

Community Affairs

# What Happened

## To Rights Movement?

By Kenyon C. Burke  
Special To The Post

We are often asked, "What ever happened to the Civil Rights Movement? Where is the highly visible leadership that we saw in the 60's? Has the movement just faded away, or has it merely shifted gears in the continuing struggle to combat racism and inequality?"

Spending a few hours with Pluria Marshall, chairperson of the National Black Media Coalition and Candy Miles,

communication consultant, vividly provided us with new insight into these frequently recurring questions. A social activist in his own right from Houston, Texas, Mr. Marshall explained how the NBMC is currently engaged in the struggle for black media access.

The Coalition is the nation's largest minority media reform organization, serving as the umbrella for black citizens organizations throughout the U.S. Boasting 76 affiliates, the

Coalition has generated 500 licenses-renewed challenges to broadcasting stations whose programming and hiring practices exhibited racism and are unresponsive to the needs and aspirations of the total community. This startling figure represents 80 percent of all licenses ever challenged in the history of the Federal Communications Commission.

In addition, NBMC's affiliates have negotiated many agreements with local stations, pressing for the upgrading of blacks in managerial and technical positions, along with enriching programming and increasing meaningful community involvement.

Making the communications industry more aware of its social responsibility in the area of equal opportunity is an enormous job in itself. For example, of Public Broadcasting's 266 TV and 173 radio stations, less than half are required to report minority hiring data to the FCC.

Fortunately, with the prodding of the NBMC, an Inter-Agency Task Force will be set up by the House of Representatives Sub-Committee on Communication to deal with equal employment opportunity performance records of Public Broadcasting. The Coalition is also pressing to insure that the public interest is not ignored in the forthcoming rewriting of the Federal Communications Act of 1934.

The existence and activities of the Coalition provides us with further evidence that the Civil Rights Movement is far from dead. Of course, there are those among us who feel that unless you have rioting, demonstrations and confrontations in the streets, you no longer have a Movement.

It is refreshing and heart-warming to see the emergence of groups like the NBMC who recognize that the fight against racism.

## Las Amigas To Sponsor

## Harvest Ball Saturday

The Mecklenburg Chapter of Las Amigas, Inc. will sponsor its annual Harvest Ball on Saturday, November 20, at 9 p.m. at the Charlotte Civic Center.

The Reality Band, under the direction of Mr. Norman

Brooks of Gastonia, N.C., will provide the music. Donation for the Harvest Ball is \$3.50. Proceeds will benefit Las Amigas Scholarship Fund.

Tickets for the Harvest Ball may be secured from any of the following members of the Mecklenburg Chapter of Las Amigas: President, Theodora A. Witherspoon; Vice President, Bettye T. Hairston; Recording Secretary, Evelyn Turner; Corresponding Secretary, Sarah Staten; Treasurer, Dora T. Johnson; Parliamentarian, Arcasia Brewer; Historian, Ethel Alexander; Reporter, Dora R. Mason; Members-at-large Gerri W. Wiley, Vertis Armstrong, Barbara Atwater, Lula Gaskin, Mildred Grier, Paulas M. Jeffries, Sandra Murdock, Helen Price, Frances M. Tarpley, Carol P. Williams, Margo Jones, Mollie Houston, Minnie Allison, Frances Randolph.

## Christmas Is

## Carousel Theme

The 30th Annual Carolinas Carrousel Directors have chosen "200 YEARS OF CHRISTMAS" as their theme for the 1976 Carrousel Parade in downtown Charlotte on Thanksgiving Day.

Thirty two Princesses from North and South Carolina have been selected to share in the festivities beginning with the Queen's Luncheon on Wednesday, November 24th at Charlotte's Civic Center from 11:45 a.m. to 1 p.m.; the Coronation Ball at Charlotte's Civic Center on Wednesday evening at 8 p.m. and the Thanksgiving Day parade at 2 p.m.

Participating in the big parade will be 32 floats.

Las Amigas is a national civic and social club whose purposes are to increase culture for its members and others through activities sponsored by the club, to provide guidance for constructive work in educational and civic activities and to provide planned social functions for members and friends.



MR. AND MRS. BERRY ZEEK  
...Former Charlotteans

## Dinner Party Given In Honor Of Mr., Mrs. Zeek

A dinner party was given in the honor of Mr. and Mrs. Berry Zeek, of 134 Hammond Avenue in Passaic, New Jersey to celebrate their 50th wedding anniversary on October 30th, 1976.

The party was given by the couple's children and a niece at the VIP Hall, 135 Summer Street in Passaic.

Among the 175 guests present, Mr. and Mrs. Zeek were honored to have Mrs. Zeek's oldest sister, Mrs. Florence Shields of Charlotte, another sister, Mrs. Mable Gaynor, and cousins, Mr. and Mrs. Joseph McCree all of Washington, D.C., and a niece, Mrs. Hattie Harris of Heath Springs, S.C.

Several friends attended the gala affair including Mr. Lena

McLeod of Washington, D.C., Mr. and Mrs. Charles Bowen, Mr. and Mrs. Thomas Chiles, Ms. Sylvia Bowen, Mr. Bruce Wright, and Master Deric Bowen, all of Charlotte.

**This Is Your Paper Use It**

## No Mail Will Be Delivered November 25

Thursday, November 25 will be observed as a national legal holiday by the U.S. Postal Service, said an announcement from Postmaster O.B. Sloan.

All administrative offices will be closed.

No call window service will be maintained at the West Trade Street Station or at the other stations.

A self-service postal unit will be in operation at the Amity Gardens Shopping Center; American Bank and Trust on 5930 Fairview Road, at Hickory Grove and Delta Roads; Tryon Mall Shopping

Center and in the West Trade Street Station lobby. Stamp vending machines are available at all postal stations. There will be no regular delivery service.

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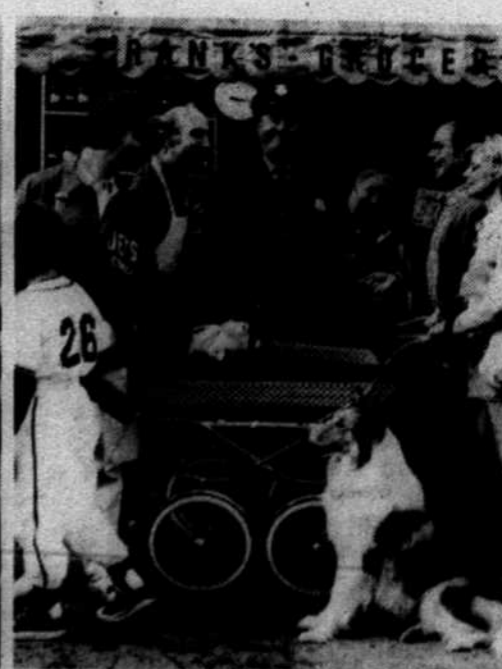
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