



PIC 'N PAY STORES, INC. 345
...4525 N. Tryon Street

Pic 'N Pay Opens Two New Stores

Pic 'N Pay Stores, Inc. (AMEX) launched its expansion program for the fiscal year ending June 1977 with the grand opening of August 26 of two new stores in Charlotte.

The announcement was made jointly by Albert G. Segal and Alvin E. Levine, chairman and president, respectively, who noted that these were the fifth and sixth Pic 'N Pay stores in Charlotte. The two new stores are located at 4525 North Tryon Street and 5933 Pineville Road.

Mr. Segal said that these Charlotte grand openings were especially appropriate, since Pic 'N Pay opened its historic first store in this city in 1857. Between then and now

the chain grew to 316 units, of which 250 are either free-standing or located in shopping centers and malls, and 66 are leased shoe departments in major variety chains. The company plans to open 50 to 60 new units in the current fiscal year.

He pointed out that Pic 'N Pay is the largest self-service shoe chain in the Southeastern United States, but that in recent years the company has broken out of its regional perimeters and begun to expand northward and westward. Pic 'N Pay now operates in 13 states, including Ohio, Indiana, and Arkansas. "North Carolina is still our home," Mr. Segal said. "The

state has been good to us, and we like to think we've been good for the state. We presently have more Pic 'N Pay stores in this state than in any other, and no matter how far we expand geographically, emphasis will continue to be placed on our home state.

"There are still many vacancies in North Carolina that can use—in fact, that need—a Pic 'N Pay store," Mr. Segal continued. "We don't see our expansion in this state ever coming to an end. There has been, and continues to be, dynamic growth potential here. Towns in which we located a single Pic 'N Pay store have grown into cities, where we now need two or more stores.

"Charlotte is a case in point. Our original single store has burgeoned into six stores, and we believe the city can use more of them. Our concept has caught on, and appears to be in the early stages of a long-range growth pattern."

Mr. Levine described the concept: "We're basically a self-service operation. Yet if customers want service it's there just for the asking. Each store has an open display about 8,000 pairs of unboxed men's and women's and children's shoes, from which shoppers can make their selections in privacy, without sales pressure. Accessories such as handbags and pant hose are also shown and, as a supermarket, customers pay for their purchases at a check-out counter. In fact, we like to think of ourselves as a supermarket of shoes.

Brown Receives Bicentennial Award

Dr. Dorothy Brown, Clinical Professor of Surgery at Meharry Medical College and Educational Director of Joint Meharry-Riverside Hospital Program, was one of six outstanding American women recently honored with Bicentennial Awards, presented by the Delta Sigma Theta Sorority, Inc.

In making the awards, Thelma Daley, National President, stated, "In recognition of the special contributions and far-reaching accomplishments women have made in the past 200 years of our nation's history, Delta is presenting Bicentennial Awards. The honorees we are saluting serve as an inspiration to all American women."

Dr. Dorothy Brown was recognized for "combining a sense of social and political responsibility with excellence and efficiency in the area of health care services," according to the program.

Also honored were: Mrs. Betty Ford, First Lady and

activist for women's rights; Mrs. Gertrude Johnson Williams, Vice President of Publishing Company; Mrs. Jean Hutson, Schomburg Collection, and Mrs. Dorothy Porter, Moorland Collection, for acquiring and cataloging the visual arts and letters of black Americans; and Mrs. Lady Bird Johnson, humanitarian.

Delta Sigma Theta was founded in 1913 by twenty-two young women at Howard University, Washington D.C. Today there are over 85,000 members in 557 chapters in the United States, Virgin Islands, Haiti and Liberia. The sorority programs include scholarships, educational programs, international understanding and projects related to mental health and health services delivery.

Reduced Lunch Program

Charlotte-Mecklenburg Schools this week announced the policy for free and reduced-price meals and free milk for children unable to pay the full price of meals and milk served under the National School Lunch and Special Milk Program. Local school officials have adopted the following family size and income criteria for determining eligibility:

Family Size	Family Income (in dollars)		
	Free	Reduced	Price
1	0-3,680	3,681-5,730	
2	0-4,830	4,831-7,530	
3	0-5,980	5,981-9,320	
4	0-7,130	7,131-11,110	
5	0-8,190	8,191-12,770	
6	0-9,240	9,241-14,410	
7	0-10,290	10,210-15,910	
8	0-11,340	11,151-17,390	
9	0-12,010	12,011-18,740	
10	0-12,870	12,871-20,090	
11	0-13,730	13,731-21,430	
12	0-14,590	14,591-22,770	

Each additional family \$860 11,340

Children from families whose income is at or below the levels shown are eligible for free and reduced-price meals and free milk. In addition, families not meeting these criteria but with other unusual expenses due to high medical expenses, shelter costs in excess of 30 percent of income, special education expended due to the mental or physical condition of a child, and disaster or casualty losses are also urged to apply.

Application forms will be sent to all parents. Additional copies are available at the principal's office in each school. The information provided on the application is confidential and will be used only for the purpose of determining eligibility. Applications may be submitted at any time during the year.

In certain cases foster children are also eligible for these benefits. If a family has foster children living with them and wishes to apply for such meals and milk for them, the family should contact the school.

Under the provisions of the policy a school principal will review applications and determine eligibility. A parent who is dissatisfied with the ruling of the principal may make a request either orally or in writing to the chairman of individual school committee for a hearing to appeal the decision. The policy contains an outline of the hearing procedure.

Each school and the food service office of the Education Center, 701 E. Second St., has a copy of the complete policy which may be reviewed by any interested party.

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