocery bill less than what you would pay elsewhere. Come try FOOD TOWN and LFPINC and see why more SMART people shop there than any other super market.

YOU WILL SAVE MONEY WITH LFPINC

	UNIT PRICE	WHY PAY
DUNCAN HINES Blueberry Muffin Mix	12-oz Box .63	.77
REGULAR FREEZE DRIED OR DECAFFEINATED Taster's Choice Coffee	8-oz Jar 2.64	2.99
SUNSWET DRIED Cooked Prunes	1-lb Pkg .38	.43
READY TO FIX DESSERT TOPPING Dream Whip Topping	3-oz Box .59	.67
REFRESHING ANY TIME OF THE YEAR Tenderleaf Tea Bags	100-ct Box 1.55	1.75
AUNT JEMIMA WHOLE WHEAT Pancake Mix	38-oz Box .77	.83
CHUNK LIGHT TUNA Chicken-of-the-Sea	6 1/2-oz Can .63	.73
REGULAR PANCAKE MIX Aunt Jemima	2-lb Box .72	.79
AUNT JEMIMA WAFFLE OR Pancake Syrup	24-oz Bottle 1.13	1.27
REGULAR OR ELECTRA-PERK COFFEE Chase & Sanborn	2-lb Can 1.97	2.89
ASSORTED FRUIT FLAVORS Royal Gelatins	3-oz Box .20	.23
SNACK TIME TREAT TV-Time Pop Corn	Twinn Pack .45	.49
DIET DELIGHT Fruit Cocktail	8-oz Can .29	.33
DIET DELIGHT SLICED Yellow Cling Peaches	8-oz Can .29	.32
DIET DELIGHT Pear Halves	8-oz Can .34	.38
FOR BETTER BREAKFASTS Instant Ralston Cereal	18-oz Box .44	.53
GREEN GIANT KITCHEN SLICED OR FRENCH STYLE Green Beans	16-oz Can .36	.40
GREEN GIANT WHOLE KERNEL Niblets Golden Corn	12-oz Can .38	.42
GREEN GIANT'S LESUEUR BRAND Garden Peas	17-oz Can .43	.48
COMPLEXION BAR Dove White Bar	4th Bar .31	.34
ASSORTED CAT FOOD Purina's Loving Sp'nful	12 1/2-oz Can .27	.33
PURINA'S NEW CAT FOOD Meow Mix	2 1/2-lb Bag 1.29	1.59

IF YOU BOUGHT EACH OF THE GROCERY ITEMS IN THIS AD AT FOOD TOWN, YOUR CASH SAVINGS WOULD BE MORE THAN \$876 OR 19%

FREE 1/2 GALLON MAIL-IN MILK COUPON OFFER from NABISCO/Nestle. SEE IN-STORE DISPLAY FOR DETAILS

PILLSBURY'S Hungry Jack BISCUITS 5-oz. CAN 27¢
PILLSBURY'S Buttermilk BISCUITS 4 CAN PAK 59¢
FUN SIZE MILKY WAY 3 MUSKATEERS SNICKERS 1-lb. BAG \$1.39

REG. OP. ELECTRA PERK Chase & Sanborn COFFEE 1-lb. CAN 99¢ WHY PAY \$1.49	REG. OP. ELECTRA PERK Chase & Sanborn COFFEE 1-lb. BAG \$1.05 WHY PAY \$1.19	NESTLE'S INSTANT CHOCOLATE QUIK 7-lb. CAN \$1.39 WHY PAY \$2.49
PURE VEGETABLE WESSON OIL 24-oz. BOTTLE 99¢ WHY PAY \$1.29	PURE VEGETABLE SHORTENING CRISCO 3-lb. CAN \$1.79 WHY PAY \$2.19	CAMPBELL'S Chicken-Noodle SOUP No. 1 CANS 5.99¢ WHY PAY \$1.15
ARMOUR TREET 1-lb. PKG. 79¢ WHY PAY .79	PREPARED BABY FOOD Land 'O Lakes Butter 1-lb. PKG. 85¢ WHY PAY 93¢	HOMOGENIZED EVAP. PET MILK 4 TALL CANS \$1 WHY PAY \$1.19
CHILDREN'S SIZE BAYER ASPIRIN 100 TABLETS 29¢ WHY PAY 49¢	EFFERDENT DENTURE Cleaner 20-oz. BOTTLE 99¢ WHY PAY \$1.49	LISTERINE ANTISEPTIC MOUTH-WASH 20-oz. BOTTLE 99¢ WHY PAY \$1.75
10-OFF LABEL PALMOLIVE LIQUID 22-oz. BOTTLE 99¢ WHY PAY \$1.25	10-OFF LABEL DETERGENT FAB 32-oz. BOTTLE 99¢ WHY PAY \$1.25	NONE SOLD TO DEALERS, IN ORDER TO SERVE, ALL OUR CUSTOMERS FAIRLY. WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO INSURE ADEQUATE SUPPLY FOR EVERYONE.
FROSTY MORN SLICED BACON 1-lb. PKG. 1.09	HARVEST BRAND SLICED BACON 1-lb. PKG. 99¢	VALLEYDALE'S HONEE WEENE FRANKS 12-oz. PKG. 59¢
FROSTY MORN DANDY FRANKS 10-lb. PKG. \$7.49	CURTIS BLUE RIBBON SAUSAGE 1-lb. PKG. 79¢	CURTIS BLUE RIBBON BOLOGNA 1-lb. PKG. 89¢

● DELI DELIGHTS ●
YOUR CHOICE ON FOOD TOWN'S PLATE LUNCHES
MEAT 2 VEGTS. ROLL \$1.29
ONLY
REAL COUNTRY FLAVOR
Hickory Grove Hams
HALF OR WHOLE lb. \$1.49 SLICED lb. \$1.59
SANDWICHES
PORK BARBECUE 3 FOR \$1.19
HAM, LETTUCE, TOMATO EACH 79¢

FOOD TOWN'S 100% PURE GROUND BEEF 5 POUNDS AND UP lb. 59¢

Banquet BUFFET SUPPERS 2-lb. PKG. \$1.49
ASSORTED DINNERS 11-oz. PKG. 59¢
FRUIT PIES 20-oz. PKG. 67¢
Chicken Chow Mein Buff. Supper 2-lb. PKG. \$1.55
Banquet Beef Buffet Supper 2-lb. PKG. \$1.79
BANQUET CREAM PIES 14-oz. PKG. 57¢
BANQUET COOKIN' BAGS 5-oz. PKG. 33¢

TENDER YOUNG EARS YELLOW CORN 5 for 59¢
TENDER YOUNG FLORIDA FRESH POLE BEANS lb. 29¢



NOW TWO CONVENIENT LOCATIONS IN CHARLOTTE WITH "LFPINC" TO HELP SMART SHOPPERS SAVE MONEY
LAWYERS ROAD JUST OFF ALBEMARLE ROAD 251 EASTWAY DRIVE JUST OFF NORTH TRYON STREET
OPEN MONDAY THRU SATURDAY 8:00 A.M. TO 10:00 P.M. OPEN MONDAY THRU SATURDAY 8:00 A.M. TO 12:00 MIDNIGHT