

Excelsior To Host Curt's "Smart Affair"

By Dianne Simpson
Post Staff Writer

Curtiss D. (Curt) Moore, President of Curt's Wonderful World believes that "The most important words in the World today are 'Make Money' and 'Save Money'. We, at Curt's Wonderful World have the answers to both."

Moore is a businessman with his own business, and like anyone in the marketing-retailing-wholesale industry money is the key factor involved. He feels that too often people sit and worry about jobs, not making enough money and not being able to save the small amount that they do make. So, what he and his Vice-President Elect L. C. McLean are doing is traveling from their home office in Greensboro, N. C. touring the entire U. S. from city to city to get persons to become members of the Curt's Wonderful World Membership Club.

By becoming a member of the club a person can buy merchandise from the catalogue's display from Curt's wide selection of records, tapes, cosmetics, lingerie, T.V.'s, record & tape players, watches, and many gift items at unbelievable discount prices, many times at one-half to one-third off wholesale prices. "Not only this," Moore stated, "You can even sell merchandise from the gift catalogue and make large sums of money."

Membership into this club is \$15 for 1-year which guarantees a person the right to buy or sell as much merchandise as is desired. It also includes means by which different religious, civic and social organizations can sell membership cards as a type of fundraising project.

Curt's Wonderful World will make it's first Charlotte appearance entitled "Smart Affair" at the Excelsior Club Sunday, April 2 from 6 p.m. to 10p.m. Extravagantly beautiful models will present much of the catalogue display merchandise. Also included in this "Smart Affair" will be a dance with music furnished by the ever popular recording artist Roy Roberts.

Keep your out-of-town friends informed on what's happening in Charlotte by sending them a copy of the Charlotte Post each week. The cost is only \$10 per year.



JAMES LITTLE
...Marketing expert

Free door prizes will also be given away—1st prize—television, 2nd prize—component set, and 3rd prize—watch.

Tickets for the "Smart Affair" can be purchased for \$6 at these following locations:

Music Hut, Romaine's Beauty Rama, the Excelsior Club and Carl's Gift Shop. Those wanting to attend this event and becoming members can do so by purchasing \$15 tickets at these same locales.

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G & H78 x 14-15	\$15.00 BLK.	
J & L78 x 14-15	\$15.00 BLK.	

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CR & 185 x 13	\$21.95	
DR & 175x14	\$22.95	
ER & 185x14	\$23.95	
FR & 195x14	\$24.95	
GR & 205x14 & 15	\$25.95	
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