

More And More People Are Discovering It's True:

Prices ARE Lower

At Food Town With "LFPINC"



There IS a difference in grocery prices . . . and more and more people are discovering that difference — LFPINC. Our comparison tests, independent surveys, and customer testimonials all prove that FOOD TOWN does have the "Lowest Food Prices In North

Carolina." When you get to the cash register, you'll see by the total on your tape that you pay less, and that's the total that counts. Make your own comparison test . . . prove to your own satisfaction that FOOD TOWN does indeed have "LFPINC".

THE TOTAL ALWAYS TELLS THE TRUTH

FREEZE DRIED COFFEE	8-oz. Jar	1.65	2
Instant Maxim	8-oz. Jar		
SOFT OLEO	1-lb. Pkg.	.69	.7
Chiffon Margarine	1-lb. Pkg.		
LEA & PERRINS SAUCE	5-oz. Bottle	.43	.4
Worcestershire	5-oz. Bottle		
GULDEN'S SPICY	8-oz. Jar	.26	.2
Brown Mustard	8-oz. Jar		
PLAIN OR SELF-RISING	5-lb. Bag	.89	1
Pillsbury Flour	5-lb. Bag		
SOUTHERN STYLE	2-lb. Pkg.	.51	.5
Jim Dandy Grits	2-lb. Pkg.		
CANNED LUNCHEON MEAT	12-oz. Can	.79	.9
Swift's Prem	12-oz. Can		
SWIFT'S SMOOTH SPREADING	3-oz. Can	.19	.2
Potted Meat	3-oz. Can		
SWIFT'S TASTY	5-oz. Can	.33	.4
Vienna Sausage	5-oz. Can		

CREAMY 100% MAYON-NAISE 89¢	SPECIAL BLEND JFG COFFEE 95¢	FRESH FLORIDA YELLOW CORN 79¢	TENDER YOUNG FLORIDA SQUASH 29¢
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WE RESERVE THE RIGHT TO LIMIT QUANTITIES IN ORDER TO ASSURE ADEQUATE SUPPLY FOR ALL OUR CUSTOMERS

IF YOU BOUGHT EACH OF THE GROCERY ITEMS IN THIS AD AT FOOD TOWN, YOUR CASH SAVINGS WOULD BE MORE THAN

\$9.01
OR
18%

FOOD TOWN GLADLY REDEEMS U.S.D.A. FOOD STAMP COUPONS

Charlotte Stores Grand Opening Bonus

BORDEN'S YOGURT

Buy One 8-oz. carton and get one

FREE

BORDEN'S PURE ORANGE JUICE 4 \$1	BORDEN'S DELUXE ICE CREAM \$1.19	CAROLING BEST FLOUR 69¢	BANQUET FROZEN FRIED CHICKEN \$1.99
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TROPHY FROZEN STRAW-BERRIES 3 89¢	PET WITZ FROZEN 9-INCH PIE SHELLS 3 \$1.29
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Charlotte Stores Grand Opening Bonus

WISE TWO-SUM POTATO CHIPS

REG. 69 cents
TWO-SUM PACK
WHY PAY 79 cents

49¢

PURE VEGETABLE
WESSON OIL
\$1.39

FOOD TOWN'S BABY BEEF ROUND STEAKS lb. \$1.39	FOOD TOWN'S BABY BEEF T-BONE STEAKS lb. \$1.59
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LUCK'S PINTO BEANS 3 \$1	RUSH'S BLACKKEY PEAS 5 89¢
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SAVE \$1.29
WITH THESE MANUFACTURER'S BONUS COUPONS

LUNCHEON MEAT
ARMOUR'S TREET
79¢

BABY BEEF LEAN STEWING BEEF lb. 99¢	BABY BEEF SOUP BONES lb. 59¢	BABY BEEF RUMP ROASTS lb. 89¢	BABY BEEF SHOULDER ROASTS lb. 89¢
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STOKELY'S GOLD CREAM CORN 3 \$1	MT. OLIVE KOSHER DILL STRIPS 26-oz. Jar 59¢
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2850-6 VALUABLE COUPON

SAVE 30¢
WITH THIS COUPON AT FOOD TOWN ON 12-oz. CAN
MAX-PAX COFFEE
WITH COUPON 99¢ WITHOUT COUPON \$1.29 WHY PAY \$1.49

Limit One Coupon Per Purchase
Valid After May 31, 1975

FOOD TOWN

QUART SIZE
UN-COLA 7-UP
6 \$1.59

FOOD TOWN'S BABY BEEF SIRLOIN STEAKS OR SIRLOIN TIP lb. \$1.49	FOOD TOWN'S BABY BEEF RIB STEAKS lb. \$1.09	FOOD TOWN'S BABY BEEF CHUCK ROASTS lb. 69¢
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BANQUET FROZEN POT PIES 4 \$1	BUTTERMILK PILLSBURY BISCUITS 4 59¢
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2869-6 VALUABLE COUPON

SAVE 25¢
WITH THIS COUPON AT FOOD TOWN ON 1-lb. CAN
Maxwell House Coffee
WITH COUPON \$1.04 WITHOUT COUPON \$1.29 WHY PAY \$1.49

Limit One Coupon Per Purchase
Valid After May 31, 1975

FOOD TOWN

PREPARED STRAINED
BABY FOOD
13¢

5-lb. OR LARGER PKGS. — FOOD TOWN'S

GROUND BEEF lb. 79¢

HARVEST BRAND SLICED BACON 1-lb. PKG. \$1.09

CURTIS BLUE RIBBON HOT DOG CHILI 8-oz. PKG. 55¢

CURTIS BLUE RIBBON PARTY TREAT FRANKS 24-oz. PKG. \$1.49

CURTIS BLUE RIBBON CURED HAM SHANK PORTION lb. 79¢

CURTIS BLUE RIBBON FRANKS 12-oz. PKG. 69¢

CURTIS BLUE RIBBON SAUSAGE 1-lb. PKG. 89¢

CURTIS BLUE RIBBON SLICED BOLOGNA 1-lb. PKG. 99¢

Butt Portion 89¢
Center Slices \$1.29

QUART SIZE Royal Crown COLA 6 \$1.59	DUKE'S FRESH MAYON-NAISE Quart Jar 99¢
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VALUABLE COUPON

SAVE 25¢
WITH THIS COUPON AT FOOD TOWN ON 1-lb. BAG
FUN SIZE MILKY WAY SWICKERS 3 MUSKATEERS
WITH COUPON \$1.14 WITHOUT COUPON \$1.39 WHY PAY \$1.45

Limit One Coupon Per Purchase
Valid After May 31, 1975

FOOD TOWN

DETERGENT
LIQUID JOY
59¢

HOUSEHOLD
BLEACH CLOROX
69¢

30-001 LABEL
COLD POWER
99¢

FRISKIES DRY
DOG FOOD
CUBES OR DINNERS
\$3.99

HEFTY TALL
KITCHEN BAGS
75¢

TWIN PET
DOG FOOD
6 77¢

Save-Rite

FOOD TOWN

Why Pay More? . . . Food Town Sells It For Less!

NOW 4 CONVENIENT LOCATIONS IN CHARLOTTE TO HELP YOU SAVE

• EASTWAY DRIVE
OPEN 8 A.M. TO 12 MIDNITE

• LAWYERS ROAD
OPEN 8 A.M. TO 10 P.M.

• 5112 CENTRAL AVENUE
OPEN 8 A.M. TO 10 P.M.

• 6216 PLAZA ROAD
OPEN 8 A.M. TO 10 P.M.