YOUR BEST ADVERTISING MEDIA IN THE LUCRATIVE BLACK MARKET CALL 392-1306

THE CHARLOTTE POST

"Charlotte's Fastest Growing Community Weekly"

BLACK NEWSPAPERS EFFECTIVELY REACH BY FAR, MORE BLACK CONSUMERS

ייני בריבים ביי מושיבים ביים

VOL. 4 NO. 25

CHARLOTTE, NORTH CAROLINA-28208-Thursday, Dec. 29, 1977

PRICE 25c

Property Tax

*Exemption

For Elderly

will result in more property tax exemptions for elderly and-or disabled persons, according to City-County Tax Supervisor Robert P. Alexan-

Under the new law, you are eligible for a property tax exemption if you are 65 years old or older and-or permanently and totally disabled, and your total income (including your income and your spouse's) is no more than \$9,000 a year. "Total income," according to Alexander, includes Social Security benefits and retirement benefits, interest on monies in the bank, dividends and other income as defined under the statues as 'disposable income."

The amount of the exemption has been raised to \$7,500 and can be applied to real estate, mobile homes and household personal property.

It is necessary to apply for this exemption each year. To do this, you must file two simple statements with the City-County Tax Supervisor; State (1) the date of your birth and (2) the fact that your income does not exceed \$9,000. The application must be filed during the month of January, on the regular personal property tax listing form. In-structions for filing the application accompany your tax listing form.

If you are permanently and totally disabled, you do not have to be 65 to qualify for the exemption, but you do need a certified statement saying you are permanently and totally disabled. The statement must be from a North Carolina physician or from a governmental agency such as the Veterans Administration or Social Security. This certificate should accompany your application for the exemption.

Based on 1977 tax rates, the savings to a property owner will be \$60 in County taxes and \$66 in City taxes.

The Tax Supervisor's Office will begin its annual City-County personal property tax listing Tuesday, January 3. This office, along with all other County offices, will be closed Monday, January 2.

A listing of all motor vehicles, boats and household furnishings must be filed with the Tax Supervisor by January 31, or a penalty must be charged.

YWCA Registration

Registration for Winter Classes at the YWCA is at both the Park Road and Trade Street Centers on Saturday, Jan. 7 from 8 a.m. thru 3 p.m.; and Monday, Tuesday and Wednesday, Jan. 9, 10 and 11 from 8 a.m. thru 7 p.m.

All classes begin Monday Jan. 16. The term is nine weeks, thru Saturday, March



A Man who brags without SHAME will find great diffi-culty in living up to his BRAG-



LOVELY BETTY ERVIN ...Fashion Fair Representative

Miss Betty Ervin

Is Beauty Of Week

By Jeri Harvey Post Staff Writer

Betty Ervin, an Ivey's Fashion Fair representative and 1974 graduate of Olympic High, is the final POST Beauty of the Week for 1977. One of nine nildren. Betty is the daughter of Harry and Betsy Ervin and has lived in Charlotte all her

Asked how it feels to be a member of such a large family, Betty admits, "We had our hassles but I think it helped us learn how to get along with a lot of different types of people when we got out into the

Betty finds working as a cosmetic representative interesting and challenging because it brings her into contact with "people who are looking for help in making themselves more attractive' and she feels rewarded when she can help them achieve the results they desire.

However, Betty's future plans lie in a more serious direction. She has completed about half the requirements at

Public Hearing

Set For Newly

Annexed Areas

The Charlotte City Council will hold a public hearing on Wednesday, January 4, at 7:30 p.m. in the Board Room of the Education Center for the purpose of considering the adoption of zoning and subdivision controls for 10 areas annexed into the City of Charlotte on December 1, 1977. The hearing will be held in conjunction with the Charlotte-Mecklen-

burg Planning Commission. The hearing is being held to consider the adoption of zoning and subdivision ordinance text requirements as well as the consideration of zoning district plan for the 10 areas. State statutes require that when a municipality annexes property any existing County regulations remain in effect for a maximum period of 60 days after the annexation date. During this time the municipality is expected to adopt its own plan of controls for the affected locations.

Central Piedmont Community College for an Associate Paralegal Degree and plans to resume her studies next year to obtain the degree. She laughed and said, "I've been in about every program CPCC one that really has what I'm

said she doesn't have any particular hobbies but does enjoy discoing in various clubs around town. She names The Window, The Gallery, The Silk's as some of her favorite haunts. She also goes to the movies fairly often and said the best thing she's seen lately is "The Other Side of Mid-

With the new year approaching, Betty was asked if she had made any resolutions and replied, "No, not really. They are pretty hard to keep anyway so it's usually just as well not to make them. I do hope to go back to school but other than that I just plan to take the new year as it comes and see what happens."

Whatever happens, we hope 1978 will be a happy year for

This 93 pound, 5'3" Virgo ptown Connection and Mr.

Betty and for our readers.

At Mid-Winter Workshop

Black Press To Honor

Senator Hubert Humphrey

Mecklenburg

County Gets

LEAA Grant

The Governor's Crime Commission has awarded federal grants totaling \$139,463 for two separate projects in Mecklenburg County, according to Secretary of Crime Control and Public Safety J. Phil

Available through the U.S. Law Enforcement Assistance Administration (LEAA), the grants will be used in the following areas:

.criminal justice education at UNC-Charlotte - \$66,895;

specialized foster care \$69,568.

"The first grant will provide for better educated criminal justice personnel and the second one will help deter youths from further involvement in the juvenile justice system," said Carlton.

The Governor's Crime Commission, housed in the Department of Crime Contorl and Public Safety, regularly dis-tributes LEAA funds to support local law enforcement and criminal justice activites in the state.

Experts Will

Discuss

Unemployment

Ways of Solving the Unemployment Problem" will be discussed by experts at the National Newspaper Publishers Association (NNPA) Mid-Winter Workshop, January 11 14 in Miami at the Omni International Hotel, Dr. Carlton B. Goodlett, NNPA presi-

Members of the Black Women's Political Caucus held a gift-wrapping for the Wilmington 10 at Prince of Peace Lutheran Church before

Christmas. They bought fruit and other confections and, with the aid of the Youth Group of the church, prepared towns across North Carolina near where the remaining nine defendants are serving their sentences

BWPC COMMITTEE WITH

Black Women's Political

...Church Youth Group

Local members of the Wilmington 10 Defense Committee then delivered the packages to the prison units, which include McCam, where Rev. Ben Chavis is incarcerated,

Caucus Wrap Gifts For "10" gaw, Central Prison in Raleigh and Ashboro

Standing, left to right, are: Mrs. June Davenport, sister of Rev. Chavis; Mrs. Sarah Stevenson: Mrs. Laura Malone and Dr. Helen Othow, Rev. Chavis' sister. Seated are members of the Prince of Peace Youth Group.

will include sessions with lea-

ders of the business communi-

ty, the Congress, labor, reli-

In attendance were: Berke-

ley Burrell, Julius Chambers,

Richard Hatcher, J. Dorothy

Height, M. Carl Holman, Jes-

se Jackson, Vernon Jordan,

Coretta King, Joseph Lowery,

Parren Mitchell, Wallace Mu-

hammed, Jessie Rattley, Bay-

nard Rustin, Eddie Williams,

Clarence Mitchell and Elton

gion, and the media

NNPA Will **Also Honor** Advertisers

WASHINGTON (NNPA) -Sen. Hubert H. Humphrey, former Vice President of the United States, will receive the Distinguished Humanitarian Award of the National Newspaper Publishers Association (NNPA) during its Mid-Winter Workshop, January 11 - 14 in Miami, Dr. Carlton B. Goodlett, president, announced this week

Additionally, Dr. Goodlett said NNPA will present "Affirmative Action Advertising Awards" to seven major advertisers. These are: American Airlines, Chrysler Corporation, Eastern Airlines, Gulf Oil Corporation, Kraft, Inc., Sears, Roebuck and Company. and United Airlines.

They will receive plagues during the "Recognition Dinner for Advertisers" on Thurs day evening, January 12, at Omni International Hotel where the Workshop is being

Presentation of the Distinguished Humanitarian Award will be made to Senator Humphrey, "The Happy Warrier," or his representative as the climax of the Workshop. Vice President Walter F. Mondale has been invited to receive the plaque for the ailing Senator if he is unable to be present.

Humphrey, who began his political career as mayor of Minneapolis at 34, first appeared on the national scene three years later as a delegate to the 1948 Democratic National Convention where his fight for a strong civil rights plank led to the formation of the break away, racist State's Rights Party.

Throughout more than 20 years in the Senate, and four as Vice President, Humphrey has fought vigorously for civilrights legislation. He is now co-sponsor of the Humphrey-Hawkins Full-Employment and Balanced Growth Bill to help assure jobs for every American.

Congressman Hawkins, who will address the Workshop during the opening luncheon, also will be honored. The Californian was first elected to Congress in 1962.

The "Affirmative Action Advertising Awards" established this year, have become a feature of the annual Workshop. Those being honored are spending \$100,000 or more promoting their products and services through the Black Press.

The 1977 Workshop advertising honorees were: American Tobacco Company, Ford Motor Company, General Foods, General Motors, and Philip Morris.

Prevention

To find new ways to protect the unborn baby from birth defects, the National Foundation-March of Dimes supports 386 research programs in effect Oc. 1, 1977

dent announced this week. Blacks Attack Carter's Administration

President Jimmy Carter heard his administration come under strong attack last week for failure to include an adequate number of Blacks in his regional appointments.

The attack, levied by the Rev. Dr. Joseph E. Lowery, president of the Southern Christian Leadership Conference, came during a meeting at the White House between the president and Black leaders from across the country.

Dr. Lowery pointed out that the responsibility for implementing all programs related to employment, urban policy and affirmative action is largely at the regional level, and, for that reason, it is very important to have Blacks in these positions.

President Carter urged Dr. Lowery to work directly with presidential assistant, Hamilton Jordan, and with heads of department in regard to the addition of blacks being named for regional positions.

than an hour, talking with the President and with members of his staff. They called upon him to address three of the most critical problem areas: Black unemployment, especially as it pertains to youth, the administration's national urban policy and affirmative

"We urge a major expansion now in funding, incentives and targeting to provide jobs and relevant training in the private and public sectors," the leaders said in a prepared

The president assured the group of increased resources for the Equal Employment Opportunity Commission, a body vital to affirmative action in reorganization of civil rights programs on the federal

Another issue of concern for the group was in allowing the balancing of the budget to take priority over unemployment.



...Civil rights lawyer

The president advised the group that, for the next two years, he would not sacrifice his commitment to human needs in order to balance the

Dr. Lowery said after the meeting that he remained confident of the president's personal commitment to address

ployment, and commended him for his support of the Humphrey-Hawkins Bill. But, he said, "I am concerned that the advice he is receiving from some of his closest economic advisors has weakened and will continue to weaken the president's sense of ur-The meeting with the president was the first in a series of

meetings the black leadership forum hopes to hold. Others

Jolly On National Energy Plan

NAACP Issues Recommendation

NEW YORK -- The NAACP Tuesday issued recommendations on a national energy plan that were formulated following a recent conference that the Association hosted in Washington. The recommen-

dations, contained in a report, called on the Carter Administration to adopt "a more positive attitude" towards the de-

velopment of supply sources since future programs in this area will be determined considerably by policy choices made now in Washington.

The report grew out of the NAACP Energy Conference that was held in Washington last month. It was released today by Executive Director Benjamin L. Hooks