Charles H. Boone .. Special market experts

Coca-Cola USA

Names Boone

Vice President

ATLANTA, GA .-- Charles H. Boone has been named vice president-Special Markets by Coca-Cola Company. Donald R. Keough, president, made the announcement today.

A native of Summerville, South Carolina, Mr. Boone began his career with the soft drink industry in 1958 when he joined The Coca-Cola Bottling Company of Columbia, South Carolina, as a sales and marketing representative. Transferring to Bottler Sales of Coca-Cola USA in 1963, he held positions as an account executive for Southeast Area and area market manager. He was made manager, Special Markets in 1973, in which capacity he orginates and coordinates the ethnic-oriented advertising and marketing campaigns of Coca-Cola USA.

Mr. Boone received a B.S. degree from Benedict College of Columbia, South Carolina, and completed special marketing studies at Harvard Uni-

His professional affiliations include the National Association of Market Developers, an organization he has served as president and chairman of the Board of Directors. NAMD honored Mr. Boone with its President's Award and as 1974's Marketer of the Year Award. The Atlanta Chapter of NAMD named him Distinguished Marketer of the Year for 1973. In 1969 the national membership presented him with its Appreciation Award for Dedication and Outstanding Service as president.

Mr. Boone is a life member of both the N.A.A.C.P., and is the past Grand Exalted Ruler of Improved and Benevolent and Protective Order of Elks of the World.

He is married to the former Margaret Simmons of Summerville, South Carolina, and they reside in Atlanta with their three daughters.

Governor Offers

\$2,500 Reward In

Carl Holt Murder

Governor Jim Holshouser has offered a \$2,500 reward for information leading to the solution of the murder of Carl Anthony Holt of Mecklenburg.

Holt, 17, had left his home on February 17, 1976, to walk to a restaurant.



MRS. L. T. MASSENBURG DISCUSSES BUFFET TABLE ARRANGEMENT ..With assistants Lester Dodge, Kelly Smith, Katrina White, Kim Smith, and Ernie Bruce

800 View Students Art Work

mixed media and batiks-work-

ing with wax and dye on fab-

May 13 and the public is cor-

dially invited to attend. In-

so proud of their work that

visitors might have consi-

derable trouble buying the

works on display. Some of the

students, according to Mrs.

Massenburg, "didn't want to

put their works on display

because they were afraid that

This year's ART EXHIBIT,

they would get messed-up."

Mrs. Massenburg's second,

had a Bi-Centennial theme

and the refreshments served

were colored red, white, and

blue. The refreshments in-

cluded cookies with star de-

signs, coffee, punch, and a shrimp salad, "parfait" made by student Kelley Smith.

Among the 800 persons at-

tending the exhibit were Mrs.

Elizabeth Mack, Art Consul-

tant for Charlotte-Mecklen-

burg Schools, now retired,

who "was very pleased with

the exhibit", according to

Mrs. Massenburg. Also atten-

ding was Mr. Cullen Ferguson

of WSOC TV's Action 9, who

was invited by one of the

successful exhibit this year.'

said a delighted Mrs. Massen-

burg during an interview last

Mr. Robert Davis, Jr. is principal of J.T. Williams and

Mrs. Massenburg was assist-

ed in this year's efforts by

hosts Lester Dodge and Eric

Bruce; Hostesses Kelly Smith.

Katrina White, Teresa Wal-

ker, and Kim Smith; and Pa-

rent Hostess Lester Dodge, Sr.

burg, "Art Education is con-

cerned with developing the

According to Mrs. Massen-

"Oh Yes, we had a very

students.

Tuesday.

The exhibit will last through

At J. T. Williams School

By James Peeler Post-Staff Writer

Mrs. L. T. Massenburg, Art Insturctor at J.T. Williams Junior High School, and approximately 90 members of her three are classes held an her three art calsses held an ART EXHIBIT in the FINE ARTS complex of the school on Carmine Street last Tuesday beginning at 10:15.

The opening day exhibit lasted until 1:30 p.m. and was attended by approxiamately 800 persons, including 100 parents, who viewed about 180 works of art made by the students.

Mediums used in the displays included crayons, pencils, Textile-macrame', knot-

Barber-Scotia **Gets Grants For**

Summer Camp

Barber-Scotia College has received a grant from the Joseph P. Kenndey, Jr. Foundation to establish a six week summer day camp for mentally retarded children. This program is known as the Special Olympics, Inc.

The Kennedy Foundation's Special Olympics program grant is restricted to day camps serving American minorities with mental handicaps. The Foundation will have nineteen such day camps throughout the United States this summer

Willie Washington, Physical Education Instructor at Barber-Scotia College will be the program director

Washington had extensive experience in training and teaching the physical handicapped and people with mental retardation.

tying, rug making, with punch individual's creative instincts and hoop; jewelry, paper and natural love for beauty. mache, oils, acrilyics, mosaic, Thus are met the needs of the community, the state and the nation through his ability to transmit the ideas of plastic organization from the art classroom to a greater organization in life situations. Ultistructor Massenburg says the metely our aim is to develop students and their parents are producers and consumers of art, who must develop a consciousness of present day con-

ception of space and the visual approach to reality.' Mrs. Massenburg's Art classes, at the request of NC NB Bank Manager Jack Rodgers, held an ART DISPLAY at the Beatties Ford Road Branch in December of 1975, that was well received.

Turn-Of-The Century Warehouse To Open Here

The Mecklenburg Market will open Saturday, May 15, in a turn-of-the-century ware-

house at 228 East Fifth Street. Built about 1911, the warehouse was used for many years as the Seaboard railroad's freight house. Boxcars of wheat and oats, sugar, shoes, meat from the midwest, and bolts of cloth were unloaded there--and horsedrawn wagons hauled the goods from the warehouse to the general stores of Mecklenburg and nearby counties.

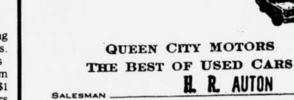
When the Market opens, the sturdy old building, with its arched bays and its cobblestone driveway, will once a-

gain be the scene of bustling activity and food transactions

County Government has leased the warehouse from Belk Brothers Company for \$1 a year and, with a few repairs and renovations, has converted it into a marketplace

The Market will be open each Saturday morning, from 7 a.m. until Noon, during the growing season and there will be fresh produce, crafts, baked goods, flowers, plants, and paintings for sale--all items produced by the vendor.

Anyone who wishes to participate in the Market may call Johns for additional informa-



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