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THE CHARLOTTE POST

"Charlotte's Fastest Growing Community Weekly"

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MRS. ROBERT ARDREY
...Southern Bell Clerk

Deborah Ardrey Is Our Beauty

By Polly Manning
Post Staff Writer

Born under the sign of Libra, our Beauty feels that the zodiac has some advantages, although she states that she doesn't always read her horoscope daily, she does enjoy occasionally glancing at what's in store.

She is Mrs. Deborah Ardrey. Deborah is the daughter of Mr. and Mrs. Garfield McDowell.

She is a graduate of Harding High School. While attending Harding, Mrs. Ardrey was a member of the Rhythmettes. The Rhythmettes were a part of the Marching Band, something like Pom-Pom girls.

Deborah is married to Robert Ardrey and they have one daughter, Laciasha, who is four years old. They reside at 1118 Pondella Drive.

Our beauty is employed as an Advertising Clerk for Southern Bell. Her duties include soliciting advertising for the Yellow Pages. "We handle all yellow page advertising for Southern Bell Directories in North Carolina," explained Mrs. Ardrey. "It's very interesting work. It also can get very hectic trying to meet the deadline for the printer."

The hobbies of our beauty are tennis and music. "I just love to play tennis in the summer," she smiled. "It's really fun plus a good way to exercise. I really don't have a favorite winter sport. I enjoy all phases of music; listening, singing, dancing, everything about it. Gladys Knight and

the Pips are my favorite artists. I love their style."

As a family the Ardrey's enjoy bowling. "We also enjoy doing various outside things during the summer such as picnicing."

The Ardrey's attend Greater Bethel AME Church. Rev. Tenn is the pastor. Mrs. Ardrey is a member of the Young Adult Choir and the Young Mother's Club.

School System

Sets Sex Bias

Talks For Tuesday

An update on equal opportunity efforts by the Charlotte-Mecklenburg School System will be presented to the Mecklenburg County Commission on the Status of Women on Tuesday, January 13.

The meeting will be held at 10 a.m. in the County Commissioners Conference Room in the County Office Building, 720 East Fourth Street, and is open to the public.

Nancy Davis, head of a three person team appointed to implement the school system's equal employment opportunity plan, will speak regarding progress made since the plan was adopted in November.

Associate Superintendent Edward Sanders will discuss the work of a separate task force on the elimination of sex bias in school programs.

Following the presentation by the two school officials, the Commission on the Status of Women will decide its priorities for the year.

Green Named

To Hearing

Aid Board

Governor Jim Holshouser Wednesday announced the appointment of Jerry K. Green of Charlotte, owner and manager of Carolina Hearing Aid Company, to the North Carolina State Hearing Aid Dealers and Fitters Board.

He will serve a term expiring September 24, 1979.



Today's civilization is a system whereby a man pays 50 CENTS to park his car so he won't be fined a DOLLAR while spending 20 CENTS to buy a NICKEL cup of coffee.

On Dr. King's Birthday

National Black Leaders Plan To Dramatize Unemployment

Charlotte Post Moves

To 2606-B W. Boulevard

In an effort to better serve the Charlotte Community, the Charlotte Post Newspaper has moved to larger quarters. In making the announcement

Mrs. Wilson To Address NAACP Freedom Dinner

Mrs. Margaret Bush Wilson of St. Louis, Missouri, Chairperson of the NAACP National Board of Directors will visit Charlotte to address the Charlotte-Mecklenburg County Branch NAACP Freedom Dinner on Saturday evening, February 7, 7:30 p.m., at The Holiday Inn, 212 Woodlawn Rd.

Mrs. Wilson was elected chairperson of the National NAACP Board of Directors on January 13, 1975, succeeding the late Bishop Stephen G. Spottswood. She became the first black woman elected to America's largest Civil Rights organization in its 67 year history. She was elected because of majority of the Board Members considered that the lady from St. Louis was the best qualified person for the post.

Mrs. Wilson, an Attorney, was born in St. Louis, Mo. and has been a member of the National Board of Directors since 1963. She was elected permanent chairperson of the NAACP Convention in 1973. She is a parliamentarian. In addition to her legal ability, Mrs. Wilson knows the NAACP and served as Branch and State Conference Presidents. She has been active in NAACP affairs since her high school days. Mrs. Wilson earned her Bachelor of Arts Degree in economics, Cum Laude, from Talladega College in Alabama, and her law degree at Lincoln University Law School in Missouri. She is a member of the Alpha Kappa Alpha Sorority.

Tickets are available for dinner by contacting the NAACP Office, 112 N. Irwin Ave., Charlotte, N. C. You may telephone 376-6909 or 333-3077 for your reservation and information.

At Mid-Winter Meeting

Dymally To Address Black Press Workshop

Washington (NNPA) - Lieutenant Governors George L. Brown of Colorado and Mervyn Dymally of California will address the Mid-Winter Workshop of the National Newspaper Publishers Association - Black Press of America - on Friday evening, Jan. 23, at Frenchman's Reef Holiday Inn on St. Thomas of the U. S. Virgin Islands.

The announcement of their addresses was made this week by Dr. Carlton B. Goodlett, president of NNPA and editor-publisher of the San Francisco Sun-Reporter Metro-Reporter.

Brown and Dymally, the first black lieutenant governors in nearly a century, will address the closing banquet of the four-day workshop which opens on the evening of January 21 and ends on the 24th.

The workshop discussions will be relieved by picnicking,

Charlotte Post Moves To 2606-B W. Boulevard

Wednesday morning, Bill Johnson, publisher of the widely-read weekly, stated, "This move is the second phase of our expansion program that is designed to give Charlotte one of the finest weekly newspapers in the country."

The new location is 2606-B West Boulevard, in back of Elder Supermarket. It is a one story building with more than 1,200 square feet of floor space.

Mr. Johnson continued, "We are grateful to the people of Charlotte for their support of our newspaper in its first year of existence under the management of the Charlotte Post Publishing Company, Inc. Because of this support we had to improve our working conditions with larger quarters to provide improved service. The improved working conditions should enable us to produce and develop a bigger and better newspaper that will give better coverage to the activities of the wonderful people in the Charlotte Community."

According to Mr. Johnson, the new expansion move also resulted in the employment of two additional specialists. They are Rex D. Hovey and Miss Janice Elaine Ruddiman.

A graduate of Harding High School who majored in Business Administration at the University of North Carolina at Charlotte, Mr. Hovey is the Post's new Circulation Coordinator. He brings a vast knowledge and experience of working more than 13 years in circulation sales.

A native of Queens, N. Y., Miss Ruddiman brings a wealth of experience to the Post. She has been involved in the offset printing business most of her life and will be assigned to art work, layouts, space sales and typing copy.

She attends Central Piedmont Community College.

Mr. Johnson said the improved service will be designed to capture a greater portion of the Charlotte market in advertising and circulation sales.



Mrs. Sarah A. Polk
...Cooking Champion

Mrs. Polk Enters Pillsbury Contest

By Sidney Moore, Jr.
Post Staff-Writer

Mrs. Sarah A. Polk, a finalist in the 1975 Pillsbury Bake-Off contest, is making television and personal appearances to try to drum up more participation in the contest from women in the Charlotte area.

Two \$25,000 awards are at stake in this 27th year of the bake-off.

Mrs. Polk of 2826 Botany St. was one of 100 finalists in last year's competition. She entered a recipe for a Family Cheese & Sausage Bake, a kind of casserole dish.

The cooking champion will appear on the Together show on WBTV Wednesday January 21 at 8 a.m. She will make other appearances at area churches.

A final decision on the winners of this year's contest will be made August 28-31 in Boston. Finalist will be sent to Boston at the expense of Pillsbury.

Last year, Mrs. Polk was sent to San Francisco. She said she really enjoyed her trip even though she did not

win the grand prize.

Contest entrants can either create something original, enter a family favorite or significantly change a popular recipe. It is simply required that the recipe has not been published by a food company, a national cookbook, magazine or has won an award in a national competition.

Entries will be reviewed by a team of home economist employed by an agency not associated with Pillsbury. Recipes are checked to make sure they meet contest rules and are reviewed for taste, appearance, popular appeal, value and preparation method.

In addition to the two grand prizes, there will be 98 other prizes awarded to winners of the contest.

Entry blanks may be obtained by writing Entry Blank, 840 Pillsbury Bldg., Minneapolis, Minnesota 55402. Mrs. Polk will provide entry blanks if a self-addressed stamped envelope is mailed to Contest, P. O. Box 97, Charlotte, N. C. 28230.

When Doctor Martin Luther King Jr. came to Charlotte in the early 1960's, he was here giving encouragement to students involved in sit-in demonstrations at lunch counters trying to win their right to be served devoid of segregation.

On January 15, when thousands of people gathered across the country to honor him on what would have been his 47th birthday, they will be pressing for jobs to get money to spend.

A large number of Charlotte residents are expected to join the Atlanta celebration of the birthday of the slain civil rights leader and Nobel Peace Prize Winner.

The major event surrounding the King day celebration will be in the famed leader's home town of Atlanta where his widow, Mrs. Coretta Scott King, still lives.

Citing economics as the "most compelling issues we as a nation face in 1976," Mrs. King said, "If there are to be profits, we demand jobs. If there are to be stock dividends, we insist on an adequate income for all."

In Atlanta, U.S. Senator Humphrey will be the feature at a downtown Atlanta rally, Mrs. King said, "Elsewhere in the country, black leaders will huddle with federal officials and law makers in Washington hoping to win a commitment to get jobs for over 1.5 million jobless blacks." In Louisville, Ky., comedian-activist Dick Gregory is scheduled to lead a march in support of school busing.

Other activities planned include:

A presentation of an original play on the life of Dr. King.

A wreath laying ceremony at the King grave site and a benefit concert at the Atlanta Orni to raise money for the Martin Luther King Jr. Center for Social Change.

Among the many dignitaries expected to be in Atlanta are Playwright-Actor Ossie Davis, Actress Ruby Dee, U. S. Secretary of Housing and Urban Development Carla Hills, Economist Leon Keyserling, Rep. Andrew Young of Atlanta, Augustus Hawkins of California and Walter Fauntroy of Washington, D. C., Atlanta Mayor Maynard Jackson and State Senator Julian Bond.

Celebration To Focus On Cruelty Of Unemployment

Mrs. King continued, "There is a common thread between the hope for justice expressed at the founding of our nation 200 years ago, and the demand for justice enunciated by my husband in our own life time. For the celebration of the 47th Birthday Anniversary of Dr. Martin Luther King, Jr. on January 14 and 15, 1976 we will address this linkage of hope, two centuries ago, an urgent need today. The theme will be 'The Bicentennial - America's challenge to Fulfill Dr. King's Dream.'"

She added, "My husband recognized that economic injustice underlies racial class, and political injustice. The movement he led, going all the way back to Montgomery twenty years ago, used non-violence, economic sanctions and sought economic as well as civil rights remedies. "The most compelling issues we as a nation face in 1976 are economics."

She continued, "They can be stated frankly. If there are to be profits, we demand jobs. If there are to be stock dividends, we insist on an adequate income for all. If the military gets one hundred billion dollars, or more, the people must receive decent educational, health and social services. If the giant corporations get tax breaks, every American family must have a tax cut. Above all, we must move this nation toward a full employment economy and the January 14-15 observations will focus on this issue. It is the number one moral, economic and political issue in 1976. We will set the stage for whatever vigorous non-violent action is required to achieve a more equitable economic system. If the national government fails to act decisively,

(See Black on page 6)

Public Hearing Set For First Ward Area

The Charlotte City Council has scheduled a public hearing for 3 p.m., Monday, January 12 in the Council Chamber at City Hall, 600 East Trade Street. The purpose of the hearing is to give citizens an opportunity to review and comment on the Community Development and Redevelopment Plans for the First Ward Community Development Target Area.

Persons wishing to speak at the hearing should contact the City Clerk at the City Hall or call 374-2247 no later than noon January 12. Copies of the plans are available for public inspection at the Office of the City Manager and the Community Development Department, Cameron-Brown Building, 301 South McDowell Street.

Charlotte is scheduled to receive approximately \$10.051 million in second year Community Development funds for physical and social improvements in nine target areas including First Ward, Grier Heights, North Charlotte, Cherry, Third Ward, West Morehead, Southside Park, West Boulevard and Five Points.

Dr. Carlton Goodlett NNPA President

Dr. Carlton Goodlett, NNPA president, will address the Black Press Workshop.

The workshop will conclude with an awards ceremony during which NNPA plaques will be presented to 24 busi-

ness firms that sponsor merit awards or journalism scholarships.

Greetings will be brought to the workshop group by Gov. Cyril King of the Virgin Islands

administrators, Small Business Administration; George Norford, senior vice president of Westinghouse; Samuel J. Cornelius, deputy director, Office of Minority Business Enterprise. Jesse Hill president, Atlanta Life; Ms. Brenda Joyce, legislative representative, Gulf Oil.

Also Marshall B. Bass of R. J. Reynolds Industries; Edward B. Glone, Anheuser-Busch; Mrs. Inez Kaiser, president of her own firm; Charles T. Williams, vice president of Schenely Distillers; Lee A. Archer, director of equal opportunity, General Foods; and George Jackson, director of sales development, American Airlines.

Participating in these discussions will be: Dr. Berkeley G. Burrell, president of the National Business League; C. Mack Higgins, assistant

swimming, fishing and a round of receptions starting at the mansion of Governor Cyril King.

Other highlights of the workshop, says Dr. Goodlett, will be an address by Commissioner Benjamin L. Hooks of the Federal Communications Commission; panel discussion on the "Role of Journalism Schools in Developing New Professionals" by Dean Lionel C. Barrow of Howard's School of Communications; Samuel Adams, William Allen White School of Journalism, University of Kansas.

And Jay T. Harris, Medill School of Journalism, Northwestern University; Charles Hobson, director of Mass Communications at Clark College; Dr. William Kearney, chairman, Mass Media Arts, Hampton Institute; and Dr. Armstead S. Pride, head of the department of journa-

ism at Lincoln University of Missouri.

Discussions of newspaper circulation building, new approaches to newspaper management, innovative advertising salesmanship, and new approaches to news and feature writing and editing will be chaired respectively by Garth Reeves, Miami Times; Kenneth Drew, New York Voice; John B. Smith, Atlanta Inquirer; and Louis Martin, Chicago Daily Defender.

Sessions on the "Role of Black Executives in Corporate White America," and the "Black Business Community and the Black Press - Partners in Economic Progress," will complete the workshop program.

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administrator, Small Business Administration; George Norford, senior vice president of Westinghouse; Samuel J. Cornelius, deputy director, Office of Minority Business Enterprise. Jesse Hill president, Atlanta Life; Ms. Brenda Joyce, legislative representative, Gulf Oil.

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