



Dr. Bertha Maxwell
...College administrator

Dr. Maxwell

Conducts

Workshops

Dr. Bertha L. Maxwell, Vice President for Administrative Affairs and Planning at Johnson C. Smith University, recently conducted various workshops for Cleveland, Ohio school administrators. She has been conducting these workshops since September of 1977.

Along with these workshops, Dr. Maxwell addressed, in Cleveland, the national meeting of Phi Delta Kappa, a national education association. Her topic for this presentation was, "Dear Mr. Bakke—Education for Blacks Under Three Peculiar Institutions: Slavery, Segregation, Racism."

Dr. Maxwell, who is a nationally known lecturer and consultant, is a graduate of Johnson C. Smith University, the University of North Carolina and Union Graduate School.

West Charlotte

Student Elected

State President

West Charlotte High School student Sharon Straite was elected state president of the North Carolina Future Business Leaders of America (FBLA) at the 24th annual state leadership conference in Winston-Salem this weekend.

Sharon, a junior, is the daughter of Mr. and Mrs. John Straite, 4514 Thornwood Drive. FBLA is a club to develop leadership and help students improve skills in business courses such as typing, data processing, accounting and business communications, explains Gail Fox, FBLA advisor for West Charlotte High School.

There are some 6500 FBLA members in the state.

NCNB's First

Quarter Earnings

Up By 33 Percent

ATLANTA, GA. — Thomas I. Storrs, Chairman of NCNB Corp. today announced that the company will report earnings for the first quarter of 1978 of 44 cents per share, before securities losses. This compares to 33 cents per share in the first quarter of 1977, an increase of 33 percent.

NCNB Corp. is a bank holding company headquarters in Charlotte, N.C.

ATTENTION

Don't Forget

These Numbers:

392-1306
392-1307
These

Are Numbers

We Have

Installed To
Receive Your
News, Tips,
Suggestions

and

Complaints:

Call Monday
Through Friday
Before 6 P. M.



AT WINN-DIXIE YOU CAN SAVE DOLLARS...NOT JUST PENNIES

JUST THESE ITEMS SAVE YOU \$14.52!

- ★ 6 LBS. WHOLE SMOKED PICNICS-SAVE \$1.80
- ★ 22 LBS. WHOLE BONELESS CHUCK-SAVE \$11.00
- ★ ONE 32 OZ. JAR OF MAYONNAISE-SAVE 30¢
- ★ FIVE 28 OZ. BOTTLES CHEK DRINKS-SAVE 82¢
- ★ ONE 3 LB. CAN SHORTENING-SAVE 60¢

GET ON
DOWN TO
WINN-DIXIE
WE'LL MAKE
YOU GLAD
YOU DID!

QUANTITY RIGHTS RESERVED...PRICES GOOD THRU SATURDAY, APRIL 15, 1978.

HARVEST FRESH

HARVEST FRESH LARGE SIZE FLORIDA WHITE OR PINK GRAPEFRUIT

559¢

LB. BAG

HARVEST FRESH

OKRA.....	LB.	59¢	POTATOES... 5	LB. BAG	79¢
CABBAGE.....	LB.	15¢	HARVEST FRESH SALAD FIXINGS...RED	16 OZ. PKGS.	89¢
HARVEST FRESH SALAD			HARVEST FRESH SWEET JUICY FLORIDA		
TOMATOES.....	LB.	39¢	ORANGES.... 8	JUMBO SIZE	\$1.00
HARVEST FRESH SHELLED BLACK EYE PEAS OR			HARVEST FRESH		
SHELLED			CARROTS.....	1 LB. PKG.	18¢
LIMA BEANS . 2	10 OZ. PKGS.	\$1.00			

LARGE BUNCH HARVEST FRESH BROCCOLI

59¢

Mellow Valley & Spring Meadow Stoneware

Hand Decorated

THIS WEEK'S FEATURE IS THE STONEWARE CUP

79¢

ASSORTED FLAVORS-RESEALABLE BOTTLES

CHEK DRINKS

51¢

28 OZ. BTL.

LIMIT 5 OF CUSTOMER'S CHOICE WITH \$7.50 OR MORE FOOD ORDER

ASTOR ALL PURPOSE

SHORTENING

388¢

LB. CAN

LIMIT ONE WITH \$7.50 OR MORE FOOD ORDER

THRIFTY MAID SLICED OR HALVES

- ★ PEACHES
- ★ TOMATOES
- ★ PORK & BEANS

41¢

16 OZ. CANS

LIMIT 4 WITH \$7.50 OR MORE FOOD ORDER

ASTOR

DEEP SOUTH SALAD DRESSING

49¢

32 OZ. JAR

LIMIT ONE WITH \$7.50 OR MORE FOOD ORDER

W-D BRAND U.S. CHOICE

FREEZER SPECIAL

- 5 LBS. BONELESS CHUCK ROAST
- 5 LBS. BONELESS CHUCK STEAK
- 5 LBS. GROUND CHUCK

151749

LBS. ONLY

W-D BRAND U.S. CHOICE

BONELESS CHUCK ROAST

119

LB.

JAMESTOWN FRESH

PORK SAUSAGE

89¢

1 LB. ROLL

HOLLY FARMS FRESH MIXED

FRYER PARTS

49¢

LB.

W-D BRAND U.S. CHOICE BONELESS

CHUCK STEAK

129

LB.

MEATY PORK FEET, TAILS OR NECKBONES... 49¢

HOLLY FARMS FRESH DRUMSTICKS OR

FRYER THIGHS

89¢

LB.

W-D BRAND U.S. CHOICE BONELESS ROUND

BOTTOM ROAST

199

LB.

W-D BRAND U.S. CHOICE BONELESS

ROUND STEAK

229

LB.

W-D BRAND U.S. CHOICE SOUTHERN PRIDE

CUBE STEAK

229

LB.

W-D BRAND U.S. CHOICE BONELESS TOP ROUND OR ROUND

TIP ROAST

199

LB.

WHOLE SMOKED PICNICS

4-8 LB. AVG.

69¢

LB.

WHOLE SLICED..... 79¢

W-D BRAND U.S. CHOICE BONELESS

WHOLE CHUCK

109

20-24 LB. AVG.

(CUT & WRAPPED FREE IN FAMILY PACK)

FROZEN FOOD

ALL FLAVORS

NOVELTIES... 12 CT. PKG. 79¢

W-D BRAND WHIP

TOPPING

3

9 OZ. CUPS

TASTE-O-SEA FILLET OF

FLOUNDER

159

1 LB. PKG.

BANQUET TURKEY, BEEF OR SALISBURY STEAK

COOK N BAG

4

5 OZ. PKGS.

ASTOR

COB CORN

8

CT. CUPS

GOLD KING HUSH

PUPPIES

2

LB. PKG.

99¢

BANQUET SUPPERS

298¢

LB. PKG.

GENERAL MERCHANDISE

SAVE 45¢

ATRA RAZOR

299

EACH

SAVE 45¢ ON 2 1 TOOTH PASTE

AIM

2

2.7 OZ. TUBES

VASELINE

HAIR TONIC

149

5 1/2 OZ. BOTTLE

ANTI-PERSPIRANT DOUBLE PROTECTION, DRY POWDER OR REGULAR

RIGHT GUARD

129

4 OZ. CAN

FOIL WRAPPED

ALKA-SELTZER

149

36 CT. PKG.

QUAKER ALL FLAVORS

INST. GRITS

3

8 OZ. PKGS.

THRIFTY MAID

CATSUP

59¢

32 OZ. BOTTLE

DEEP SOUTH

B-B-Q SAUCE

2

18 OZ. BTL.

ASTOR SWEET SALAD

CUBES

2

12 OZ. JARS

THRIFTY MAID VIENNA

SAUSAGE

3

5 OZ. CANS

THRIFTY MAID

POTTED MEAT

5

3 OZ. CANS

BLUE BAY

TUNA

59¢

6 OZ. CAN

SMUCKER'S STRAWBERRY

JAM

139

32 OZ. JAR

DEEP SOUTH SMOOTH PEANUT

BUTTER

5

LB. PAIL

CRACKIN' GOOD TWIN PACK REGULAR OR DIP

POT. CHIPS

69¢

8 OZ. PKG.

ARMOUR

TREET

89¢

12 OZ. CAN

CRACKIN' GOOD

FIG BARS

79¢

24 OZ. PKG.

DIXIE HOME

TEA BAGS

100

CT. PKG.

149¢

SALTINES

39¢

1 LB. PKG. CRACKIN' GOOD SALTINES

WHITE ARROW BLEACH

46¢

GAL. JUG

DAIRY BUYS

BORDEN AMERICAN CHEESE SINGLES

129

16 OZ. PKG.

SUNNYLAND

SPREAD

89¢

2 LB. BOWL

SUNNYLAND

SOUR CREAM

39¢

8 OZ. CUP

BREYERS ALL NATURAL STRAWBERRY, PEACH, RASPBERRY OR PINEAPPLE

YOGURT

100

8 OZ. CUPS

BALLARD OVEN READY OR BUTTERMILK

BISCUITS

69¢

7.5 OZ. CANS