Rananananan di di kanan di kanan kanan

Thursday, June 8-THE CHARLOTTE POST-Page 7B

Black Music Marketing Expands Press Area Coverage

By Cynthia Bell

Post Staff Writer Black Music Marketing has expanded its press area coverage announced by Win Wilford who is Director of Pre s Information and Artist Affairs. The expansion will provide a more comprehensive and efficient media coverage for Black artist recording under the Columbia, Epic, and associate labels.

Several promotions resulted from the expansion. George Wanamaker has been appointed Associate Director of Pres Information and Artists Af-fairs and will report directly to Win. Carolyn Van Brunt has been appointed General Publicist in charge of Press

Information and Artist Affairs for the West and she will report to George Wanamaker.

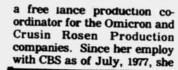
Alicia G. Johnson has been promoted to the position of Tour Publicist with duties in Press Information and Artist Affairs. She will also report to George Wanamaker. George Wanamaker's duties involves putting to-gether the West Coast based black artist and artist affairs and getting local and national s coverage for them. Before joining the fine staff at CBS Records, George was Associate Editor of Record Review magazine and a frequent contributor of features and reviews to Phonograph Record magazine, Soul, Black

Stars, and The L.A. Press

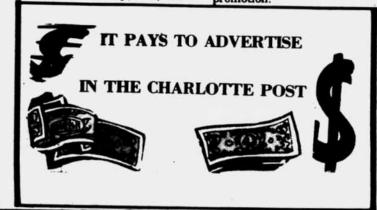
General Publicist in charge of Press Information and Artist Affairs, Carolyn Van Brunt, will secure print, radio, and television coverage for Black artist on the labels as well as developing and implementing extensive publicity campaigns. Carolyn has ealth of experience in the communications field acquired partly through her prior work as Assistant to the President of Global Entertainment Industries, Inc. Alicia G. Johnson is respon-

sible for tour publicity for West Coast artist. Prior to coming to CBS, she worked as

Th



worked as secretary to the Associate Director of Press Information and Artist Affairs on the West Coast until her promotion.



10% OFF•

Museum Opens Summer Exhibition

The Mint Museum of History, 3500 Shamrock Drive, announces the opening of its major summer exhibition entitled "Smoke Signals: Tobacco Merchandising in America," on June 3.

The exhibition which runs until October 1, features toba-cco products and advertising items from 1875 to the present. Examples of tobacco products from plug to plastic pouch illustrate the progres-sion of tobacco marketing from the days of the Duke Tobacco Factory in Durham to the use of Volkswagens as billboards. Included are posters, banners, signs and advertisements which promoted the

sale of tobacco products. Featured are five full-size cigar store figures.

The exhibit will be educational for those interested in the three-dimensional artifacts of the history of tobacco merchandising. Antique collectors, particularly of adver-

tising items, will find the exhibit a unique collection of tobacco collectibles. The public will surely recognize items that their fathers, grand-fathers, uncles and brothers once smoked or chewed.

The Mint Museum of History is open from 10-4, Tues-day through Friday and 1-4 on Saturday and Sunday.

Any Shirt, with this ad. Offer expires June 18th CUSTOM FELT NORTH PARK MALL WEST PARK MALL LETTERING TRYON & EASTWAY I-77 & TYVOLA RD. 523-3476 Do your own thing or... 5.7-8710 choose from our designs: A: dy Cibb • Bee Gees • Kiss • Fleetwood Mac E rules • Led Zepplin • Spiderman • Superman • Charlie Brown a Snoopy . Cookie Monster . Big Bird . Star Wars Mens. Ladies & Children's Tops, PLUS... JAKES JEANS 4th ANNUAL BASKETBALL CAMP THREE ONE-WEEK SESSIONS FEATURING: ON THE UNCC CAMPUS: Outstanding staff of college and high school coaches.

June 18-23 for boys 10 and over

> June 25-30 for boys 10-14

July 30-Aug. 4 for boys 10 and over Under the direction of Mike Pratt, Former Kentucky All American and Head Coach at UNCC.

Guest Appearances by: CEDRIC (CORNBREAD) MAXWELL, BOSTON CELTIC AND FORMER UNCC GREAT

Folger Buick Welcomes the addition of Charles Parker

To Our Sales Staff

Charles Parker

after graduating from Second Ward High School and anter graduating from Second Ward High School and receiving a Diploma in automotive engineering and business administration from Central Piedmont Col-lege, Chuck went to work for the N.C. State Employment Security Commission for 3 years. From 1970-1976 he was employed by the Nat. Fed. of Electronics with his last job position being the Regional Director for 4 states. In 1977 he was Athletic Director of all intra-extra mural sports at Central Piedmont. Chuck has been a member of the Batch Tennis Club since 1973 and served as director in 1974. The Batch Tennis Club promotes and alds junior teens in Charlotte. Chuck, his wife Bernetta, and their two daughters Julie and Terry are members of St. Luke Baptist church and live at 1200 Georgetown Drive. Folger Buick is proud that Chuck has become a member of our sales organization.



For further information and application, write or call:

UNCC BASKETBALL CAMP UNCC STATION

CHARLOTTE, N.C. 28223 (704) 597-2354