



Ms. Althea Simmons  
...Succeeds Mitchell  
**Hooks Appoints**  
**Washington**

**Bureau Director**

The Executive Director of the National Association for the Advancement of Colored People, Benjamin L. Hooks, has announced that Ms. Althea T.L. Simmons will assume the duties of Acting Director of the NAACP's Washington Bureau, effective January 1, 1979. Ms. Simmons, who will succeed the retiring Washington Bureau Director Clarence Mitchell, becomes the first woman to serve in the post that is the major lobbying arm for the Association's legislative efforts.

Althea Simmons is presently the Associate Director for Branch and Field Services, and is a seasoned member of the NAACP. She has formerly served as National Director for Education Programs, National Training Programs, National Training Director, Special Field Representative and Director of the National Voter Registration Project.

The 54 year old native of Shreveport, Louisiana is a graduate of Southern University in Baton Rouge, Louisiana, where she holds a degree in Business Education. She also has a master's degree in marketing from the University of Illinois and a J.D. degree in law from Howard University.

Clarence Mitchell, who has been the NAACP Washington Bureau Director since July 1966, will continue with the Association in a consultant's position and as Chairman of the Leadership Conference on Civil Rights. In addition, he will serve as a Distinguished Visiting Lecturer in political science at Morgan State University, and will practice law with his son Michael in Baltimore, Maryland.

Mr. Mitchell, who has been affectionately called the "God-father" of the 1964 Civil Rights Bill, after an initial career as a newspaper reporter, started his NAACP career as Labor Director, before assuming the post of Washington Bureau Director. He has served on various governmental committees, including the President's Fair Employment Practice Committee, the War Manpower Commission, the War Production Board and the president's Committee to Employ the Physically Handicapped under the Truman and Eisenhower Administrations.

Mr. William Penn, currently the NAACP Director of Personnel, will assume the post of Acting Associate Director of Branch and Field Services, (effective January 1, 1979).

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**THRIFTY MAID SLICED OR HALVES PEACHES** **5 29 OZ. CANS \$2**

LIMIT 5 WITH '78 OR MORE FOOD ORDER

**DUNCAN HINES ALL VARIETIES LAYER CAKE MIXES** **4 18 1/2 OZ. PKGS. \$2**

LIMIT 4 OF CUSTOMERS CHOICE WITH '78 OR MORE FOOD ORDER

**HARVEST FRESH POTATOES** **10 79¢** LB. V.V. BAG

**HARVEST FRESH SWEET POTATOES** **4 LBS. 88¢**

**HARVEST FRESH LARGE STALK CELERY** **49¢**

**HARVEST FRESH ALL PURPOSE APPLES** **5 99¢** LB. BAG

**HARVEST FRESH RED GRAPES** **59¢** LB.

**HARVEST FRESH COCONUTS** **2 LARGE SIZE \$1.00**

**HARVEST FRESH FLORIDA WHITE OR PINK GRAPEFRUIT** **8 1** LARGE SIZE

**DAIRY FRESH**

**QUARTERS KRAFT PARKAY MARGARINE** **49¢** 1 LB. PKG.

**SUPERBRAND IN 3 PK. UNITS...STRAWBERRY, ORANGE, PEACH OR CHERRY VANILLA SWISS STYLE...**

**YOGURT** **3 5 OZ. CUPS 59¢**

**SOUR CREAM** **8 OZ. CUP 39¢**

**SOUR CREAM** **32 OZ. CUP \$1.39**

**HUNGRY JACK BUTTER TASTIN' BISCUITS** **4 8 OZ. CANS 99¢**

**HUNGRY JACK FLAKY BISCUITS** **4 8 OZ. CANS 99¢**

**KRAFT ORANGE JUICE** **HALF GAL. \$1.29**

**"ALL NEW" ...LIMIT 2 WITH '78 OR MORE FOOD ORDER...**

**CHEK COLA** **2 LITER 68¢**

**PAPER PLATES** **100 CT. 79¢**

**FOAM CUPS** **7 OZ. SIZE 69¢**

**CRACKIN' GOOD STACK PAK GEORGIA CRACKERS** **2 12 OZ. PKGS. \$1.19**

**ARROW ASSORTED NAPKINS** **180 CT. PKG. 59¢**

**BORDENS EAGLE BRAND MILK** **14 OZ. CAN 69¢**

**BORDENS REAL LEMON JUICE** **32 OZ. BOTTLE 79¢**

**BORDENS BREAKFAST DRINK** **32 OZ. JAR \$1.79**

**BORDENS CREMORA** **14 OZ. JAR \$1.29**

**PETER PAN SMOOTH OR CRUNCHY P'NUT BUTTER** **12 OZ. JAR 59¢**

**GENERAL MERCHANDISE**

**TOOTH PASTE...SAVE 20¢**

**GLEEM** **5 OZ. TUBE 79¢**

**MERSENE SAVE 50¢ DENTURE CLEANSER** **40 CT. PKG. 99¢**

**BODY ON TAP SAVE 50¢ NORMAL, OILY OR DRY SHAMPOO** **7 OZ. BOTTLE 99¢**

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