

**BLACK NEWSPAPERS
REACH BLACK
CONSUMERS**

THE CHARLOTTE POST

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**OUR FREEDOM
DEPENDS ON
THE BLACK PRESS**

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"Read by 44,500 Charlotteans"

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The members of the Summer School Library Staff were hosted at a luncheon in the S&W Cafeteria in Charlotte-Mecklenburg by the Acting Head Librarian at Johnson C. Smith University, Mary C. Flowe. The guests, who enjoyed the fellowship as well as the delectable food, were Belinda Lam, Reference Librarian; Anne Lee, Circulation Librarian; Mildred

Sanders, Technical Services Librarian; Ernest James, Media Coordinator; Thomasena Cooper, Assistant Reference Librarian; Barbara Knotts, Assistant Circulation Librarian; JoElla Ferrell, Curriculum Materials Center Librarian; and Peggy Wright, Library Secretary.

To Protest Violence

Television Blackout Planned For Dr. King's Birthday

January 15, 1977 has been chosen as the date for a one-day blackout of television to protest excessive violence beamed into the homes of virtually helpless citizens by major television networks, it was announced by the Rev. Al Dortch, chairman of Citizens Against Violence in Electronics (CAVE).

"The average citizen has no voice in the programming and they either must watch the violence or forego television viewing," said Rev. Dortch at a press conference announcing the presentation of the musical "Selma" at the Los Angeles Sports Arena. "Selma" is the powerful story of the life of the late Dr. Martin Luther King, Jr., chief proponent of non-violent protest movements in America.

"It is only fitting and proper that we honor the champion of non-violence with this 24-hour moratorium," Rev. Dortch said.

"We are very concerned with the emulation of violent acts seen on television and we are concerned with the rising crime rate in America. We feel that sponsors of violent programming must be made aware of the need for an upgrading of TV programming, and only the people who watch this medium can make an impact in this area."

Response to the initial announcement of the blackout has been overwhelmingly in favor of such action. Don Johnson, president of J. Walter Thompson, the nation's largest advertising agency, indicated that a survey conducted by his firm shows that "many viewers are turning off violent TV programs" and may also be rejecting products advertised on those shows.

"We are questioning that part of TV programming that exploits violence," Johnston said. "We believe it is socially and psychologically damaging to large sections of the population."

Concerned individuals and organizations seeking to assist in the formulation of alternative programming to be presented to network executives on the day of protest, should contact Rev. Dortch, CAVE, Box 525, Venice, California 90291.

Here Sunday Night

Friendship Baptist Church To Present "Debutantes For Christ"

Present "Debutantes For Christ"

By Sidney Moore Jr.
Post Staff Writer

Friendship Baptist Church, the Rev. Coleman Kerry, pastor, will present "Debutantes For Christ" Sunday, July 11, 7 p.m. in the church sanctuary. The event is presented by the Baptist Young Women (BYW) of the church every two years. Its purpose is to provide young ladies with religious, educational, spiritual, social and cultural enrichment, said a statement from the church.

"Bicentennial-In-Black" is the theme of the presentation. Mrs. Mazie Ferguson of Columbia, S.C. is the guest speaker for this year's program. She is a second year law student at the University of South Carolina, ex-editor for Carolina Afro Weekly, former administrative assistant for the South Carolina Black Cau-

161 Persons Registered On Fourth

By Sidney Moore Jr.
Post Staff Writer

July 4th weekend was an appropriate time to register to vote for some area citizens.

A unit of the Board of Elections registered 161 people at Freedom Mall Shopping Center, 3205 Freedom Drive, July 2 and Saturday, July 3. The unit was asked to come to the mall by a representative of its merchants.

Other area vote registration drives were not as successful. Plans had been made to register potential voters for the August 17, primary election at Freedom Park on July 4th, but, rainy weather put a damper on the project.

Another July 4th project involved 9 churches in the Pineville area. But, a representative of the Board of Elections said they did not receive confirmation from the sponsors of the project as to whether or not this project would be carried out.

Voter registration is being urged by many black leaders. It is considered by some as the most patriotic thing an unregistered citizen could do to observe the Bicentennial. Other leaders want blacks to be as influential as possible in the upcoming August 17 state primary and in the November 8, General Election.

It is estimated that 27,000 blacks are already registered to vote in Mecklenburg County. This is a little over half of those eligible to register to vote.

Of those already registered, it is estimated that many have changed addresses without notifying the Board of Elections. It is a violation of the law to use a registration certificate if the user has changed his address 30 days before voting.

All persons intending to vote in the primary must be registered at their correct address 30 days before the election. The deadline is on or before July 16. Questions about voter registration can be answered by the Board of Elections at 710 East 4th Street. The board's telephone number is 374-2133.

cus, member of Zeta Phi Beta Sorority, and a graduate of S.C. State University. The speaker also received a Woodrow Wilson scholarship to attend the University of Georgia.

Participants in "Debutantes for Christ" have had a number of activities. These activities include a visit to Biltmore House and Gardens, charm clinic conducted by Tena Martin of Tena's House of Charm, "rap" session with Cathy Wat-

son of the Critterion House of Florence, S.C., slumber party and cook-out.

The "Debutantes" will take part in a fashion show Friday, July 9, at the church. They will also have an after rehearsal dinner for their parents and escorts Saturday, July 10.

Carter Pledges To Create National Urban Policy

Urban Areas Facing Serious Money Crises

By Hoyle H. Martin Sr.
Executive Editor

Jimmy Carter, the Democratic Party's most likely presidential candidate, last week told more than 300 U.D. mayors that, if elected president, he will actively support major programs to help resolve the problems of our urban centers.

In a speech to the Conference of U.S. Mayors during their five-day meeting in Milwaukee, Carter pledged to create a comprehensive national urban policy. The policy, as outlined in Carter's address, will be based largely on the list of federal aid to the cities' programs developed by the Democratic Party mayors last December and sanctioned by Carter last April.

In spite of adopting nearly 100 percent of the mayor's proposals, Carter warned however, that greater efficiency, management and other reforms to end waste and corruption in local government will be required in order to get help from his administration.

The center piece of Carter's urban policy will include economic assistance for those cities with the highest unemployment levels, money for low and middle-income housing, and welfare reform. These key items in the mayor's proposals, were incorporated into the Democratic Party platform in May.

In an apparent move to illustrate good management of his proposed urban policy, Carter told the mayors that his administration would review and consider consolidating some programs; give mayors greater discretion in the use of federal funds; and provide cities with sufficient sums of money so that local taxes would not have to be raised.

Furthermore, Carter said his administration would get private enterprise involved in the task of rebuilding the cities through incentives such as tax credits and low-interest loans. Hopefully, these efforts would also stem the tide of large corporations moving out of the cities taking potential tax dollars and jobs.

The Carter speech was timely and somewhat dramatic considering the fact that at the time of the five-day conference a number of urban areas across the nation were facing serious money crises. The city of Detroit layed-off 1,000 police officers in an effort to cope with a multimillion dollar deficit. An estimated 100,000 New Jersey summer school students were locked out due to a technical and legal problem related to financing public education. In the city of Philadelphia 24,000 municipal workers went on strike last Thursday after a

Business Women

To Hear Mrs.

Evelyn F. Newman

The District Traffic manager of Southern Bell, Mrs. Evelyn Farris Newman, will be the July speaker of the Carrousel chapter of the American Business Women's Association.

Mrs. Newman is on the Mecklenburg Commission on the Status of Women and was the 1973 Career Woman of the Year in Charlotte.

The meeting will be held Tuesday, July 13 at 6:15 at Swain's Steakhouse.

breakdown in contract negotiations. Finally, New York City was awaiting a \$500 million federal loan to take care of its immediate fiscal needs.

While many of the nation's Mayors claim that they still do not really know Mr. Carter, the conference nevertheless turned into a Carter rally on the third day. Reportedly, Mayor Richard Daley of Chicago asked his colleagues to get on the Carter bandwagon. Richard Hatcher, Gary, Indiana mayor, and probably the longest holdout against Carter among the nation's black leadership, responded to Daley's plea by endorsing Carter.

Charlotte Mayor John Belk was among the 300 mayors at the conference. He is out of town this week and unavailable for comment. However, published news reports indicate that Belk was pleased with Carter's urban policy statements and that he would support Carter's presidential bid.

Forum Planned

For Democratic

Candidates

The Young Democrats Club of Mecklenburg County is sponsoring a public forum for the Democratic candidates for Governor from 8 p.m. to 10 p.m. on July 15 at the Eastland Mall Community Auditorium. Candidates Jim Hunt, Ed O'Herron, Andy Barker, and Tom Strickland have confirmed their participation in the forum while George Wood has indicated his participation pending a schedule change.

The forum is open to the public, which will be invited to ask questions of the candidates. There will be no cost for admission.

Eastland Mall is located at the corner of N. Sharon Amity Rd. and Central Avenue.

For further information call Mr. Sandy Welton after 5:30 at 374-0294 or Bill Williams after 5:30 at 536-7611.

WSOC-TV To

Cover Democratic

Convention

Channel Nine will cover the Democratic National Convention beginning Monday, July 12 at 7 p.m. Coverage will feature more sophisticated tabulation of balloting than in the past, and new faces will be included among NBC News' top echelon of on-air reporters.

New at the 1976 conventions is an easy-to-read computerized electronic display of the balloting tabulation. The computer calculates the balloting in microseconds and flashes the totals directly onto the tv screen.

Newsmen John Chancellor and David Brinkley will co-anchor the coverage. Tom Pettit, Catherine Mackin, Tom Brokaw and John Hart will make up the floor team. A total of 450 persons, supplemented by over 100 back-up personnel are assigned to the operation.

On Tuesday, July 13, coverage is scheduled to begin between 3 and 4 p.m. On Wednesday, July 14 the coverage will start at 7 p.m., and Thursday, July 15 coverage is expected to begin at 12:30 p.m.



MISS MICHELLE HAGINS
...WGIV personality

Michelle Hagins

Is Beauty Of Week

By Polly Manning
Post Staff Writer

Have you ever listened to WGIV and wondered who the female voice delivering the Public Service Announcements belongs to?

Well, you can stop wondering. Meet Ms. Michelle Hagins, Public Service Announcer for WGIV and our Beauty for this week.

"I love my job," beamed Michelle. "I did an announcement for Central Piedmont and Slack Johnson heard the tape. He liked my voice and has really taken me under his wing. I'm in training now and I love doing the announcements," she stated. She went on to say that this is the only job she knew of where you worked while doing one of the things you enjoy, listening to music.

Michelle has plans of getting licensed and maybe someday doing her own show. She also stated that she gets to meet some very famous and exciting people.

Our Beauty resides at Apt. 58 Winbrooke Way. She is the daughter of Mr. and Mrs. Robert Earl Robinson of 308 N. Davidson St.

She is a graduate of Myers Park High School and is presently attending Central Piedmont Community College where she is majoring in Data Processing.

Hagins is a member of the Lioness Club, a club designed to help people aspiring to become models, a member of the football club, co-director for the cheerleaders and Public Relations Director for the Student Government Association. See Beauty on page 11



Rev. Coleman W. Kerry Jr.
...Friendship pastor

drick, Yvonne Davette McLaurin, daughter of Mr. and Mrs. Daniel McLaurin and Jacquelin Bernice Robinson, daughter of Mr. and Mrs. Lenard Robinson.



Growing old is a question of MIND over MATTER. If you don't MIND, it doesn't MATTER.

Blue Chapter Sets

Monthly Meeting

The Charlotte Blue Chapter of the National Association of Accountants will hold their monthly meeting at 3:30 p.m. on July 13. Members and guests are to meet in the auditorium on the 12th floor of NCB Plaza for a tour of North Carolina National Bank's accounts receivable facilities.