

Moves To Motown

Doris Massey Leaves ABC Records

By Jacquie Levister
Post Staff Writer

One man's loss is another's gain. Such is the case with the move by ABC Records promoter Doris "Kitt" Massey to Motown.

"ABC, a big conglomerate, like all big businesses has its bottom scale; promotions is it," the vivacious Ms. Massey stated. "There are several reasons for my move to Motown. The most important I would say is the fact that Motown is both smaller and black owned and operated," she continued.

A career minded individual, Ms. Massey feels that in the environs of a smaller company she has a greater chance for advancement. A very important immediate result, a chuckling Ms. Massey added,

"is of course the money."

"I must admit that I enjoyed working with ABC and did very well with them. (She has received several gold albums, denoting her contribution through promotion to an album's success.) However, Otis Smith, my former boss at ABC who was a Vice President with the company, moved to Motown. When he needed a promoter he called and asked if I were interested in a move. Because of personal changes at ABC and the aforementioned reasons I jumped at the chance to join him at Motown," she volunteered.

As a promoter for Motown records, Ms. Massey will be promoting the recordings of such stars as Stevie Wonder, (her personal favorite), Marvin Gaye, High Inergy, (a new



MS. DORIS "KIT" MASSEY

...A Career Minded Individual

group recording with the company) Diana Ross, Thelma Houston and, of course, the high flying Commodores.

Included in her responsibilities is the coverage of both North and South Carolina (promoting artists on the company label), frequent trips to Atlanta, Miami or other East coast cities where Motown artists may be appearing or meeting with the press.

Ms. Massey's career as a promoter began nine years ago as a stock clerk with

Southeastern record distributors. There she was introduced to the idea of sales and returns of products but received no actual sales experience. From there she moved to a local radio station where she had contact with promoters servicing that station. She applied with ABC and was hired.

A very personable Ms. Massey advised, "I don't recommend promotions to anyone unless they are willing to put in a lot of hard work and long hours. Those who do try it should know the most important thing is to establish themselves with the various personalities without trying to

become friends or con anyone into buying their products." Doris "Kitt" (a name of endearment bestowed by a friend) Massey, a Charlotte native, lives in Hidden Valley with her 11 year old son "Bill." Unlike some career women, she anticipates giving up the career world (maybe after the next five years) and becoming a "wife" and mother. A licensed real estate broker, "Kitt" is maintaining options for whatever the future may hold.

Could be that the record industry loss will be one man's gain. In the interim, Motown has gained themselves a winner.

About Your Health

"Marijuana To Combat Glaucoma"

By Raleigh W. Bynum,
O.D., M.P.H., F.A.A.O.

An accidental discovery during research into the effects of smoking marijuana suggests that pot may be effective in treating glaucoma, a major cause of blindness, researchers say.

The ultimate problem will be to develop a nonintoxicating derivative for use as regular medication in treating glaucoma—an eye disease characterized by excessive fluid pressure in the eyeball, according to Dr. Ira M. Frank, an assistant professor of psychiatry at UCLA.

"We Can't have people walking the streets high because of their glaucoma medicine," explained Dr. Stephen Szara, a collaborator with Frank.

Szara, a National Institute of Mental Health researcher, addressed the International Congress of Pharmacology recently.

Marijuana's effect in reducing pressure levels within the eye was discovered last November during a UCLA study on how marijuana smoking affected driving ability.

Advertisements in the Daily Bruin, UCLA campus newspaper, attracted a flood of volunteers for the pot smoking tests, Frank said.

The study was carried out with 30 healthy subjects, aged

21 to 29, who were selected after a strict psychological and medical screening process.

Frank said the test results demonstrated that marijuana smoking did not affect visual clearness, color and depth perception, or peripheral vision.

During the intensive eye effects testing, a UCLA ophthalmologist, Dr. Robert S. Hepler, determined that marijuana significantly reduced intraocular - internal eye - pressures.

The normal pressure ranges from 10 to 20 millimeters of mercury. In the test group, the average pressure after marijuana smoking dropped from 14.3 to 9.2.

Hepler followed up with a marijuana test on a patient with severe glaucoma and peak pressure level of 56.

The 42-year-old woman puffed her marijuana after standard eye drop drugs had lowered the pressure level to 20. An hour later the pressure reading was 17.

"Preliminary evidence from one glaucoma patient suggests that pathologically increased intraocular pressures can be reduced to normal levels for a few hours by the administration of marijuana, Szara said in a paper on the project.

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The Raw Facts

Blacks And The Energy Crisis

By Mark Hyman
Mark Hyman Associates, Inc.

Note: The National Energy Bill has passed the U.S. House of Representatives and the U.S. Senate in two opposite versions. A conference committee is planned.

The National Energy Act as proposed by the Congress flunks the test of workability.

In the first place, the House sponsors of the bill do not know how much it will cost consumers as taxpayers and as users of electricity. Also, to complicate matters, the U.S. Government proposes to get into the retail electric rate regulation business for the first time when there are already 280 energy bills on the books in the states as recent as last year. Today, 31 states are studying rates with some plan for energy conservation.

Yet, Washington, with absolutely no retail experience,

proposes to regulate rates. To do this will cost the taxpayers millions of dollars to finance a new federal regulatory agency.

A study by the Tennessee Valley Authority has proved that the bill would bring about an "increase" in poor people's bills rather than a decrease... but would reduce the bills of the well-to-do.

The bill's time-of-day rates would demand that new electric meters be installed at \$120 each. Multiply this by 75 million meters now in use and the sum of nine billion would be passed on to the consumer, or the customers. The automatic fuel adjustment clause would be banned by the Government. This means that utilities would have to borrow money during this long bureaucratic process proposed and the customers would pay the interest charges.

Mainly the bill does nothing to increase energy supplies and resources. It does nothing to help conservation.

However, all is not lost for the poor and the black. The President's office, the Congress are both responsive to the letters and the voices of the people back home. Especially if the voices are loud and the letters come by the hundreds. Enough voices can amend the bill and change it to favor the poor and those on fixed income. Enough letters will melt the red tape so that additional electric plants can be built to supply the great energy demand of the very near future. The people, thousands of them, can explain to congress and the President that:

1. The impact of the energy shortage on the poor must be softened.
2. The freezing this winter and

starvation of people in the inner city this winter must be averted.

3. New sources of energy "must" be found

Oratorio Singers

On Saturday, January 21, the 155-voice chorus of The Oratorio Singers of Charlotte, under the direction of Donald Plott and accompanied by full orchestra and noted soloist, will open their 1977-78 season

with Leonard Bernstein's "Chichester Psalms" with David Daniels as soloist. The second half of the concert will feature soprano Janice Harshanyi and baritone Davie Clatsworthy as soloists in a performance of "A Sea Symphony" by Vaughn Williams.

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1977 Ford Pinto Silver Metallic and Burgundy, 4 speed, power brakes, power steering, air conditioning, bucket seats, low mileage.	\$4195	\$3675	1976 AMC PACER Beautiful White and Burgundy, power steering, power brakes, AM-FM stereo, automatic, air conditioning, vinyl top, radial tires and rally wheels, low mileage, electric clock, rear speakers and door.	\$3495	\$2995
1977 Toyota Power steering, power brakes, AM-FM radio, automatic air conditioning, low mileage (Brown), rear defroster, Beautiful Brown	\$4995	\$4355	1977 Toyota Corolla Power steering, power brakes, automatic - air conditioning - AM-FM radio, Beautiful Blue with White Interior, rally wheels, radial tires, low mileage.	\$4995	\$4355
1975 Pontiac Grand Prix Triple White, power windows, power door locks, AM-FM stereo, low mileage, air conditioning, bucket seats, console shift, radial tires - rally wheels.	\$4995	\$4535	1976 Dodge Charger Double White - Burgundy half Vinyl, power windows, power steering, power door locks, cruise control, bucket seats, console, air conditioning, radial tires, tilt steering, low mileage.	\$4995	\$4510
1977 Pontiac Grand Prix Beautiful Blue, 2 door, power steering, power brakes, power windows, cruise control, AM-FM, low mileage, rally wheels, radial tires, air conditioning.	\$6295	\$5735	75 Chevrolet Vega Beautiful Red, 3 speed, power steering, power brakes, AM radio, lower low mileage		
1976 Regal Buick Landau Beautiful Lime Green - White, 60-40 split, cruise control, AM radio, power windows, power steering, power brakes, air conditioning, power door locks, rally wheels and radial tires, low mileage	\$5195	\$4695			

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