

Minority Recruitment

Webb Associates Open Placement Service Here

James Webb
By James Cuthbertson
Post Staff Writer

Equal Opportunity Employment practices initiated by firms and industry today have resulted in a phenomenal growth of career opportunities for Black, women, and other minorities.

In addition to career opportunities many firms are committed to the belief that the Nation as a whole cannot realize its full measure of economic well being until every man and woman is permitted to work at whatever he can do best regardless of color, religion or sex.

And to help in the recruiting efforts, many firms assist corporations in placing individuals. Webb Associates of which James R. Webb Jr. is the President is one of these.

"Webb Associates is a reliable nationwide professional placement service whose specialty is the placement of women, blacks and other minorities.

"We are proud of our total service concept of individual screening, placement follow-up and counseling at no additional cost to clients. For new employers we assist companies in providing resources, and eliminating normal relocation problems.

"Our services also include the creation and implementation of affirmative action programs in accordance with federal guide lines and college recruiting."

Webb places professionals, primarily students with degrees with the 500 top corporations in the nation and overseas.

The applicants pay nothing. His fees are paid by the corporations seeking individuals.

This is one of the most satisfying types of work. It's an extension of my ministry training. I have gotten some young blacks in positions that normally they wouldn't have gotten into, said Webb who holds a masters of Divinity degree from Johnson C. Smith and formally was the pastor of churches in Ronceverte and Fayetteville, West Virginia.

Webb has been in operation for three weeks in his East Independence Plaza Building office in Suite 330. Previously, he operated out of Boston, Massachusetts for three and one-half years. He came to Charlotte to be near his parents, Mr. and Mrs. James

31 Charlotte Students Make Honor Roll

Thirty-one Charlotteans made the Honor Roll at Winston-Salem State University for the 1975 Spring Semester. Dean Parker, Academic Dean at the School released the list of honored students Tuesday.

They are William M. Ardrey, Ollie Ballard, Mitzi A. Bellamy, Marion Belton, Kathryn C. Bobo, Elise A. Donald, Joanne Gleen, Marsha M. Graddy, Jerry Harris, Yvonne Harris, Donald R. Henderson, Cornell P. Hill, Charlton Houston, Gewndolyn D. Kendrick and Joyce A. Leak.

Also included were Robert J. Lotharp, Gail Y. McGill, Donna C. McMoore, Grace A. Morris, Johnnie M. Murray, Sammie D. Perry, James D. Rainer, Gaylord T. Richardson, Gloria J. Ross, Verdell H. Sanders, Martha Stitt, Michael B. Thomas, Jeryl D. Todd, Robert L. Weeks, Deborah G. Welborn and Minnie R. Williams.

BLACK STRAND HAIR COLORING
MEN AND WOMEN
Hides that GRAY The Lasting Way
In just 17 minutes at home, even dull, faded hair becomes younger looking, dark and lustrous, radiant with highlights. Won't rub off or wash out. Safe with permanent, too. TRY IT TODAY.

BLACK STRAND 4 CAPSULE SIZE ONLY \$1.49

Choose from 3 Natural Shades: JET BLACK • BLACK • DARK BROWN
At your druggist or send \$2.00 to Strand Products Co., P.O. Box 2187, Philadelphia, PA. 19102. Specify shade wanted.



JAMES R. WEBB JR.
...An outstanding young man

Webb Sr.

"When we place somebody, we try to get a sponsor for him in the job to make it as comfortable for him as possible. Otherwise, he would be wind-dressing just like the spook who sat by the door. They will draw fabulous salaries but in a few years they will not have advanced. We put them in a tract so they can move," he explained.

"We are one of the best personnel consultants in the country, continued Webb, who resides at 4939-7 Central Ave., in the Glen Hollow section of the city with his wife, Majorie.

Webb, a native Charlottean, has come a long way since his graduation from West Charlotte High in 1941. The school was located in the present Northwest Junior High School building then, he said.

His background includes serving as a paratrooper chaplain, being discharged with the rank of captain. He also served with the U.S. State Department (A.I.D.) in South Vietnam. His personnel experiences include college recruit-

ment and exempt hiring for the First National Bank of Boston, and Staffing Administrator for the Polaroid Corporation, Cambridge, Massachusetts.

In addition to JCSU, he attended the U. S. Merchant Marine Academy in Kings Point, New York.

Webb offer some advice to young Blacks seeking jobs. Don't go in the personnel officials office with all that shucking and jiving because they don't want to hear it," he said. "Leave all those 'right ons' at home."

"If we can't lead our people into the economic mainstream, while living in this capitalistic society, we are lost."

What kind of jobs are in demand? If you are willing to relocate you can find almost any job, said Webb.

Although he has been in the city only two months, Webb has already accepted plans to preach in the city's churches and he is going to get active in Omega Psi Phi Graduate Chapter.

Rev. Howard J. Campbell - A Black Household Word

By James Cuthbertson
Post Staff Writer

The name Howard J. Campbell has become a household word in the city of Charlotte because of his activities as President of the Northwest Community Action Association (NWCAA).

However, he doesn't consider himself a leader. "I am just a person involved with making Charlotte a better place to live," he stated Monday.

What does the Northwest Community Action Association do?

"We are concerned with informing people in the neighborhoods of Charlotte and Mecklenburg County about the plans government agencies might have affecting them," he answered, explaining, "We want to make sure that the neighborhoods get all the services entitled to them."

The NWCAA said Campbell is composed of representatives from the Hoskins, University Park, Druid Hills, Tryon Hills, Lincoln Heights, Biddleville, and Oaklawn neighborhoods.

Campbell lives in the middle of the area of the NWCAA. Recently Campbell's organization sponsored "The Meeting of the Minds" meeting at the library downtown.

In the May 29th meeting, Campbell said, "I feel it was successful in that it did what we hoped it would. The purpose was to gather organization leaders, public elected officials, and appointed officials together to rap and discuss and put issues in focus." "We also wanted the people to know who their Black leaders were and how to contact them when they needed them."

"A case in point. For example there was an article in one of the daily papers of governmental appointments open. It was located on the financial page. Who is going to look on this page?"

"When those positions become open, we the civic community groups- must be ready to recommend someone."

One of the NWCAA's major victories in its two years of organization has been the defeat of the LaSalle Street Extension phase of the City's Comprehensive Traffic Street Improvement Program. This is how the organization was started said Campbell.

"On that street there are



Rev. Howard J. Campbell
...An involved person

five or six schools and 600 school kids would be walking along this roadway," said Campbell. "We felt the widening would bring about an increase in noise and pollution and disrupt such neighborhoods as University Park where many elderly people

live."

To initiate change, Campbell said it is necessary to organize and take a viable force to City Hall.

"You must be constant in your approach and your approach must be based on factual information devised from research."

Campbell is also active in the local Democratic Party where he serves as secretary. He is a member of Alpha Phi Alpha Fraternity, and graduated from North Carolina Central University with a B.S. in Biology, and Johnson C. Smith University with a divinity degree.

The pastor of St. Paul Baptist Church in Gastonia has a wife named Thereasa, and a daughter named Sherrill who is a senior at Charlotte Catholic High School.

The Second Ward High School graduate is a special physical education teacher for those students with learning disabilities at University Park and thoroughly enjoys his work.

Editor's Note - This is the third in a series of Charlotte Post features on people who are dedicated to the progress of the Black community.

Remember! If you don't read the Charlotte Post each week, you don't know what's happening.



THE BEST PHOTOGRAPHIC WORK IN CHARLOTTE
CALL
JIM BLACK PHOTOGRAPHERS
596-1139 - 392-1306

Woolco

HUGE SELECTION

knit tank tops

WOOLCO LOW DISCOUNT PRICE **2⁹⁷**

FAVORITE SUMMER FASHION... cool, care-free polyester or cotton knit Tank Tops. Flat, ribbed and novelty knit styles in screen prints on White or tinted grounds, multi-color prints and solids in White, Navy, Red and pastels; S-M-L sizes. "Top" summer values!

SIZES S-M-L



SIZES 8 to 16

CUFFED & UNCUFFED

denim shorts

WOOLCO LOW DISCOUNT PRICE **3⁹⁷**

COTTON DENIM OR CHINO in all your favorite styles including western looks, snap or zip fronts, pocket detailing and more. Navy, White, Lt. Blue, Beige, Peach or Mint Green in sizes 8 to 16. Terrific buys at this low price!

at Sterchi's

COMFORT HEADQUARTERS FOR ALL KINDS OF DADS!

LA-Z-BOY RECLINA-ROCKERS!

SAVE \$30 TO \$50

USE STERCHI'S CONVENIENT TERMS

LA-Z-BOY

LA-Z-BOY

LA-Z-BOY

LA-Z-BOY

LA-Z-BOY

LA-Z-BOY

LA-Z-BOY

PRICES START AS LOW AS **\$159**

CONVENIENT TERMS! FREE DELIVERY!

Sterchi's
FURNISHING SOUTHERN HOMES SINCE 1888

PHONE STREET

WOOLCO WANTS IT EASY TO SHOP

Tryon Mall 4500 N. Tryon Street
Queensgate Shopping Center 3130 Wilkinson Boulevard

Tyvola Mall 5341 Pineville Road

BUY WITH CONFIDENCE! SATISFACTION GUARANTEED!