Mr. Antenor J. Adam (broad smile at right) has been named SMALL BUSINESSMAN OF THE YEAR OF NEW YORK CITY. Deputy Mayor Paul Gibson presents the Citation for Mayor Abrahm Beame on the steps of City Hall during recent ceremonies. Mr. Adam, a graduate of North Carolina Central University is the proprietor of three thriving McDonald franchises in the Brooklyn, N.Y. area. He is also president of Black Castle Enterprises. Mr. Adam has also distinguished himself by being named one of the top-ten sellers of hamburgers for the year. On hand for the ceremony were more than fifty of the more than 250 employees of Mr. Adam. He is the son of Mrs. A. E. Adam and the late Mr. J.J. Adam. Both parents are well remembered by the Johnson C. Smith University Community.

## "Ethel's Cookery" Checks Out Super

#### **Market Convention** the earthquake in Guatemala-

all of which contributed to an

11 percent decline in coffee

Shrink and the cost of food

One of the hidden operating

costs is that of "shrink", which includes food theft,

from customers through shop-

lifting, relocating items, care-

less handling by employees,

food spoilage and other inven-

tory loss factors. It was estimated that if shrink were

eliminated, store profits

would double and the savings

could be passed on to us, the

The Automated Check Out

System

The universal product code -

designed for automated check

out at the register, is still not-

Conference conclusions

ence design showed a concern

for consumer needs and de-

sires as well as giving insight

to the concerns of the industry

people, and in spite of high

operating costs, super market

operators indicated they are

attempting to keep overall

In our opinion, the confer-

consumers.

New York City (API) -when the 12,000 super market operators and others in the industry gathered in Dallas at the Super Market Institute's annual convention, Kraft Foods and SMI cooperated to present a special seminar for food editors. The Amalgamated group of Black newspapers was represented and this issue of "Ethel's Cookery" is to give you an overview of the confer-

Among the topics discussed were issues and trends affecting super market operators, commodity outlook, the universal product code and shrinkage and the cost of food.

Trends in new foods New products on the market save time, energy and help the diet-conscious Grocery product interfect, and may not duct producers nave in miner be for awmie yet. Consumer those of us "on the go" - single dwellers, special needs in

studies showed some resistance to the pricing system and indicated that the home-Commodity outlook maker wants to retain individual item pricing.

Food availability for balance of the year looks good, prices indicate some increases, but most will be stable. Beef prices may rise, but the rise will be moderate; pork shold have an increase. Broiler production should continue at record levels at lower prices. The enormous rise in cost of coffee is due to the freeze in Brazil, the flood in Columbia, war in Angola and

ing the underlying forces is a start. "Family members who

winner or the homemaker?

If family relationships\_are

sound and caring, money-mo-

tivated clashes can be resolv-

ed, despite their complex emo-

costs down, although profits will be at a minimum. Authority, Not Money Causes Quarrels tional origins. For openers, A frequent theme of family counsellors advise better planfights is who spends what and ning, so everyone knows how

how. Money is not the basic much is coming in and who issue, marriage counsellors will be paying how much out. contend -- it's simply a cover-Budgets help; so do comproup for vital struggles over power and authority There are other methods In a July Reader's Digest counsellors have found sucarticle condensed from Moncessful in helping families day, writer Caroline Donnelly discuss finances without comtells how these fiscal fracases ing apart at the seams. Inforcan be avoided. Understandmal family meetings (include

have money tend to try to use useful -- when everyone shares it as a means of manipulating in the decision-making, it's those who do not," she writes. hard to blame one another. This may express itself in If you can't handle a fact-toarguments between parent and child or husband and wife face meeting, therapists adas a question of who's in vise writing it down. One way to get concensus on spending charge-the authoritarian parent or the teenager striving priorities is to have the family - or husband and wife - make for independence? The breadlists in descending order to

pare them.

the children) on spending

practices and procedures are

"Being happy is a virtue too."

importance and then to com-

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#### Tom Strickland Wants People Involved In N. C. Government experiences as a lawyer and

By Sidney Moore Jr. . Post Staff Writer

Goldsboro native Tom Strickland, a Democratic Party candidate for Governor, wants to get the people of North Carolina involved in

Senator Strickland was elected to his present office in 1971. He also served in the State House of Representatives from 1968 to 1972.

As a legislator, the candidate worked to get the Presidential Primary law passed in this state. This law, said Strickland, helped establish Jimmy Carter as a serious contender. Strickland said he supported the law "because I think people ought to be involved in the government."

Strickland said the "most pressing problem" now facing the State is its overcrowded prison system

He said state leaders made a mistake when they decided to centralize the prison system. He said some of the buildings not now being used could house the more than 2,000 prisoners that overcrowd the central system in Raleigh.

De-centralization would also create more possible work opportunities for prisoners. Strickland said rehabilitation is improbable for most prisoners unless they learn to work and acquire marketable skills. A de-centralized system would also enable prison administrators to re-classify prisoners, said Strickland. He thinks hardened criminals should be separated from

youthful offenders. The Senator wants to lower the age of responsibility from 16 to 14. Then he would create a new division of prisons.

Juvenile offenders under 14 would be handled much as

they are now. Youthful offenders age 14-17 would be responsible for their crimes. But, their records would be cleared if they met certain yet to be specified requirements.

Strickland believes youthful offenders should have a second chance. He said separating these offenders from juveniles and hardened criminals would make the likelihood of rehabilitation more probable. The candidate said that past

public servant have made him aware of the problems with the criminal justice system. He cites a 1971 effort to get

better training for law enforcement officers. This effort was made, Strickland said, because a study showed the officers would benefit from the training

Strickland has also advocated speedier trials and more uniform sentencing. He said if

judges will not do anything about encouraging these need ed reforms, the legislature and the Governor should.

"We've really got to improve this system," said

Strickland. Other issues the candidate sees as important include jobs, industrial development more equitable laws to control issuing unemployment compensation checks, a better auditing system to control

welfare funds and the stream lining of government agencies for efficiency

Strickland said his record in public service to his state is

his strongest campaign asset He said his reason for running for Governor is make possible for himself "a contin

"I feel like I do have some knowledge to bring to the job. Strickland said

nation of the desire to serve

### The Waiting Years" Over For Black Writers

CHAPEL HILL-"Rightly or wrongly the generation of Negro writers to which I belong considered itself marooned for a number of years.

Whether we were right or not we felt like a voice crying in the wilderness." said Dr. Blyden Jackson, professor of English at the University of North Carolina at Chapel Hill. Jackson, who is in his 60s,

said until the 1960s the majority of what Negro scholars wrote reached a very limited audience. Only one or two, managed to catch the ear of the world around them, he recalled.

Jackson's views are expressed in "The Waiting Years" his new book recently published by Louisiana State Univer-

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sity Press. The book is a selection of essays written by Jackson during the last 30 years and provides what he calls a sort of panorama of the sentiments of a group of writers who like himself felt they weren't getting through.

The introductory essay in-

cludes Jackson's personal reflections upon his generation of Negro writers. "These men and women because of their race and because of the limited number

of whole books devoted to critical examination and interpretation of Negro literature were neglected," Jackson

"Remember, we were living in a segregated world and writing about material that we felt was not reaching an extensive audience. We also felt there was a tendency to ignore us when opinions on North American literature were cir-

But it was more than just a question of race Jackson believes. He said Negro writing. like all American writing for a time, had difficulty in gaining acceptance among scholars as

A prelude added to other essays in "The Waiting Years" retrieves the time at which each essay was written. Jackson deals with black writings such as the ghetto novel. the Harlem Renaissance and the Negro's image of himself. His other essays focus on individual writers like poet

chard Wright and novleist poet Langston Huges . .

"The Waiting Years" is de agned for use in courses in Negro literature as well as for courses in American literature, Jackson said. He also hopes it will be read by those who are not academics at all

"We have a nation whose level of literacy is fairly high and I'd like to think the public themselves will be interested in reading it.

Jackson, who is also associate dean of the UNC-CH Graduate School, came here in 1969 following a seven-year post as dean of the graduate school of Southern University in Louisi

He is the co-author of Black Poetry in America and holds a B A degree from Wilbeforce University in Ohio and a M.A. and PH.D. from the University of Michigan

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