

# Atlantic Introduces New Temptations Trammmps LP's

More than 600 persons from both sides of the Atlantic converged on Manhattan's Studio 54 discotheque last Friday night, as Atlantic Records introduced autumn-released disco product to a wide forum of press, radio, and retail representatives.

The brand-new album releases included in the special 3-hour presentation were: The Temptations' Atlantic debut, "HEAR TO TEMPT YOU," a Baker-Harris-Young production featuring the current single, "IN A LIFETIME"; "LOVE FOR SALE," the second

## WSOC To Air

### "The Bette

### Midler Special"

Bette Midler headlines her first musical variety TV special - joined by motion picture star Dustin Hoffman, famed circus clown Emmett Kelly and The Harlettes singing group - when Channel Nine presents "The Bette Midler Special," Wednesday, December 7 at 10 p.m.

Highlights of the special include a "Gifts from the Sea" opening production number; Kelly doing his classic spotlight sweeping act while Midler sings "Friends"; Midler singing the lyrics, which she wrote, to a bittersweet piano medley ("Dusty's Tune" and "Shoot the Breeze"), composed and played by Hoffman; and Hoffman playing Rachmaninoff's Prelude in C Sharp Minor, in a humorous and romantic scene and Bette.

Midler also sings "In the Mood," "Shiver Me Timbers," "La Vie En Rose," "Delta Dawn," "Do You Wanna Dance," and "Higher and Higher." She flashes back to "Boogie Woogie Bugle Boy," a song popular during World War II and ends with "Friends," her theme song.

## Children's Theatre

### To Present

### Christmas Musical

Children's Theatre is presenting a Christmas Musical, ON A SNOWY DAY, December 9th and 16th at 7:30 and December 10, 11, 17, 18 at 2 and 4 p.m.

Susan Marrash is directing this special Christmas play, and the musical director is Rosalyn Cobb. The musical was written by Pat Gilbreath with music by the late Thomas Cousins, a North Carolina composer who lived and worked in Charlotte. This show is full of a child's fantasy of Christmas, with angels, toy soldiers, a dancing doll, Santa, and witches!

Tickets go on sale at the box office December 5th for \$1.75, or may be purchased at the door if available. Box office is open from 10 to 2 at 1017 East Morehead Street.

Call 376-5745 for additional information.

album for the label by the Munich-based group Boney M.; "TRAMMPS III," another Baker-Harris-Young production, featuring the new single, "WHERE WERE YOU WHEN THE LIGHTS WENT OUT"; "CHIC," the debut album from this New York band with their smash single, "DANCE, DANCE, DANCE"; the third album by France's mystery man Cerrone, "SUPERATURE"; and super-percussionist King Errisson's latest LP for Westbound, "L. A. BOUND" (distributed worldwide by Atlantic).

In addition to scores of disco-spinners, radio and television personalities and journalists from the U.S. and Canada, there was a sizeable contingent of related music industry figures led by Atlantic President Jerry Greenberg - who hosted the product presentation - and Westbound President Armen Boladian.

Also in attendance were Earl Young and members of the Trammmps, Chic, Ray Barretto, Luther Vandross, rock group AC-DC, disco columnists Tom Moulton of BILLBOARD and Vince Aletti of RECORD WORLD, Ms. Bobbi Humphrey, Kenny Davis of BT Express, and many other celebrities.

Working in coordination with the forces of WEA Interna-

tional, Atlantic's Vice President-International Manager Bob Kornheiser and European Artists Relations Director Claude Nobs sponsored several media representatives from the Continent for the event: From Germany, journalist Wolfgang Freund and radio personality Burk Me-

tens; from Belgium, JOEPIE magazine's Els van den Abbeele and radio-tv personality Christine Goor; from Italy, CIAO 2001 correspondent Sergio Costa and radio-tv producer Dario Salvatori; and from Holland, POP SHOP magazine's Theo Hogenboom and DAILY TELEGRAAF journa-

list Bum Verbiezen.

The disco gala marked the beginning of a concentrated marketing and promotion campaign centering on current and upcoming disco releases, as well as those albums already featured in the ongoing "Soular System" sales program.

**CHRISTMAS STARTER AQUARIUMS**

Time to purchase or Lay-away for Christmas -

15 Gal.	20 High	20 Long	29 Gal.
<b>\$39.95</b>	<b>\$46.95</b>	<b>\$47.95</b>	<b>\$59.95</b>

The above include - woodtone tank - top-light - outside filter - heater, thermometer - nat. gravel - pump - tubing - charcoal - wool

<p><b>MICE</b> Reg. 99¢ <b>SALE 50¢</b></p> <p><b>HERMIT CRABS</b> Reg. \$1.98 <b>SALE \$1.00</b></p>	<p><b>HAMSTERS</b> Reg. \$2.98 <b>SALE \$1.50</b></p> <p><b>PARAKEETS</b> Reg. \$11.95 <b>SALE \$8.95</b></p>
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