

Channel 18 Will Feature Sports Special Each Month

Beginning in October, WCCB will bring you a sports special each month.

It's ninety minutes each month of live-action excitement. Originating in the sports centers of the nation, "Sports Special" brings the intense excitement and high-energy thrill of live-action athletic competition to the television arena. And each

event is paralleled with the latest developments in the world of sports so that WCCB will present to you the top ranking events that have the greatest immediacy and impact.

Events will include auto racing, rodeo, hand-contact karate, gymnastics, and track and field. Our first major event is slated for Sunday,

October 15th. At 8 p.m. join us for Twelve Round Elimination Boxing: The Last Step to Glory. The elimination match vividly portrayed in "Rocky", can be matched only by the real-life drama of the world contenders who vie for a shot at the crown. It's the last step to glory. In this exciting elimination bout former Welterweight champion Rodrigo Val-

dez meets David Love. The match originates from Houston, Texas.

Bob Arum is Top Rank, one of the world's foremost sports promoters. He will handle the event. You can look for this

top quality in all of the "Sports Specials."

It's TV-18 in Charlotte for "Sports Specials" of the month. Exact dates and times to be announced. TV-18 - Number One is Sports Action.

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"Any man who takes foolish risks with his money has a lot more guts than I do."

In today's economy, it does take a lot of guts to gamble with your money. Unless you've got money to burn. Which most of us don't. It's hard enough to scrape together a little "investable" cash in the first place.

That's what makes The Northwestern Bank's 8-year, 7 3/4% Certificates of Deposit so attractive.

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So why take chances with your family's future?

Bring your investment dollars down to The Northwestern Bank, and turn them into high-yield, low-risk Certificates of Deposit.

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INTEREST RATE	MINIMUM DEPOSIT	MATURITY
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7 1/2%	\$1,000	6-years
7 3/4%	\$1,000	8-years

Substantial interest penalty for early withdrawal.

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