

UNCF Drive Nets Record \$11 Million

New York — An all-time high record of \$11.9-million was raised in the 1974 Annual Campaign conducted by the United Negro College Fund. It surpassed the 1973 total of \$10.5-million by almost a million and a half dollars.

Thomas A. Murphy, UNCF National Campaign Chairman called the total "a truly remarkable accomplishment in the light of today's economy."

Mr. Murphy said that intensive staff training carried out in management workshops throughout the year paid off in the kind of aggressive, efficient leadership needed to carry the drive to the record total.

"Corporate solicitation, under the direction of A. Dean Swift, especially should be commended for its work," Mr. Murphy said. American businesses contributed \$4.4-million to the UNCF drive in 1974, also a record amount. Some 5,500 corporations were among those contributing.

Mr. Murphy, the board chairman of General Motors Corp., said he was also "extremely pleased" at the showing of the foundations fundraising effort which increased in total \$63,630 over last year at a time when foundations were cutting back on their grants. Foundations contributed \$1.9-million to the 1974 total.

Mr. Murphy said it was "very significant" to note the largest gift ever received from an organization came from a black organization, The Links, Inc., a national women's group. The Links presented the Fund with a check for \$132,000 at a luncheon in Washington, D. C. last summer.

Other areas which showed substantial gains in the drive included: colleges and universities, \$879,637, up from \$48,646; organized groups, \$672,925, up from \$372,106; municipal employees, \$66,505, up from \$38,027; and Post Office Employees, \$31,323, up from \$21,780. Union contributions increased almost 75 percent, from \$20,997 to \$34,071.

Largest corporate donors to the UNCF were: General Motors, \$300,000; IBM \$152,800; Bell System, \$87,775; Sears Roebuck Foundation, \$85,000; Johnson Publishing Company, Inc. (through the Ebony Fashion Fare) \$78,264; Olin Corp. Charitable Trust, \$62,275; Ford Motor Co. Fund, \$60,000 and U. S. Steel Foundation, \$60,000.



MERRY MAKERS CLUB OF CHARLOTTE. INC. pose for photo during Good Friday Luncheon and Card Party at Holiday Inn North. They are: front row, left to right: Eloise Morton, President; Rachel Byers, Recording Secretary; Ester Hill, Theresa Stewart, and Helen Kibler. Back Row, left to right: Frances Waddell, Maxine Davis, Vice

President; Johnetta McClure, Bertha Maxwell, Sgt.-at-Arms; Mildred B. Davis, Willie Powell, Mrs. Jerome Watson; Treasurer; Lydia Pride, financial Secretary; Mrs. C. B. Alexander; and Mabel Dillard, Corresponding Secretary. Club member Clotell Fisher is not pictured. Photo by Peeler.

Friday Morning

125 Attend Merry Maker's Luncheon, Card Party

By James Peeler
Post Staff Writer

The 16-member Merry Makers Club of Charlotte, Inc. held its Annual Luncheon and Card Party at Holiday Inn North last Friday.

The 11:00 A.M. 'til 4 P.M. affair was attended by 125 people who played pinoche and bridge after lunching on a menu of Chicken-a-la-King in Patty Shell, green peas, tiny whole onions, tossed salad, buttered rolls, coffee, tea, and Jello with Whipped Cream Desert.

The Luncheon was highlighted by sparkling modeling performances by Harold

UNCC To Present

Robert Bly In

Poetry Reading

The University of North Carolina at Charlotte will present Robert Bly in a Poetry Reading April 10 at 8 p.m. in the Recital Hall of Rowe Arts Building.

A Harvard graduate, Bly started a magazine in 1958 called The Fifties which became The Sixties and is now The Seventies

Clawson, William Lindsay, Charlie Dannelly, Robert Johnson, and Jerod Greene. The Fashion Show was narrated by William "Bill" Lindsay and Robert "Bob" Johnson.

Winners at bridge and pinoche received prizes of lamps, crystal, woodcraft, cooking utensils, and Gift Certificates.

Since organizing in September of 1944, and incorporating on February 4, 1966, the Merry Makers Club of Charlotte, Inc. has participated in a number of civic and social functions.

The club sponsors a SHOE FUND at Bethlehem Center, gives free tickets to Southside area children to attend the Children's Theater, makes visits to Nursing Homes and gives gifts to patients, gives clothing and food to needy families, contributes to the NAACP Legal Defense Fund, the Sickle Cell Anemia Foundation, and recently contributed to the Johnson C. Smith University Band Uniform Fund.

They meet once a month, generally at a members home, and have limited their membership to 16 persons. The Merry Makers Club is presently

ly composed of: Eloise Morton, President; Rachel Byers, Recording Secretary, Ester Hill, Theresa Stewart, Helen Kibler, Frances Waddell, Maxine Davis, Vice President; Johnetta McClure, Bertha Maxwell, Sgt.-at-Arms; Mildred B. Davis, Willie Powell, Jerome Watson, Treasurer; Lydia Pride, Financial Secretary, Mrs. C. B. Alexander, Mabel Dillard, Corresponding Secretary; and Clotelle Fisher.

According to club spokeswoman Lydia Pride, "The Luncheon and Card Party was an outstanding affair." She added, "Everywhere the beauty and exuberance of Spring was evident in decorations, music, lighting and mood."

She continued, "The ladies were royally entertained in leisure by Models Harold Clawson, Charlie Dannelly, Jerod Greene, Robert Johnson, and Bill Lindsay."

Mrs. Pride concluded, "Bob Johnson wore single-breasted suits that drew 'ah's' from everyone"...Dannelly was striking in three-piece suits... and Jerod was outstanding in his "evening out" white mink coat with all accessories."

Ms. Thompson To Be Honored Sunday

Ms. Queen Estell Thompson will be honored at New Emmanuel Congregational United Church of Christ, Sunday at 2:30 p.m.

Mrs. Thompson is president of the Pastor's Aid of the church and a Deaconess. She has been responsible for six appreciation days for Dr. N. C. Calhoun and has sponsored more outstanding programs at the church than any other person, said a church spokesman.

Mrs. Thompson is the owner and operator of Helping Hand Maid Service and the Joy Land Community Day Care Center located on Parkway Avenue.

The Southern Sisters Independent Gospel Singers, and other singers, gospel preachers and church officials will



Ms. QUEEN E. THOMPSON
Pastor's Aid President

participate. The public is welcomed to the event.

8 P. M. Tuesday is the deadline for placing your news items and photos in the Charlotte Post

7 Blacks Vie For Career Woman Title

Continued from page 1
minated by the Breakfast Optimist Club and William Byrd; Dorothy Presser Furr employed by E. J. Presser Advertising Co., and nominated by the Charlotte Toastmistress Club and Madeline Crawford; Lucille Gist employed by Bethlehem Center and nominated by Pilot International and Winifred Garges; Ivie H. Gullede, employed by Blakeney, Alexander and Machen, Attorneys and nominated by the Charlotte Legal Secretaries Association and Betty Callahan, and Catherine C. Huffman employed by the National Conference of Christians and Jews and nominated by the Nat'l Conf. of Christians and Jews and Janet Hough.

Others nominated are Marian M. Kelly employed by the City-County Purchasing Department and nominated by D. C. Brown Jr. and the City of Charlotte; Pat Lee employed by WBTV and no-

minated by Jefferson-Pilot Broadcasting Co., and Charles Crutchfield; Edith Low, nominated by The Charlotte News, employed by the News and Stewart Spencer; Elizabeth Mack, employed by the Education Center and nominated by Art Instruction and Carolyn Sanders; Johnie N. Murphy employed by Duke Power Company and nomi-

ated by the Charlotte Charter Chapter of the American Business and Professional Women's Association and Gloria Allen; Gay Porter employed by the Charlotte Regional Ballet Company, Inc. and nominated by the Charlotte Regional Ballet Company Inc. and Thomas Hoff-

General Chairwoman Louise Gery announced that door prizes totaling several thousand dollars would be given away during the evening, including Karastan carpet valued at more than \$800.

STERCHI'S SPRING SALE OF LAWN AND PATIO FURNITURE!

Outstanding Pre-Season Savings On Fine Wrought Iron Furniture!

3-DAYS ONLY!



THURS. FRI. AND SAT!

Sale! HANDSOME 5-PC. WROUGHT IRON PATIO GROUP

The whole family will enjoy this beautiful patio furniture. It's ruggedly made of wrought iron and finished in popular green that's weather resistant. Big thick two-tone cushions on sofa and chairs... just wipe clean with a damp cloth. Matching tables have glass tops. You get 3-cushion sofa, 2 matching chairs, cocktail table and end table. Buy early and Save!

COMPARE AT \$249.
Just \$219
CONVENIENT TERMS!

SALE! 4-PC. PATIO ENSEMBLE Steel Mesh and Wrought Iron Perfect for Patio or Garden Entertaining!

Sale! \$88 Compare at \$99.95

Beautiful white weather resistant finish! Ideal for your garden or patio. Light weight, yet rugged enough to withstand the out-of-doors. Set includes: 2-Seat Settee, 2 Matching Chairs and the Round Table. Yours for casual entertaining and it's priced to save you money.

Credit with a Personal Touch!

Famous Bunting METAL LAWN FURNITURE

The perfect rugged outside lawn or patio furniture! It's multi-coated with Bunting's durable enamel, double baked for long lasting weather resistant beauty. Sturdy aluminum and steel frames. Cleans with soap and water.



Metal Club Chair \$28.95

Metal Rocker \$29.95

Metal Glider \$59.95

Colorful Long Wearing Oval Rugs Complement Any Room in Your Home

Beautiful bright colors, tightly woven, quality made and they're reversible for longer wear. See this great buy today at Sterchi's.



APPROX 102 x 138
APPROX 33 x 54
2 SCATTER RUGS APPROX 20 x 12
4 FOR \$59.95
CONVENIENT TERMS!



4-PC CAST IRON ENSEMBLE WITH GRAPE LEAF DESIGN

All weather in snow white finish, rust resistant grape leaf designed cast iron. Includes settee, arm chair, table and straight chair. Terrific Buy!

\$129.95
IN THE CARTON!

FAMOUS NAME UNIFORMS



AT DISCOUNT PRICES

FRIDAY & SATURDAY ONLY

10 Percent Off With This Ad

SPECIAL PURCHASE OF SHOES - SIZES 4 THROUGH 6 n-m-w

SIZES 6 1/2 THROUGH 10 NARROW ONLY

\$3.98

DISCOUNT UNIFORM SHOP

1508 Central Ave.
Phone 376-1249

Pic'n Pay Shoes CANVAS SALE

It's canvas week! Save 25%!

Save \$1.20 on our Women's, Teens' Bouncy Canvas Casual White, Tan or Blue. Regular \$3.97.



New Spring CANVAS HANDBAGS SAVE \$3.66 \$1.31 Reg. \$4.97. Assorted Styles, Colors.

SAVE \$1.07 Girls' New "Graffiti" Canvas Deck Oxford. Regular \$3.47. Sizes 8 1/2-12, 12 1/2-4. \$2.40

SAVE \$1.20 Men's, Boys' Hi-top or Lo-cut Athletic Shoes. Black • White • Gold • Navy. Reg. \$3.97. Men's Sizes 6 1/2-12, Boys' 11-2, 2 1/2-6. \$2.77



Prices Good thru Saturday



Open Nights 'til 9
1. 3121 Freedom Drive
2. 1403 Central Avenue
3. 3340 Wilkinson Boulevard
4. 5348 Independence Blvd.

Get to know us; you'll like us.

425 S. TRYON
333-3751

5843 PINEVILLE RD.
525-3361

1213B ROOSEVELT BLVD.
MONROE 283-1661

Sterchi's
FURNISHING SOUTHERN HOMES SINCE 1888