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# THE CHARLOTTE POST

"Charlotte's Fastest Growing Community Weekly"

The Post Reaches Nearly 75 Percent More Black Readers

VOL. 1 NO. 4

CHARLOTTE, NORTH CAROLINA 28216 Thursday, July 24, 1975

PRICE 20c



Photo by James Peeler

**THE GRADUATES** - Don Bryant, president of the Charlotte Chamber Of Commerce, is shown with four of the five happy graduates of the "Because Of Who You Are" Sales Training Course, sponsored by the Minority Purchasing Council. They are left to right, James O. Appling, Donald R. White, John A. Barnes and Clarence W. Wall. Reginald Walls, another member of the class, is not pictured.

## Snorton Tells Graduates

### "This Country's Enterprise Is Only Relatively Free"

"Some say that in this country free enterprise is only relatively free." North Carolina National Bank official Matt Snorton told the five graduates of the Metrolina Regional Minority Purchasing Council Monday night.

The guest speaker at the graduation dinner at the Excelsior Club charged the young black businessmen with "Business, like individuals, are free only to the extent that their activities blend with the common good. As some of you are sharply aware, there is indeed a tendency toward over-regulation, and this becomes especially hazardous in times of social reform such as the present."

The graduates were presented certificates for successfully completing the 13-week salesmanship training program for minority businessmen that was sponsored by the Metrolina Regional Minority Purchasing Council of Charlotte.

They were Clarence Wall, owner-manager of Wall's Welding and Fabrication; James O. Appling, president of Appling Commercial Building and Maintenance Corporation; John A. Barnes, owner-manager of John Barnes Insurance Agency; Reginald Clark of Tricia Painters, Inc. and Donald R. White.

The graduates met for 13 weeks for three nights a week in the Xerox Corporation offices on St. Albans Street. According to Chuck Lent, executive vice president of the Business Resource Center which sponsors the Council, the course was designed to teach students how to be more professional in selling their products and services to major corporate buyers.

It is the first such program to be held in the Charlotte area and only the second to be held in the United States for Black businessmen.

In addition to Snorton, Clarence W. Wall, Howard Stick-

ell, William Eubank, J. B. Cook, James A. Barnes and Chuck Lent appear on the following cocktail and a delicious steak dinner.

Snorton was most impressive as he challenged the graduates to "Each reach one and teach one."

"I strongly believe," he stated afterwards, "that if each Black person would reach out to help another Black and teach him the skills he knows that we would shortly have a better community in which to live."

The graduate of Michigan State University and former football player with the Denver Broncos of the National Football League concluded, "To me, all of this adds up to a social revolution. And if we intend to survive, then we have to accept the fact that social responsibility is an idea whose time has come."

Companies that contributed to the success of the program were Allstate Insurance Company, Armour Foods Company, Catalytic, Inc., Celanese Fibers Corp., Duff-Norton Company, E.I. DuPont de Nemours & Company, Exxon Corporation, U.S.A., I.B.M. Corporation, J.A. Jones Construction Company, Metrotape, Inc., North Carolina National Bank Sears, Roebuck & Company and Xerox Corporation.

## Charlotte Banker

### Robert Walton To Head Local

### United Negro College Fund Drive

A \$100,000 goal has been set for Charlotte's 1975 United Negro College Fund drive now underway. The goal, according to UNCF Chairman Robert L. Walton, is some \$77,000 higher than the \$23,000 realized in the city's best previous campaign.

Walton said he's confident of reaching to \$100,000 goal and explained why. "For the first time in the history of Charlotte's United Negro College Fund drives we are combining UNCF efforts with those of Johnson C. Smith University (Charlotte's College fund School)," Walton said. "Twenty five percent of the funds raised will go to the College fund in New York and all the rest will go directly to Johnson C. Smith. Companies and organiza-

## Black Leaders To Convene

More than 1,000 of the nation's leading black educators, religious leaders and government officials will be attending the third annual national convention of PUSH.

The event will be held in Philadelphia, August 6-9, 1975. More than 40,000 people, from throughout the U. S., are expected to be in attendance.

Among the educators will be presidents and deans of many of the colleges and graduate schools serving minority peoples, according to Rev. Jesse Jackson, national director of PUSH.

A meeting will be held on opening day to discuss "Financial Stability of Black Educational Institutions". Business and community leaders will join with the educators in the discussion. Rev. Charles Walker, president of the Philadelphia PUSH chapter, said.

PUSH stands for People United to Save Humanity. It is an inter-faith, religious-based civic organization with the primary goal of improving the economic welfare of underemployed, unemployed and unrepresented minorities of all races and colors.

The convention will also feature other seminars and workshops. Social activities planned include a "Family Day" August 8, in Philadelphia, featuring non-stop celebrity entertainment.

Combined convention registrations and PUSH memberships are available to residents of Pennsylvania, New Jersey, Delaware, Maryland and New York from PUSH, P. O. Box 21776, Philadelphia, Pa. 19146.

Philadelphia regional officers are Mrs. Emma Chappell, Treasurer and the Rev. James Hall, Vice President and Convention Chairman.

## Here Saturday

# Second Festival In The Park Will Honor 28 Local Blacks

## All-Day Celebration Begins At 10

By James Cuthbertson Post Staff Writer

An African wedding, profiles of outstanding persons in Charlotte's Black community, art exhibits, historical dramas, city "HELP" units, and performances by local instrumental and vocal music groups will highlight Saturday's Second Annual Festival In The Park.

At 10 a. m. City Councilman Harvey Gantt, County Commissioner Rowe Motley, and State Senator Fred Alexander will officially kickoff the festival when they read a proclamation from the Mayor's office declaring the day "Afro-American Cultural Festival Day."

According to festival coordinator, Clara Lowery, the planning committee is working frantically to insure that everything is running smoothly and that "we will share as much of the cultural history of this area with festivalgoers as the 10-hour period will allow."

The opening event will be a performance by Jomo and the People of the East who will perform authentic African dances. Jomo Ogunleye and the People of the East, from Savannah, Ga. are a group which practices the customs of the Yoruba People of Nigeria.

They will be followed by a performance by gospel singer Annie R. Poole and the United House of Prayer McCullough Endurers and McCullough Tigers, vocal and instrumental music bands.

From noon to 2 p. m. the park will abound with the music and dance to the University Park Baptist Church Choir, the Steel Drum Band, the Young School of Dance and the McClintock Presbyterian Church Choir.

The festival is sponsored by the Afro-American Cultural and Service Center. Throughout the day a HELP Bar featuring blood pressure checks, a Mobile City Hall, representatives from Legal Aid, Open House, the Red Cross, the Heart Association and Black Volunteers will be present to serve festivalgoers.

From 2 p. m. to 4 p. m., Greg Davis will present an oration based on "Frederick Douglass' entitled 'What to the Slave Is the Fourth of July?'" the Bell Jubilee Quartet, the Brandon Presbyterian Church Choir and the Pentecostal Holiness Church Choir will perform.

From 4 p. m. until 6 p. m. Lionel Norman will present a poetry reading, and a local rock group Wildfire, and Fire, Inc. will perform. Another big event during that time period will be the wedding of Charlotteans Janice Thompson and William Adams, a young couple who read in a local newspaper that an African wedding had been written into the script as special highlight of the festival. The wedding will be held at 4 p. m.

Performances by the Friendship Baptist Church Choir and Jomo and the People of the East and the introduction of African Guests will be presented.

The Steel Drum Band, the Mason Lowery Trio, Purvis

See Festival on page 8



Photo by Jim Black

## CHARMING FRANCES SIMMONS

...North Carolina Central English Major

### Lovely Frances Simmons Is Our "Beauty Of The Week"

By Polly Manning Post Staff Writer

"The person that I most admire is Rep. Barbara Jordan," stated Miss Frances Simmons, Post "Beauty of the Week".

"Miss Jordan," she continued, "appears to a very intelligent person as well as a strong person. I admire her most for the way she speaks up for what she thinks is right. I was very pleased to see that the Observer ran a full page story on her recently."

The daughter of Mrs. Edna Simmons of 408 Fannie Circle, Frances had the privilege in 1973 to go on a class sponsored trip to Spain and Africa. "The trip was sponsored by one of my foreign language classes. The students had to pay their own expenses, which was discounted through Gulliver's Travels," she explained.

"The group consisted of 50 people. We spent six days in Spain and one day in Africa. I

was the only black person among the group, but I must say I really enjoyed the trip. While in Spain we had the opportunity to witness a bull fight which I thought was horrible. The weather was cool in Africa. The part we visited wasn't like most of the whites expected," Miss Simmons stated.

Frances is a 1973 graduate of East Mecklenburg High School. While she attended East Mecklenburg she was a varsity cheerleader.

She is now a rising junior at North Carolina Central University. Where she is majoring in English. She is a member of the English Club and has aspirations of becoming a reporter and eventually having her own television show.

Miss Simmons' hobbies are writing, horseback riding, and reading all the latest best-sellers, non-fiction and mysteries.

Our Beauty is born under the sign of Virgo. She consid-

ers herself to be dependable, a perfectionist, and sometimes very critical.

The Simmons' family attends Grier Heights Presbyterian Church where Rev. Parker is the pastor and Mrs. Simmons is one of the Sunday School teachers.

Frances feels that beauty can be found in a person's personality. She also feels that it is beautiful for people to speak up for what they feel is right.

## State Schools

### To Receive

### \$635,000 Grant

Twenty of North Carolina's public schools will receive \$635,000 in federal funds for the operation of the Cooperative Education Programs in 1976.

A total of \$10.75 million has been awarded to post secondary educational institutions said Caspar W. Weinberger, HEW Secretary.

The grants, made by the Office of Education, went to 327 colleges and universities in 50 states, the District of Columbia, Puerto Rico, and the Virgin Islands. They are primarily for planning, implementing, and expanding cooperative education programs. In some instances, support is also provided for training personnel and for funding research.

Included are 307 grants, totaling \$10 million, to be used for the administration of the program; 14, totaling \$503,000, for training; and 6, totaling \$247,000, for research.

Under the program, colleges may arrange with outside employers to hire students full-time at the current pay scale. The work closely relates to the student's academic field of study, providing career experience as well as financial support. The time spent working—a semester, for example—is matched by equal time in the college classroom.



Robert "Bob" Walton ... J.C. Smith graduate

In 1974 UNCF raised more than \$12 million nationwide.

## TURTLE-TALK



Growing old is a question of MIND over MATTER. If you don't MIND, it doesn't MATTER.