



Donald L. Roberts
...New vice president

API Appoints Two Vice Presidents

Amalgamated Publishers Inc. has announced the appointments to Vice President of Donald L. Roberts, general manager and Norman W. Powell, general sales manager.

The vice presidents are new executive positions with the company, according to John H. Sengstacke, president, who made the announcement. Amalgamated Publishers is the national advertising representative for 80 Black newspapers across the country. It is headquartered in New York City, with branch offices in Chicago, Cleveland and Detroit.

Donald Roberts, with the company for 17 years, was formerly business manager, before being general manager in 1966.

A graduate of West Virginia State College with a degree in accounting, he interrupted his studies to serve with the Army as 1st Lt. in Korea, then returned to Seton Hall University for post graduate courses in mathematics, statistics and advanced accounting. After 2 years as an Internal Revenue Agent in Baltimore, he came to Amalgamated Publishers in 1958.

He is a life member of Kappa Alpha Psi fraternity, subscribing life member, NAACP and first vice president of the Friendly Fuld Neighborhood House in Newark, N.J. His hobbies are woodwork, flying, tennis and swimming. Mr. Roberts and his wife, Margaret Ann, a Newark Plan Project Coordinator at W. Kinney Jr. High School, live in Rahway, N. J. and have one daughter, Tracy.

Norman W. Powell has been with Amalgamated Publishers as general sales manager since 1966. He is responsible for all sales operations and directs the sales staffs and all field associates.

He was formerly national field assistant to the vice president-sales manager of Seagram Distillers. Before entering the distilled spirits industry, he was associated with the Afro-American newspapers in both Washington, D. C. and Newark, N.J., serving the latter as advertising manager.

Mr. Powell attended Howard University and New York University. He is an avid golfer and bridge enthusiast. He and his wife, Elizabeth, live in Somerset, New Jersey and operate a boutique there. They have four children: Sedgewick, an account executive with API; Norman Jr., formerly with the Peace Corps, now studying for a Ph.D. at American University; and two married daughters, Mrs. Noreen Balawu, who teaches in East Orange, N. J. and Mrs. Candy Georgiana, now in her senior year of Fashion Design at F.I.T. in New York.

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- THRIFTY MAID MUSHROOM SOUP 6 10-oz. CANS 89¢

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