



Walter Larke Sorg  
...National program director

**Sorg Is Trade Fair Speaker**

Walter Larke Sorg, assistant director of the U.S. Commerce Department's Office of Minority Business Enterprise (O.M.B.E.), in Washington, D. C., will be the principal speaker at a Thursday-evening banquet for participants in the first Metro-lina Trade Fair at the Charlotte Civic Center this week-end.

Sorg, also director of O.M.B.E.'s National Programs Division, has been active in developing minority business assistance programs since 1964. At that time, he undertook a principal role in establishing the New Illinois Committee, which sought private-sector solutions to social and economic problems.

A 1947 graduate of Rensselaer Polytechnic Institute, he joined the federal government in Washington in 1969 after 12 years in the financial printing industry. In 1972 he received the Department of Commerce's Silver Medal Award for major contributions in mobilizing the resources of the private sector to foster minority business development.

The Trade Fair, sponsored by the Metro-lina Regional Minority Purchasing Council, is an opportunity for minority businessmen to display their products and describe their services for corporate buyers from throughout the Carolinas.

The Fair will be officially opened at a ribbon-cutting ceremony at the Civic Center at 9 a.m. Thursday and will be open to the public from 1 to 5 p.m. on Friday.

Mayor John Belk of Charlotte has declared November 13 and 14 "Minority Business Appreciation Days" in Charlotte, encouraging city residents to increase their support of businesses owned by members of minority groups.

**Changes Made**

**To Bus Route**

Starting Monday, November 10, the portion of bus route No. 3 - Plaza Road which now operates in the Hampshire Hills - Eastbrook Woods area was changed. It previously traveled from Independence Square in uptown Charlotte out The Plaza to the Hampshire Hills - Eastbrook Woods area via a left turn on Quiet Cove Court, left on Ludwig Drive, right on Mullis Road, left on Somersworth Drive, left on Barrington Drive, right on Plaza Road, right on The Plaza and back to the uptown area.

In order to serve a larger portion of the community, the route was changed to the following streets: left on Quiet Cove Court, right on Ludwig Drive, left on Pentlow Place, left on Eastbrook Road, left on Covecreek Drive, right on Barrington Drive, right on The Plaza to uptown Charlotte via the existing route.

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WESTERN RED OR GOLDEN DELICIOUS APPLES ..... 29¢  
HARVEST-FRESH SWEET POTATOES .. 19¢  
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FRESH COCONUTS ..... 2 FOR 88¢  
HARVEST-FRESH CRANBERRIES ..... 39¢  
HARVEST-FRESH CARROTS ..... 2 1-LB. PKGS. 39¢  
SWEET YELLOW ONIONS ..... 3 LB. BAG 59¢

**5-LB. BAG**  
EASTERN STAYMAN ALL PURPOSE APPLES  
**\$1.69**

**5-LB. BAG**  
EASTERN STAYMAN ALL PURPOSE APPLES  
**\$1.69**



**SMOKED PICNICS**

W-D BRAND 5-8 LB. AVG.  
WHOLE **69¢** LB.  
SLICED **79¢** LB.

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W-D BRAND GRADE "A" 5/8 LB. AVG. BAKING HENS ... 59¢  
SUPERBRAND SOUR CREAM ... 59¢  
BORDEN'S SLICED CHEESE ... 2 LB. PKG. \$2.79

HICKORY SWEET OR PINKY PIG SLICED BACON  
**\$1.39** LB. PKG.

SUPERBRAND COTTAGE CHEESE  
**99¢** 2 LB. CUP

W-D BRAND U.S. CHOICE CUBE STEAK ..... \$1.99  
W-D BRAND U.S. CHOICE SIRLOIN STEAK ..... \$1.99  
W-D BRAND U.S. CHOICE PORTERHOUSE OR T-BONE STEAK ..... \$2.09  
W-D BRAND U.S. CHOICE BONELESS ROUND STEAK ..... \$1.99  
W-D BRAND U.S. CHOICE SHORT RIBS OF BEEF ..... 99¢

W-D BRAND U.S. CHOICE LEAN BONELESS STEW ... \$1.59  
SUNNYLAND FRESH LINK SAUSAGE ... \$1.99  
ARMOUR'S HOT DOGS ..... 79¢  
TALMADGE FARM CHICKEN FRANKS OR BOLOGNA ..... 49¢  
W-D BRAND U.S. CHOICE BONE-IN PLATE STEW ..... 79¢



1/4 LOIN ASSORTED FRESH PORK LOIN  
**\$1.39** LB.



W-D BRAND U.S. CHOICE BONELESS CHUCK ROAST  
**\$1.39** LB.



W-D BRAND U.S. CHOICE BONELESS CHUCK STEAK ... \$1.49 LB.

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COZY KITCHEN GERMAN CHOCOLATE, FRESH COCONUT OR CHOCOLATE CAKE  
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ASTOR 100% PURE FLORIDA ORANGE JUICE .. 2 16-oz. CANS \$1.00  
BAMA PIE SHELLS ..... 2 2-CZ. PKGS. 88¢  
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**\$1** 2 7-oz. PKGS.

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**498¢** 1-LB. PKGS.  
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LIMIT TWO 4 ROLL PKGS. WITH \$7.50 OR MORE FOOD ORDER  
**438¢** ROLL PKG.

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CHEK RESEALABLE BOTTLE ASSORTED FLAVORS DRINKS  
**598¢** 28-oz. BOTTLES

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Super Brand Grade "A" Med. 63c doz.

THRIFTY MAID DRY PINTO BEANS  
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**48¢** 2 LB. BAG

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