

BLACK NEWSPAPERS  
REACH BLACK  
CONSUMERS

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DELLA TINSLEY  
...Leads an active lifeMs. Della Tinsley  
Is Beauty Of WeekBy Abigail L. Flanders  
Post Staff Writer

Cute, intelligent, vivacious and energetic are only a few of the adjectives that describe this week's exciting beauty, Ms. Della Tinsley.

Ms. Tinsley leads an active life that is paced by her busy occupation as an MTST (Magnetic Tape Selectric Typewriter) operator at Jefferson Pilot Broadcasting Co. and a close-knit family life with her loving mother, Mrs. Helen Tinsley and five brothers.

"I enjoy my work very much because of the people that I work with and the kind of work that I am doing," the pretty petite Ms. Tinsley said. "My job is word processing, which involves programming machines to type articles and letters for the station."

Since her graduation from Harding High School back in 1969, Ms. Tinsley has been thoroughly infiltrated in the business activities at Jefferson Pilot. She came to the station right after high school and worked in the Radio Traffic Dept. Later, she was transferred to the Public Affairs Dept, then to Xerox. The last three years of her working career have been spent in MTST, a job that is both time

consuming and very important to the station. She handles important correspondence for practically every department in both radio and television, a job which she has recently handled alone because of the illness of a co-worker. "I love keeping busy, so the work load didn't bother me," Ms. Tinsley said wearing the sparkling smile that reflects her amiable personality.

Born under the sign of Aquarius, Della's charm and beauty, like that of many Aquarians, goes far beneath the surface. She is well-liked by those who know her and respected by those who would like to know her.

Her hobbies include practicing the karate techniques that she recently learned, playing football, soccer, and volleyball. Ms. Tinsley has one basic philosophy that she feels to be a great aid in helping her to keep an even balance in life. "Live and let live is my basic philosophy. I don't believe in interfering in the lives of others and I appreciate a certain amount of freedom in my own," she stated emphatically.

Surely, that's not too much for a pretty young woman who practices patience, kindness and, oh yes, karate, to ask!

## Nation's School

## Enrollment Drops

Special To The Post

Total enrollment in the nation's schools and colleges is expected to drop by 0.1 percent this fall to approximately 60.1 million. On the other hand, total expenditures for education will increase to over \$130 billion, according to a "Back-to-school" forecast report released Wednesday by the National Center for Education Statistics of the Federal Department of Health, Education and Welfare.

The report says, "Education this fall will be the primary activity of some 63.6 million Americans. In addition to students attending classes, almost 3.2 million persons will

be employed as classroom teachers, and an additional 300,000 will be working as superintendents, principals, supervisors, and other instructional staff members." With a national population of approximately 215 million, this means that about three out of every 10 persons will be direct participants in the educational process.

Enrollment in regular educational programs from kindergarten through graduate school this fall will come close to the all-time high of 60.2 million reached in the fall of 1975, the report notes. The number of pupils in public and private elementary (K-8) institutions is expected to be 34.2 million, down by more than one percent from the 1975 enrollment of 34.7 million.

Total high school enrollment is expected to reach a peak this school year, exceeding 15.8 million - an increase of less than one percent over last year.

The report also notes that the number of earned degrees to be conferred by colleges and universities during 1976-77 is estimated as follows: bachelor's degrees, 918,000; first professional degrees, 60,000; master's degrees, 338,000; and doctorates, 37,000. Except for the bachelor's level, these are all-time highs.

## Unemployment

## Rises For

## Black Youth

By Sidney Moore Jr.  
Post Staff Writer

Unemployment for black teenagers rose to 40.2 percent from 34.1 percent the month before, according to figures recently released by the Bureau of Labor Statistics.

The figures showed that overall unemployment rose in August for the third straight month, lifting unemployment to its highest level of the year. Labor leader George Meany relates these reports to current political campaigns.

"In the two years of Mr. Ford's presidency," quoted a labor publication, "the official rate of unemployment has risen from 5.5 percent to 7.9 percent. That means there are 2.5 million more Americans unemployed now than when he took office."

Meany hinted that such employment data will not help the President's campaign.

"The President says he is going to run on his record. Well, so be it," Meany reportedly said.

Ford's chairman of the Council of Economic Advisors, Alan Greenspan, is said to be backing off from his prediction that unemployment would be cut to 7 percent by the end of this year.

Democratic presidential candidate Jimmy Carter called rising unemployment further evidence of the Ford Administration's failure.

Analysis of employment figures show blacks to be more affected by increased unemployment than whites. The jobless rate for white men workers was the same in both July and August. But the rate for black men workers moved up in August to 13.6 percent from 12.9 percent the month before, said the report.

Women workers were more affected by age than race. Women over 25-years-old actually experienced a decrease in the jobless rate. But women between the ages of 20 and 24 claimed fewer jobs.

## Civil Rights Activist

## Ben Chavis Ends 131-Day Fast

By Hoyle H. Martin Sr.  
Post Executive Editor

The Rev. Benjamin F. Chavis, Jr., civil rights activist, who was sentenced to 29 to 34 years for allegedly firebombing a Wilmington, N.C., grocery store during racial unrest in 1971, ended his self-imposed 131 days fast on Sept. 8.

Chavis, a graduate of UNCC, concluded his "spiritual fast and political hunger strike" after the successful National March for Human Rights and Labor Rights held in Raleigh on Labor Day, Sept. 6. The "March" which drew a crowd estimated at 3,500, was sponsored by the National Alliance Against Racist and Political Oppression.

According to Charlene Mitchell, executive secretary of the Alliance, the major purpose of the "March" was to demand the freedom of the Wilmington 10, the Charlotte 3 and other "political prisoners" in North Carolina. Ms. Mitchell also expressed concern for the future welfare of the Rev. Chavis. She said



8TH ANNIVERSARY of Rev. Warren McKissick, 5th from left, was celebrated by members and friends of Greater Galilee Baptist Church last Sunday. Church officers pictured with Rev. and Mrs. McKissick, 6th

from left, are: Jevester Garner, Allan Boston, James H. Davis, Mrs. Annie T. Davis, Mrs. Winifred Galmon, Rev. Winifred Galmon, Bennie Thompson, Paul McIlwain, Roosevelt Rorie, Arthur Givens, and George Carter.

Photo by Peeler

## Greater Galilee Celebrates

## Rev. McKissick's Eighth Year

By James Peeler  
Post Staff Writer

The 675-member congregation of Greater Galilee Baptist Church, 501 West Park Ave., celebrated the 8th Anniversary of their pastor, Rev. Warren McKissick, last Sunday.

The celebration, the first since Rev. McKissick became their full time pastor last July, began at 1:30 p.m. with a lavish dinner of home-cooked foods in the church's Fellowship Hall located on its lower level.

The Fellowship Hall was beautifully decorated by Mrs. Annie T. Davis and was highlighted by a three-tiered cake and a floral arrangement of gladiolas.

Deacon Bennie Thompson was Chairman of the Anniversary Committee which also

conducted a formal program in honor of Rev. McKissick and featured Rev. James McCoy, pastor of Piney Grove Baptist Church, as the guest speaker.

During the program church member Angela Smith noted that since Rev. McKissick came to Greater Galilee Baptist Church on the first Sunday in September, 1968, they have retired a \$90,000, 25-year loan, in 5 years, they have built a heated baptismal pool, formed several new organizations such as The Willing Workers, The Tower Gospel Chorus, The Youth Choir, and the Young Men's Training Union; redecorated Sunday School rooms, painted the sanctuary, more than doubled the membership, acquired the full time services of Rev. McKissick, and now have an annual budget of approximately \$60,000 as compared to the \$5,000

when Rev. McKissick became pastor.

Also participating on the 3:00 p.m. until 5:00 p.m. program were: Henry Smith, Monroe Glenn, and the Hymn Choir which conducted Prayer Service; Doris Cunningham, who gave the Welcome Address; Bennie Thompson, who introduced the speaker; Larry Clyburn, Harry Roseboro, and Rathford Sanders who took the Offering; Minnie Pendergrass, who extended Words of Thanks, and Albert Williams, who presented Rev. and Mrs. McKissick with a monetary gift from the congregation. Rev. and Mrs. McKissick also received a Silver Cup from the Pastor's Aid.

Music for the occasion was furnished by Piney Grove Baptist Church Choir and the Mass Choir of Greater Galilee Baptist Church.

## Coleman's Victory Most

## Dramatic In Primary

By Hoyle H. Martin  
Post Executive Editor

In Tuesday's primary runoff election, Mecklenburg County Commission candidate Lewis C. Coleman won a convincing victory. Howard Lee lost a bid to be the Democratic candidate for lieutenant governor, incumbent school board Tom Harris received the lowest vote total among the five winners elected to the non-partisan Charlotte-Mecklenburg School Board, and David T. Flaherty won the Republican gubernatorial nomination.

Coleman's victory was probably the most dramatic among local candidates because he had to overcome adverse published reports concerning a number of financial and personal problems. He finished first with 10,925 votes or 3,000 votes ahead of Harry McKinnon the second-place winner in the runoff election for the Democratic nominations for the Mecklenburg Board of County Commissioners.

Coleman and McKinnon will join incumbents Liz Hair and Peter Foley along with another newcomer, Bob Walton, on the Democratic ticket in the November election.

In reference to the fact that there will be two blacks on the Democratic ticket in November, Coleman said, "Charlotte is big enough to elect two blacks (himself and Bob Walton). If blacks are elected to the Commission, they will work to represent all the people just like any other candidate should."

Howard Lee's bid to be the first black elected to a state-wide office in the South fell short as Jimmy Green, a conservative and speaker of the North Carolina House, drew 56 percent of the vote. Green received 238,367 votes to Lee's 226,639.

While Lee stated many times during the campaign, "I am not running as a black man, I'm running as a man who happens to be black," he reportedly said he thought the vote in the lieutenant governor's race had polarized along racial lines.

Lee and his supporter in Raleigh on Tuesday night expressed disappointment in the low black voter turnout and the expected strong urban voter support from both blacks and whites that did not occur. Lee had expected the urban vote and heavy black support to offset Green's rural and small town strength. According to unofficial returns, the Democratic black vote was about 28 percent, the same as the percentage for Democratic voters generally.

## Winston-Salem

## School Of Nursing

## Graduates 3 Locals

Three Charlotte nursing students are among 54 members of a two year study program who graduated Sunday, September 12, from Winston-Salem State University.

The capping ceremony marked the beginning of clinical practice in health care for the nurses, said a statement from the school.

The students are Harrietta W. Blakeney, Vontina Simmons and Carol E. Taylor.

In the Charlotte-Mecklenburg School Board race, attorney Ward McKeithen led the field of nine seeking five seats. He received 17,544 votes. Other winners and their vote totals were: Carrie Winter 16,341; Wade Fox, 15,806; Pat Lowe, 15,761; and Thomas Harris with 14,794. Businessman and former Davidson College basketball star Barry Teague finished sixth with 13,670 votes and former board member Henderson Belk finished ninth and last with only 9,594 votes.

The major surprise in the school board race was the incumbent Tom Harris finished last among the five winners. In the August primary Harris finished third. In responding to questions about his last place winner's vote total, Harris said his vote to fire Rolland Jones might have hurt him, especially among black voters. It has been generally assumed that blacks supported Dr. Jones because of his outspoken positions on desegregation and related educational matters.

In other state-wide races, former state secretary of human resources David T. Flaherty defeated Guy Privette by gaining 60.3 percent of the Republican vote in the gubernatorial race. Flaherty received 45,372 vote to Privette's 29,926. This vote total represents less than 15 percent of the 570,000 registered Republicans in the state.

## Area Fund To

## Push Discount Program

The Charlotte Area Fund, announced this week that it will soon continue the effort of approaching businesses in Charlotte that will participate in the Merchant's Appreciation Program, a voluntary program of price reductions for senior citizens. This effort by the Area Fund is being conducted in cooperation with the Mecklenburg County Council on Aging.

The discount program, initially launched in May, is sponsored by the Mecklenburg County Council on Aging and the Charlotte Chamber of Commerce.

Under the program, each merchant decides what kind of discount he will give, the products and services to which it will apply, and the age for which the discount would begin. Among the businesses being contacted under the program are food stores, drug stores, and other services used frequently by elderly citizens. Those merchants participating can be recognized by the Council on Aging Chamber of Commerce logo in the store.

Presently, fifty-one businesses and chains in Mecklenburg County offer special discount prices to people over 60 and 65 in selected goods and services. The solicitation of these businesses was conducted initially by the Charlotte Hornet's Nest Kiwanis Club during the month of May.

The efforts of the Charlotte Area Fund are to begin the week of September 20, through the Area Fund's senior citizen program, coordinated by Anne Sheffield, Community Development Specialist for Senior Citizens.

## TURTLE-TALK



Courtesy is too cheap for some people to be interested in it.