



Charles H. Boone
...Special market experts

Coca-Cola USA

Names-Boone

Vice President

ATLANTA, GA.—Charles H. Boone has been named vice president-Special Markets by Coca-Cola Company. Donald R. Keough, president, made the announcement today.

A native of Summerville, South Carolina, Mr. Boone began his career with the soft drink industry in 1958 when he joined The Coca-Cola Bottling Company of Columbia, South Carolina, as a sales and marketing representative. Transferring to Bottler Sales of Coca-Cola USA in 1963, he held positions as an account executive for Southeast Area and area market manager. He was made manager, Special Markets in 1973, in which capacity he originates and coordinates the ethnic-oriented advertising and marketing campaigns of Coca-Cola USA.

Mr. Boone received a B.S. degree from Benedict College of Columbia, South Carolina, and completed special marketing studies at Harvard University.

His professional affiliations include the National Association of Market Developers, an organization he has served as president and chairman of the Board of Directors. NAMD honored Mr. Boone with its President's Award and as 1974's Marketer of the Year Award. The Atlanta Chapter of NAMD named him Distinguished Marketer of the Year for 1973. In 1969 the national membership presented him with its Appreciation Award for Dedication and Outstanding Service as president.

Mr. Boone is a life member of both the N.A.A.C.P., and is the past Grand Exalted Ruler of Improved and Benevolent and Protective Order of Elks of the World.

He is married to the former Margaret Simmons of Summerville, South Carolina, and they reside in Atlanta with their three daughters.

Governor Offers

\$2,500 Reward In

Carl Holt Murder

Governor Jim Holshouser has offered a \$2,500 reward for information leading to the solution of the murder of Carl Anthony Holt of Mecklenburg.

Holt, 17, had left his home on February 17, 1976, to walk to a restaurant.



MRS. L. T. MASSENBURG DISCUSSES BUFFET TABLE ARRANGEMENT
...With assistants Lester Dodge, Kelly Smith, Katrina White, Kim Smith, and Ernie Bruce

800 View Students Art Work At J. T. Williams School

By James Peeler
Post-Staff Writer

Mrs. L. T. Massenburg, Art Instructor at J.T. Williams Junior High School, and approximately 90 members of her three art classes held an ART EXHIBIT in the FINE ARTS complex of the school on Carmine Street last Tuesday beginning at 10:15.

The opening day exhibit lasted until 1:30 p.m. and was attended by approximately 800 persons, including 100 parents, who viewed about 180 works of art made by the students.

Mediums used in the displays included crayons, pencils, Textile-macrame, knot-

Barber-Scotia

Gets Grants For

Summer Camp

Barber-Scotia College has received a grant from the Joseph P. Kennedy, Jr. Foundation to establish a six week summer day camp for mentally retarded children. This program is known as the Special Olympics, Inc.

The Kennedy Foundation's Special Olympics program grant is restricted to day camps serving American minorities with mental handicaps. The Foundation will have nineteen such day camps throughout the United States this summer.

Willie Washington, Physical Education Instructor at Barber-Scotia College will be the program director.

Washington had extensive experience in training and teaching the physical handicapped and people with mental retardation.

tying, rug making, with punch and hoop; jewelry, paper mache, oils, acrylics, mosaic, mixed media and batiks-working with wax and dye on fabric.

The exhibit will last through May 13 and the public is cordially invited to attend. Instructor Massenburg says the students and their parents are so proud of their work that visitors might have considerable trouble buying the works on display. Some of the students, according to Mrs. Massenburg, "didn't want to put their works on display because they were afraid that they would get messed-up."

This year's ART EXHIBIT, Mrs. Massenburg's second, had a Bi-Centennial theme and the refreshments served were colored red, white, and blue. The refreshments included cookies with star designs, coffee, punch, and a shrimp salad, "parfait" made by student Kelley Smith.

Among the 800 persons attending the exhibit were Mrs. Elizabeth Mack, Art Consultant for Charlotte-Mecklenburg Schools, now retired, who "was very pleased with the exhibit", according to Mrs. Massenburg. Also attending was Mr. Cullen Ferguson of WSOC TV's Action 9, who was invited by one of the students.

"Oh Yes, we had a very successful exhibit this year," said a delighted Mrs. Massenburg during an interview last Tuesday.

Mr. Robert Davis, Jr. is principal of J.T. Williams and Mrs. Massenburg was assisted in this year's efforts by hosts Lester Dodge and Eric Bruce; Hostesses Kelly Smith, Katrina White, Teresa Walker, and Kim Smith; and Parent Hostess Lester Dodge, Sr.

According to Mrs. Massenburg, "Art Education is concerned with developing the

individual's creative instincts and natural love for beauty. Thus are met the needs of the community, the state and the nation through his ability to transmit the ideas of plastic organization from the art classroom to a greater organization in life situations. Ultimately our aim is to develop producers and consumers of art, who must develop a consciousness of present day conception of space and the visual approach to reality."

Mrs. Massenburg's Art classes, at the request of NC NB Bank Manager Jack Rodgers, held an ART DISPLAY at the Beatties Ford Road Branch in December of 1975, that was well received.

Turn-Of-The Century Warehouse To Open Here

The Mecklenburg Market will open Saturday, May 15, in a turn-of-the-century warehouse at 228 East Fifth Street.

Built about 1911, the warehouse was used for many years as the Seaboard railroad's freight house. Boxcars of wheat and oats, sugar, shoes, meat from the mid-west, and bolts of cloth were unloaded there--and horse-drawn wagons hauled the goods from the warehouse to the general stores of Mecklenburg and nearby counties.

When the Market opens, the sturdy old building, with its arched bays and its cobblestone driveway, will once a-

gain be the scene of bustling activity and food transactions.

County Government has leased the warehouse from Belk Brothers Company for \$1 a year and, with a few repairs and renovations, has converted it into a marketplace.

The Market will be open each Saturday morning, from 7 a.m. until Noon, during the growing season and there will be fresh produce, crafts, baked goods, flowers, plants, and paintings for sale--all items produced by the vendor.

Anyone who wishes to participate in the Market may call Johns for additional information.

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