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Photo By Jim Black

MRS. BERNICE GRIER

...Practicing Cosmetology

Versatile Bernice Grier Is Our "Beauty Of The Week"

By Polly Manning Post Staff Writer

A 1964 graduate of West Charlotte High School is this week's Charlotte Post Beauty. Mrs. Bernice Grier, the wife of Larry Grier, recalls playing on the girl's basketball team while at West Charlotte. She was also a member of the softball team and the Modern Dance Group.

Also while at West Charlotte Bernice completed a course in cosmetology under Mrs. Lillistine Moore. She has now been a licensed beautician for 13 years.

During these 13 years she has given demonstrations at both East and West Mecklenburg High School. Mrs. Grier is now in the process of becoming a licensed instructor in cosmetology. In order to become an instructor in cosmetology one has to take and pass the cosmetology practical and theory examinations.

Mrs. Grier is presently the manager and owner of Trend-Setter Beauty Salon located at 3202 Beatties Ford Road in the Bounty Center. Bernice stated that having her own business is something that she has

always dreamed of but never thought this dream would come true.

"I saw the place," she continued, "and felt that it was in a good location. With the help of my family and some others, my dream was made into a reality."

The Trend-Setter employs at the present time two beauticians, Hazel Miller and Betty Ashbrook. It also has a receptionist, manicurist, and a pedicurist. Bernice doesn't have any major changes in mind at the present.

"Right now I'm only interested in making the best of what I have, maybe later I can expand and feature a charm school," she stated smiling.

When asked what advice she would give to any woman planning to go into business for herself she stated: "First of all she should really have her mind made up as to what she really wants. She should also get to know people that will be of the most help to her, she needs to save money and not be misled by the so-called See BEAUTY on page 12

In the next three years will get an extra \$1,221.67 per year. This is how much less black employees working for the company were paid compared to white workers.

This case began as many others have with a complaint filed with the U. S. Equal Employment Opportunity Commission. Willie White, a 63-year-old employee of Carolina Paper Board filed a complaint in 1969. White, who has now been with the company for 26 years, told the commission that he and other black employees were made to work in the company's lowest paying and hardest jobs.

A ruling from the commission verified White's complaint. But the company ignored the report. So a court suit was filed November 7, 1973.

Now that the suit has been won, the employees have yet to receive any money. The company is appealing the case and lawyers do not anticipate the case will be heard before June. The case may even be appealed again to a higher court.

The other black employees are Jake Taylor, John Lowery, Blair Huntley, Stephen Shipman and Charlie Hudson.

Attorney Julius Chambers said his firm is handling a number of such cases. He said this case is somewhat typical of employee discrimination cases he has encountered in North Carolina.

See CAROLINA on page 15

\$250,000 Debt May Cause Vital NAACP Program Cuts

Donald Byrd To Lecture

In Schools

Jazz musician and educator Donald Byrd will visit the Charlotte-Mecklenburg Schools Nov. 17-19 to conduct a series of clinics and lectures for student musicians.

His three-day stay will culminate in a concert with student musicians on Wednesday night featuring the premiere of a work entitled "Sunday Sermons," written especially for Byrd by local composer musician Loonis McGlohon. The concert will be at 7:30 p.m. Nov. 19 in the West Charlotte High School auditorium, 2219 Senior Drive.

"Sunday Sermons" features Byrd who will be accompanied by a jazz ensemble composed of students from several local high schools. They will be led by Bill Hanna, director of the Cochrane Junior High School band and the Independence High School orchestra.

Byrd's visit to CMS is made possible by a matching grant fund the National Endowment for the Arts. The exposure of students to artists such as Byrd is planned by the Creative Arts Committee of CMS.

Byrd's schedule while in Charlotte will include a practice session with the student jazz ensemble at Cochrane on Monday, Nov. 17, at 3:30 p.m. On Nov. 18, he will conduct a session with the Olympic High School stage band at 9:30 a.m. and a session with the combined band classes at Independence at 1:30 p.m. On Nov. 19, he will conduct a clinic with the band at South Mecklenburg High from 9:44-10:38 a.m. and a session with the West Charlotte High School stage band at 11:35 a.m.

The 42-year-old Byrd, son of a Detroit Methodist minister, joined the Air Force in 18 after a brief enrollment at Wayne State University. He played in an Air Force band in New York from 1951-54.

After discharge, he returned to New York and played with Thelonious Monk, Kenny Clarke, Oscar Pettiford, Art Blakey's Jazz Messengers and Max Roach.



Mrs. Mattie Grigsby



Mrs. Lena Sammon

Phonothon Planned To Raise UNCF Funds

Plans are well underway for the First Annual Charlotte Area Phonothon for the United Negro College Fund which will be held on November 17-21.

For five consecutive nights, graduates of the six UNCF colleges located in North Carolina will be manning 10 telephones from the campus of Johnson C. Smith University in an effort to raise \$25,000 for the fund.

Contacts will be made with at least 5,000 prospective donors who will be asked to make pledges or direct contributions to UNCF. It is anticipated that the contributions will be in the \$5 to \$100 range.

According to Lena M. Sammons, who, with her co-chairperson Mattie S. Grigsby, has been instrumental in planning the phonothon. "This effort is a part of a joint statewide campaign launched in the late spring and culminating on December 31," Barber Scotia, Bennett, Livingstone, Shaw, Saint Augustine's, and Johnson C. Smith are the North Carolina schools involved. "There are a total of 41 institutions in the UNCF," Mrs. Sammons stated. "The funds collected are distributed among the colleges on the basis of a formula which they agree upon."

The formula takes into account factors of the schools' financial, needs, student population, endowment and income record. The colleges spend their distribution money on scholarships and student aid

programs, upgrading faculty salaries, development of remedial programs, purchase of new teaching equipment, library books and general operating costs.

In 1974 Bennett College received \$163,313 from the fund; Barber Scotia, \$155,360; Livingstone, \$161,258; Saint Augustine's \$166,602; Shaw, \$144,788 and Johnson C. Smith, \$169,651. The United Negro College fund ended 1974 with close to \$12 million, the largest amount ever raised in its 30 year history.

"It is imperative that the Charlotte community back the College fund through corporate and individual contributions to help the 41 member institutions meet the challenges of these times and give 48,000 young people a chance to succeed," Mrs. Sammons said. "The phonothon is designed to reach individuals who are able to make personal contributions. Corporations, businesses, churches, civic and benevolent groups will be contacted through other means."

Visiting the phonothon each night will be several of the college presidents and such prominent citizens as Elizabeth Hair, Chairperson of the Board of County Commissioners; Ben Tison, State Representative; Harvey B. Gantt, City Councilman; State Senator Fred D. Alexander and local members of the Johnson C. Smith University Board of Trustees.

Kelly Alexander Believes Problems Not Perilous

Published reports indicate that the National Association for the Advancement of Colored People (NAACP) is in financial trouble. The organization may have a budget deficit as high as \$250,000.

A source within the national office was quoted as saying that debts are "reaching a point where it could imperil critical programs that are the life-blood of the organization."

Some branches are reportedly "barely staying alive." The association is said to be barely meeting its payrolls, lax in payments for legal expenses around the country and unable to pay creditors.

Local officials do not seem to think the deficit is serious enough to stalematale the programs of the NAACP.

When asked about the results of the deficit of the 66-year old organization, Kelly Alexander Jr. said, "What happens when your budget at home is in the red."

He indicated that whatever was necessary to be done to solve the deficit problem would be done.

"We don't think it's a problem we can't lick," said the local branch president.

Alexander said the national budget is close to \$5 million.

His brother Alfred Alexander, national youth work committee member, feels that the dedication of the youth will prevent the deficit from interfering with youth activities.

"I should never think that the NAACP will die," he said.

In the recent annual convention of the State Conference of Branches of the NAACP, Alfred Alexander said the youth group donated about \$65 against the deficit and the conference raised about \$600.

Kelly Alexander Sr., a member of the national board of the NAACP attributed the deficit to the depressed state of the economy. He said an effort is now being made to increase NAACP contributions to ease the deficit problem.

"We're going to be successful with it," he predicted.

The elder Alexander said most local branches are viable and solvent. He said people who have benefited from the NAACP but are not members should make contributions to the organization.



Kelly Alexander Sr. Heads state NAACP

PO Announces

Examination For Stenographer

The United States Postal Service announces an examination for the position of Clerk-Stenographer for the Charlotte area. Starting salary is \$11,298 per annum. Applicants must have appropriate education or experience; pass a written test; and demonstrate possession of manual skills.

Applications and further information may be secured from Examinations Specialist, General Mail Facility, 2901 - 1-85, South, Charlotte, NC 28228; or may be obtained by calling 704-372-0711. Extensions 655 or 656.

Closing date for receipt of applications is November 14, 1975. Applications received after this date must be received by mail and must be postmarked on or before November 14, 1975.

President Ford To Visit

Raleigh Friday

Zach Smith, Mecklenburg County Republican Party Chairman this week announced details of President Ford's visit to the North Carolina Republican State Convention in Raleigh on Friday, November 14th. President Ford will be the first President to visit a party convention of either party in North Carolina's history.

The North Carolina Republican Party President Ford Luncheon Reception will be held from 12 to 1:30 p.m. on Friday, November 14th at the Royal Villa Inn on Highway 70 in Raleigh. Ticket subscriptions are \$50 per person—the lowest priced event featuring the President in the United States this year.

The White House has confirmed that the President will break with tradition and spend the majority of his time at the reception on the floor, mingling with the attendees to the reception. Ticket sales are open to the public.

44 Black College Presidents Tell HEW Of Need For Parity Of Educational Facilities

Washington (NNPA) — The presidents and aides from 44 black colleges and universities met last Tuesday with the new Secretary of Health, Education, and Welfare, Dr. David Mathews, to press for parity of education facilities for their students.

While they received no definite promises from Secretary Mathews, former president of the University of Alabama who knows many of the black colleges heads personally, his office has indicated that there will be followup meetings with these colleges to find ways of meeting their needs.

Speaking for the colleges were: Dr. Charles A. Lyons, Jr., president of the conference sponsoring body, the National Association for Equal Opportunity in Higher Education, and also chancellor of Fayetteville, N. C. State University, who presided; Dr. Roy D. Hudson, vice

president of the association and president of Hampton Institute.

Dr. Milton K. Curry Jr., president of the United Negro College Fund and head of Bishop College; and Dr. Charles L. Hayes, president of Albany, Ga., State College and chairman of the Office for Advancement of Public Negro College Advisory Committee. All of the colleges represented are members of association. Mark Fisher, IV, is its executive secretary.

Goal set by the speakers was for a leadership partnership between their colleges and the federal government to achieve parity for the historically black colleges by the year 2000. If such a partnership is not set in motion, the college heads expressed fear that the relative gap between the number of whites and blacks who finish college will continue to widen. The gap,

they said, widened from seven percent in 1960 to 13 percent in 1974.

Major emphasis was placed on the need for more opportunities at black colleges and universities for their students to pursue professional and technical education. For example, there are only two black medical colleges with a third being developed at Morehouse.

Also the college heads pressed for more funds for student aid programs. They said they now need \$250 million for such aid, instead of the \$100 million they are receiving.

Dr. Mathews, who indicated a great understanding of the problems of black colleges, was introduced by Dr. Joffre T. Whisenton, a former teacher of educational psychology at the University of Alabama, whom he has brought here to serve as his special assistant for educational

policy. For the past several years, Dr. Whisenton has been with the Southern Association of Colleges.

The following black colleges and universities were represented at the conference: Alabama A&M, Lomax-Hannon College, Miles College, Oakwood College, Stillman College, Tuskegee Institute, Delaware State, Federal City College, Howard, Washington Tech, Edward Waters College, Albany State, Atlanta University, Fort Valley State, Morris Brown, Paine, Southern, Bowie State, Morgan State, Shaw College at Detroit,

Aicorn, Rust, Ulica Jr. College, Lincoln University of Missouri, Barber-Scotia, Fayetteville State, Johnson C. Smith, Livingstone, Shaw, St. Augustine's College, Wilberforce, Cheyney State, Lincoln, Benedict, South Carolina State, Fisk, Lane, Tennessee



Dr. Wilbert Greenfield Attends HEW meeting

State University, Bishop, Texas Southern, Wiley, Hampton, St. Paul's College, and Virginia Union.

TURTLE-TALK



Folks call it "TAKE HOME" pay because there is no other place you can afford to go with it.