# What's

UNUSUAL HAPPENING .... Guess who June ran into the other day? Rat! To coin a commercial phrase used a couple of years ago.

During a recent afternoon rain storm Johnny Sturdivant driving his laid back "T-Bird" was leaving his mother's house on Bellaire Drive, in route to the Mobile Sevice Station that he and his brothers operate. Meanwhile, Charles Sturdiyant better known as "Rat", had left the service station in his together "Deuce and a Quarter", en route to the house. The two men met unexpectedly on

Bellaire Drive causing extensive damage to both rides. Do you remember the popular rock tune "Who'll Stop The Rain?" According to June, when they met the rain immediately stopped.

How about that for an odd occurrence? FUTURE HAPPENING.....The McCrorey Branch of the Y.M.C.A. will sponsor a "Harvest Ball" at Eastland Mall Community Hall on Central Avenue. Friday, October 10, from 9 p.m. til 1 p.m. Music for this affair will be done by The Cold Fire Express. For more information please call the Y.M.C.A.

AFTERNOON FUN TIME....Estelle Rodriques one of the 29 members of the "Les Pierrette Social and Civic Club hosted a club meeting last Saturday afternnon that turned into a very gala event, by design of course.

Mrs. Rodriques not wanting to have just an ordinary meeting followed by cocktails decided to do it up big, and she did.

The Excelsior Club was chosen as the place. Broiled Chicken, string beans, potatoes, tossed green salad, iced tea, hot rolls and cookies were chosen for the meal. Bridge, pinockle and bingo were the chosen games. Goo gobs of people were chosen to participate in this happening, included were: Katie Craig, Roberta Hill, Florence Burris Gladys Bouleware, Leland Bishop, Jonell Barley, Ella Asbury, Delores Swain, E. L. Reid, ashte Robinson, Sarah Schofield, Freddie Smith, Irma Bland, Lula Mae Brown, Delores McCullough, Hattie ussel, Martha Riddick, Libby Murphy, Mamie Brewington, Gladys Anderson, Claude Cathey, Vimie Watkins, Shirley Wilkins, Mary Hughes, Bessie Mulliens, Laura Malone, Louise Hollman, Dorothy Poe, Mable Dillard, Frances Nash, and Mary Lee Hender-

Prizes were given to the following people for winning in their respective games. Bridge -Mable Dillard, Ethel Martin, Elizabeth Murphy and Mabel Rhoden. Pinockle - Hattie russell, Louise McIntyre, Cecelia Wilson, and Sarah Schofield. Bingo - Leland Bishop, Katie Craig, Doris Henderson, Nellie Oxner, and Earlee Spence.

Club members participating in this party were Lenora Sims, Carrie Hart, Nellie Oxner, Annie Mae McKee, Doris Henderson, Louise Harris, Ruth Cook, Cecelia Wilson, Grace Wyche, Earlee Spence, Dora Springs, Ivesta Beckwith, Louise McIntyre, Minnie McKee, Mildred Aldridge, Wilhelmenia Rollins, Elizabeth Moore, Ethel Martin, Mabel Rhoden, Beatrice Wilson and Fannie Wallace.

Doreatha Greene, Kathryn Chapman, and Bessie Mulliens were co-hostesses in this gathering and added a great deal to its total success.

ANNIVERSARY DANCE .... A big crowd of folk were on hand to help the Royalette Princess social club celebrate their ninth anniversary last Saturday night. This auspicious function was held at the National Guard Armory from 10 p.m. until Music was done by the Chanderliers and the Dynamic Soul Review. Some of the people that grooved with this lovely group of ladies were J. B. Rose, Lucy Horton, Queenie Jones, Mr. and Mrs. Staton, Mr. and Mrs. Kenneth Rose, Christine Williams, Mary Staton, Joe Chester Johnson, Prentis Alexander, Odell Walker, Mr. and Mrs. Johnny Johnson, Melvin Johnson, Mr. and Mrs. Joseph Gaddy, Mr. and Mrs. Odell Mills, Ida Burns, Sarah Clarke, Hazel Stevenson, Clement Johnson, Ralph Johnson, Arthur Moore, Willie JOhnson, Albert Allen, John Johnson, Clark Fant, William Coleman, Gertrude, Mr. and Mrs. George Mapps, Mr. and Mrs. Vaughn Jackson, Billy Hoskins, Betty Faggart, David Teakes, Charles McDowell, Charlene Wright, Joyce Ann Torrence, Lois Ford, Walter and Louise Lewis, Rosa Caldwell, Bill Stratford. Reid and Carolyn Moore and Gerald Crawford.

The 10 young ladies repsonsible for this triumphant doing were Josephine Alexander. Loraine McCall, Mattie Grigg, Cynthia Johnson, Irene Walker, Artie Johnson, Ella Williams. Eloise Edwards, Bernice Torrence, and Ann

HAPPINESS .... If one only wished to be happy, this could be easily accomplished; but we wish to be happier than other people, and this is always difficult, for we believe others to be happier than they are --- Be good to yourselves and ROCK EASY!!



Photo by Peeler

MR, AND MRS. WILLIE C. JEFFERIES ...Silver Anniversary Celebrants

## **Jefferies Celebrate** Their 25th Anniversary

Jefferies celebrated their 25th Wedding Anniversary last Saturday night with an informal affair in parlors A & B of the Craighead Road-North Tryon Street Holiday Inn.

Mr. Jefferies, 44, and the former Miss Dorothy Baskin, 43, enjoyed the company of approximately 75 persons who attended the 8:00 until 1:00

The invited guests included: Mrs. Cenester Jackson, sister

#### YWCA To

#### Sponsor Two

#### **Programs**

The YWCA will sponsor two programs in October at their Trade Street facility.

The first program is a worry workshop, where a group of women led by Mary Williams, Education Coordinator at the Mental Health Center will discuss worrying. There will be four sessions beginning Thursday, October 2 at 9:30 a.m. until noon at the YWCA Trade Street Center at 418 E.

A holiday crafts course will dette Langley, formerly with the Craft Carrousel here in Charlotte, will teach an eight week class in holiday crafts for gift giving and for the

Mr. and Mrs. Willie C. of Mrs. Jefferies, and her husband, Arthur, of Rockaway Park, New York, and their friend, Mrs. Rose Richardson, of Long Beach,

All the guests dined from a menu of chicken drumettes, chips and dips; relish trays of American and Swiss Cheese and crackers, peanuts, and assorted refreshments, accentuated by three-tiered Anniversary Cake.

Mr. and Mrs. Jefferies, who live at 508 Franklin Street in the Tryon Hills residential section, have 5 children: Phyllis, 23, who sponsored the affair; Jacqueline "Jackie" Worth, 21; Willie Jefferies Jr., 20; Stephanie, 13; and Anthony, 9.

The Jefferies' "received a lot of gifts", according to daughter Phyllis - all silver including a casserole service, tea service, glasses trimmed in silver with silver coaster to match, candelabras, service spoons, and silver dollars.

Mr. and Mrs. Jefferies are members of Mayfield Memorial, pastored by Rev. H. L.

Mr. Jefferies' hobby is watching sports on T. V. and in person and Mrs. Jefferies hobby is sewing. He is a Housekeeper at Charlotte Rehabilitation Hospital and she is a housewife.

"Everyone had a real nice time," concluded daughter Phyllis, a nurses' Assistant at

## KALEIDOSCOPE PRODUCTIONS

PRESENTS

#### JAZZ-FEST



RETURN TO FOREVER . ... Featuring Chick Corea

#### OVENS AUDITORIUM

THURS-OCT 9

8 P.M.

Featuring

CHICK COREA

AND RETURN

TO FOREVER

FRI- OCT 10 8 P.M.

HERBIE MANN AND THE

HOUSE OF MANN Featuring CISSY HOUSTON

AND THE HUACKERS

All Seats Reserved

Tickets \$6.00 Each Concert On Sale Now at

Coliseum Box Office and Record Bar

## Women Urged To Stress Strength Of Blacks

Members of the Media Women assembled here last week were told by National Newspaper Publishers Association vice president, Howard B. Woods, that the challenge of the future in communications is in their hands.

Woods, also publisher of the Sentinel Newspapers of St. Louis, said he had no problem with the liberation of Black women, because "black women have always been free." He equated this freedom withthe freedom of the soul, tested in slave quarters, nurtured in the breast of the Harriet Tubmans, and finding expression in the contemporary figures of

He warned that it is the responsibility of the NAMW to help tell the story of the "collective strength of the Black American." Pointing out that while blacks earned \$57 billion last year, they spent \$52 billion. Even the funds of the ADC mothers went into that \$52 billion figure, he said. While blacks are at the lower rung of the economic ladder, they still drink more Scotch whiskey, eat more rice and wear the most expensive shoes of any group in Ameri-

Woods called on the group to understand that the power brokers in America respond to sympathy and respect. "We don't want their sympathy,

## **Betty Crocker**

Scholarship

#### Competition Set

College Scholarships ranging from \$500 to \$5000 are available for high school seniors via the 22nd annual Betty Crocker Search for Leadership in Family Living.

The Betty Crocker Search scholarship competition is based on an examination covering various aspects of family living, including health and safety, finances, nutrition, continuing education and community participation.

During the spring tour of Washington, D.C. four top winners are selected from the state winners and recieve scholarships of \$5,000, \$4,000, \$3,000 and \$2,000 respectively. but we do want them to respect the collective strength of our dollars," he said. The publisher compared purchasing power to the collective

power of the ballot. Woods said that the time is here for the women in the concepts and progress. Helcommunications industry--in what ever form--to encourage more women to take advantage of the opportunities offer- said, contrasting that with the

The St. Louis publisher had just returned from Birmingham where he represented the NNPA at Emory Jackson's funeral. He said that the Alabama city is a study in new meted motorcycle cops guided

Sixties when helmeted cops clubbed civil rights demonstrators, fighting for their rights.

He said that he visited that area of the city that was called "bombers row", because so many bombings of black homes took place there. He pointed that the house in which Angela Davis grew up is in the midst of the area.

#### CAREER OPPORTUNITIES

the procession through the

streets to the cemetery, he

## **Police Officers** With The **Charlotte Police Department**

The City of Charlotte is seeking qualified applicants for positions of Police Officer. These are career opportunities providing good salary, fringe benefits, and opportunities for advancement.

The salary range will be determined by educational attainment, as follows:

(a) High School Education or Acceptable Equivalency:

\$9,420 - \$11,760

(b) A relevant Associate of Arts or Associate of Science Degree from Accredited College or University:

\$9,830 - \$12,310

(c) A relevant Four Year Baccalaureate Degree from Accredited College or University:

\$10,240 - \$12,860

Male or female applicants at least 21 years of age with minimum of high school graduation or evidence of high school equivalency are encouraged to apply at the City Personnel Dept. Third Floor, City Hall, 600 E. Trade St., 8 a.m. to 4:30 p.m., Monday through Friday.

An Equal Opportunity Employer

## DEWAR'S PROFILES

(Pronounced Do-ers "White Label")



NAOMI SIMS

HOME: New York City

AGE: 26

PROFESSION: Writer, businesswoman, one of America's most original and successful wig designers

HOBBIES: Collecting contemporary art, Southern cooking, water-skiing.

MOST MEMORABLE BOOK: "Pathos of Power" by Kenneth Clarke

LAST ACCOMPLISHMENT: Wrote the encyclopedic "Naomi Sims' Health and Beauty for the Black Woman."

QUOTE: "I feel that true beauty must be a reflection of the spirit as well as a quality of the face or body. Good health is crucial to beauty, and too many women overlook the importance of an annual checkup."

PROFILE: Determined to use her experience as one of the world's top fashion models to help Black women have better health and better self-images. SCOTCH: Dewar's "White Label.".

Authentic. There are more than a thousand ways to blend whiskies in Scotland, but few are authentic enough for Dewar's "White Label." The quality standards established in 1846 have never varied. Into each drop go only the finest whiskies from the Highlands, the Lowlands, the Dewar's never varies.