

Sports Beat



BY
BILL JOHNSON

IF YOU ASK ME...

There's something more than humor to Franklin Ajaye's joke about the white football coach in a small town in Mississippi who was explaining - via television - why his team had won 10 straight games this season, a 100 percent improvement over its 0-10 record of the year before.

"It seems," the white gridiron task master began, "that we were too light last year. So, this year we darkened our team up quite a bit. As a matter of fact, I'm the only white cat still with the squad."

Can you imagine a black youth leading the Rebels of the University of Mississippi to a football victory in Mississippi?...Or the Bulldogs of the University of Georgia...Or the Volunteers of Tennessee? Well, it's happening each Saturday during the fall and the once lily-white schools are reaping great benefits, both at the gate and in the won-lost columns.

And would you further believe that on those same crisp afternoons, pretty Black girls in revealing dress are serving as cheerleaders throughout the southland. Some have even won the lofty honors of being named queen of the annual homecoming festivities at predominantly white universities in Georgia, Alabama, Mississippi and other points south.

Times have changed. There was a time when a black couldn't pay his way into a stadium where white teams were playing football in the south.

Now if you'd take a look around you'll find few, if any, teams in the country that do not have blacks among their key personnel.

That's a significant sign of the progress now being made among the citizens of both races in this wonderful country. And all are profiting from the results. All, that is, except the predominantly black schools.

These schools are losing the majority of the class black athletes to the big, rich predominantly white colleges and universities. The loss has caused the over-all classification of play in the predominantly black athletic conferences to be lowered to a point where it's only a small step above that of the best high school conferences.

There is no comparison of the over-all quality of play in the black conference between now and 10 or 15 years ago.

In addition to better and improved publicity the prime need of the athletic programs at most black schools can be found in the discipline factor.

It is a well-known fact that athletes signed by black colleges require more coaching than the class black athletes who matriculate to the predominantly white schools.

There is also a great need for better organization. Few of the black schools make an effort to secure advance or post-game publicity for their athletic programs and few go out of their way to assist a reporter who is assigned to their sporting events.

Such small items as squad rosters and team statistics are very rarely made available to the visiting press, and these schools make no attempt to acquaint the reporter with the recent changes in personnel or the physical status of the team, and the head coach seldom makes himself available for interviews immediately following the contests.

On most occasions, there is room for everyone except the visiting reporters in their pressbox.

At a critical time when the athletic programs at most black colleges are dying fast, it would appear that the first step in survival should be taken in the direction of improved exposure to project a greater image to the paying public.

Look what first-class publicity has done for the black oriented movies and the television shows which have blacks in key roles.



FLAG FOOTBALL LEAGUE CHAMPIONS

...With parents, coaches at victory party

Johnson Memorial YMCA Team

Captures Flag Football Title

By James Peeler
Post Staff Writer

The Falcons, Johnson Memorial YMCA's Flag Football Team, has just clinched their second league championship with a highly impressive 15 and 0 record for their six 1975 games and their nine 1976 games.

The 20-member Falcons, coached by Head Coach Gary Brown and Assistant Coaches Walter Booker, Richard Gillespie, and Robert Land, will meet the Hornets Flag Football next Saturday at 10:00 at Sharon Garden Football Field in the 1976 version of their SUPER BOWL.

The game was scheduled for last Sunday but was called because of inclement weather.

The Falcons, 1975 Super Bowl Champs, have only been scored on twice this year for a total of eight points, according to coach Robert Land, who also said the Falcon players - who must be between 7 and 9 years of age and weigh no more than 70 pounds - have averaged 37 points a game against opponents this year.

To celebrate the Falcons second league championship and second trip to the Super Bowl, Mrs. Pearlina Harrell and her husband, Love, gave the team and their parents a VICTORY PARTY last Saturday at their home at 1446 Weddell Street in Oaklawn Park residential section.

The party started at 2:00 with the 20 players, their parents, and coaches-numbering approximately 55 - enjoying a lavish dinner of ham, fried chicken, potato salad, deviled eggs, string beans, fruit punch, and a special 2ft x 3ft cake with 'Welcome Falcons' inscribed on top.

The affair, catered by Mrs. Grier, "Was just beautiful!" according to Mrs. Harrell, who added, "Some of the people stayed until 9."

Mrs. Harrell's son Tony, 9, plays quarter back for the league champion Falcons. The Falcons Team is composed of Eddie White, Richard Gillespie, Jimmy Brown, Chris Land, Clifton Baldwin, Taries Bonds, Kevin Watts, Jerry Hollifield, Chris Lawhorn, Scott Withers, Jason White, Tony Harrell, Joe Lewis Harper, Robert Reeves, Mickey Martin, Thomas Glenn, John Cummins, Mark Hoeman, David Lloyd, and Edward Morris.

In Flag Football, according to coach Land, each ball handler wears a string in his belt on his back. When an opposing player pulls the string from the handler's back he is considered tackled.

A touch down counts 6 points and an extra point, which can be run or passed for, counts one point.

A nine yard penalty is assessed for tackling, 3 yards for offside, and 6 yard penalty for illegal motion.

S. C. State To Compete

In Bicentennial Bowl

ORANGEBURG--South Carolina State College officials announced Monday afternoon the Bulldogs will play in the

athletic director Dr. Milton D. Hunter.

Bicentennial Bowl scheduled for Richmond, Virginia, Dec. 11. The contest will be at City Stadium and has an 11 a.m. kick-off, according to Bulldog

The Bicentennial contest will match S.C. State, winner of its third straight Mid-Eastern Athletic Conference (MEAC) title, against Central Intercollegiate Athletic Association (CIAA) winner, Norfolk State.

Chamber Seeks Outstanding Employees

"WANTED...Two outstanding government employees (one city and one county) who are considered by their co-workers to represent those qualities which reflect the highest calling of public service in local government. Applications must be made by co-workers to the respective personnel office of city and

county government by December 1. Those selected will be rewarded by the Charlotte Chamber of Commerce with an appearance before their elected leaders, their names inscribed on a roll of honor in City Hall and the County Office Building and checks to each in the amount of \$100." The above want ad will

never run in local newspapers but it sums up the search which is now under way for the 1976 Outstanding City of Charlotte and Mecklenburg County employees of the Year.

Selected last year were City Fireman Al Caudle and Dorothy Probst, County Tax Supervisor.

CHARLOTTE TIP-OFF BASKETBALL

TOURNAMENT

CHARLOTTE PARK CENTER

Friday, December 3 Saturday, December 4, 1976

PARTICIPATING TEAMS:

ST. AUGUSTINE COLLEGE
BARBER-SCOTIA COLLEGE
SOUTH CAROLINA STATE COLLEGE
JOHNSON C. SMITH UNIVERSITY

ADMISSION:

Adults	\$5	Advance (Both Nights)
	\$3	(per night)
STUDENTS	\$1.50	(with I.D.)

Ticket On Sale At:

A.D. Neal's Barber Shop - Holoway Men's Shop (Tryon Mall) National Hat Shop

Tena's House of Charm Johnson C. Smith (Business Office)

Sponsored by the Johnson C. Smith Alumni Association

Proceeds will go to Johnson C. Smith University



Direct from Chevrolet:

\$200 cash bonus on new Vegas and Chevettes.



DETROIT, NOV 15

CHEVROLET ANNOUNCES A \$200 CASH BONUS ON EVERY NEW CHEVY VEGA AND CHEVY CHEVETTE DELIVERED FROM STOCK BY JANUARY 10, 1977,

OR ORDERED BY DECEMBER 10, 1976.

THIS \$200 CASH BONUS APPLIES REGARDLESS OF THE PURCHASE PRICE AGREED ON AT THE DEALERSHIP.

IT CAN BE USED AGAINST THE DOWN PAYMENT.

OR A CHECK FOR \$200 WILL BE SENT TO CUSTOMER.

SEE YOUR CHEVROLET DEALER NOW

FOR A \$200 CASH BONUS

ON VEGAS AND CHEVETTES.



ARNOLD PALMER

Cadillac

Sales - Service Leasing

'73 - '74 - '75 Pre-owned
Cadillacs With Factory
12,000 or 12 Month Warranty

615 S. TRYON • 376-9181

Quasar

12" DIAGONAL PORTABLE
B&W TV
MODEL XP3053

\$78

Charge if General Electric Credit Corporation REVOLVING CHARGE

LAY-A-WAY NOW FOR CHRISTMAS

Frigidaire Panasonic Gibson
KitchenAid Quasar ZENITH

OPEN FRIDAY NITE

APPLIANCE MART
2640 FREEDOM DRIVE
Phone 394-2144