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### Asa Spaulding:

# "God's Greatest Gifts To Man Is Power Of Overcoming And Becoming"

BY SUSAN ELLSWORTH  
Post Staff Writer

"One of God's greatest gifts to man is the power of overcoming and becoming," declared Asa Spaulding, one of 17 elderly blacks recently proclaimed by President Carter as an "unsung hero," for his contributions to society.

Spaulding, 75, is the former president and director of North Carolina Mutual Life Insurance Company.

"Being black, I attracted more attention than if I was

white," asserted Spaulding. "But I never let color be recognized as an impediment to me."

To be an example for others to follow especially the young, was one of Spaulding's ambitions.

"Many doors were closed to me because I am black. Through persistence and the help of friends I was able to overcome obstacles," Spaulding acknowledged.

Encouraged by his grandfather who was a Sunday School Superintendent for 42 years, Spaulding studied the

Bible. Lessons he learned served to guide his aspirations and shape his philosophy, Spaulding said.

Dr. A.M. Moore, the first black physician in Durham N.C. and co-founder of the North Carolina Mutual Life Insurance Company urged a young Asa Spaulding to continue his education.

After completing seventh grade, Spaulding left his family's farm in a rural community in Columbus County and moved to Durham to attend high school.

Educated at National

Training School in Durham now N.C. College; Howard University; New York University; School of Commerce, Accounts and Finance (B.S. Accounting 1930); University of Michigan (M.A. in Mathematics and Actuarial Science-1932); Spaulding also holds honorary degrees from several North Carolina Colleges.

Spaulding's ambition was to become a CPA until one of his instructors, professor Saul Ackerman of N.Y.U. persuaded him to change his mind.

"Spaulding" he recalled Ackerman saying, "I would like to make you one of the first Negro Actuaries in America!" (An Actuary calculates annuity and insurance premiums, reserves and dividends.)

Named Actuary in 1933, Spaulding subsequently held positions of Assistant Secretary, and Comptroller-Vice President, and then became president of the company in 1959.

He travelled extensively during his nine year presidency and received many re-

cognitions and awards for outstanding service.

Among his citations, Spaulding was a recent recipient of a Living Legacy Award given by the National Caucus on the Black Aged, Inc., and he received the 50th Anniversary Brotherhood Citation Award in 1978 given by the Durham area Chapter of the National Conference of Christians and Jews.

Hoping his life will provide inspiration for others, Spaulding's current goal is to write his autobiography. He is

collecting his writings and reviewing his life in preparation for this endeavor.

Spaulding is also engaged in a project to raise \$100,000 for Howard University over a five year period.

"Education is important to train leaders for tomorrow," he emphasized.

Spaulding is married to the former Miss Elna Bridgeforth of Athens, Ala. and has four children.

A dedicated churchman, Spaulding is a member of Durham's White Rock Baptist Church.



Asa Spaulding  
...An "Unsung hero"

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# Black Boycott To Hit Statewide

## "For Forty Days And Forty Nights"

### New Food

### Stamp Rules

### Explained

New Food Stamp rules are explained in a brief folder recently published by the Federal government and available locally through the County Public Service and Information Department and the Food Stamp Office.

The folder explains in general terms who can get Food Stamps and how to apply for them. Under the new rules, eligible persons receive Food Stamps at no cost, whereas in the past most persons had to pay for their Food Stamps.

If you think you might be eligible for these benefits, or if you would simply like to learn more about Food Stamps, call or write either the County Public Service and Information Department, 720 East Fourth St., Charlotte, N.C. 28202, telephone 374-2475, or the Food Stamp Office, 951 S. Independence Blvd. Telephone 374-2677 to apply for Food Stamps, you must file an application and be interviewed by a staff member of the local Food Stamp Office.

The Food Program helps low-income households buy the food they need. It is a federal program administered locally by the Mecklenburg County Department of Social Services. New regulations went into effect this year, with these main features:

See Food on page 2



Rev. J.B. Humphrey



Rev. Robert Young



Rev. L.D. Parker



Rev. A.B. Sutton

## Three Local Baptist Associations

### Plan "Area Evangelistic Crusade"

Special to the Post

For the first time in nearly one hundred years the three local Baptist Associations based in Charlotte, North Carolina have combined their efforts in sponsoring a mammoth "Charlotte Area Evangelistic Crusade" to be held at Park Center starting Sunday, April 1 at 4 pm. The Crusade will continue Monday night through Friday night, April 6 at 7 pm nightly.

The Mount Peace Baptist Association is headed by Moderator Rev. R.M. Young; the Lane Creek Baptist Association, headed by Moderator Rev. L.D. Parker; and the Mecklenburg General Baptist Association headed by Moderator Rev. J.B. Humphrey. "The leadership of these Associations felt that in addition to what the local individual churches are doing in the

field of Evangelism that as many churches that would should come together in one body at a Central place to witness and sav together to Charlotte that we are concerned about the souls of men and the hope for a better people, a better city, and better communities rests in the saving blood of Jesus Christ who died to save us all. It was felt that not only would the opportunity for the salvation of the souls of men, women, and youth who are not under the influence of the individual church be achieved, but it would show forth a spirit of Christian unity in the Redemptive plan of God in the Charlotte area," stated a spokesman from the Association.

There are more than 50 churches comprising these 3

associations and claiming more than 35,000 members.

The associations have divided the churches on geographical bases into four main zones. Zone 1 includes all of the associational churches out as far as Gethsemane, Shiloh and Galilee Baptist Churches. Zone 2 includes all the member churches in the area as far out as Trinity Park and Mt. Olive Baptist Churches in Huntersville, N.C. Zone 3 includes all the member churches as far out as Silver Mount and Oak Grove Baptist Churches in Pineville and Mt. Moriah Baptist Church in Matthews, N.C. Zone 4 reaches as far north as Rose Hill Baptist Church and First Baptist, Kannapolis, N.C. including Macedonia and First Baptist Churches, Concord, N.C. Oak Grove at Harrisburg and St. John Baptist Church, Newell, N.C.

Each of the zones has a leadership staff who will be working with the churches within their zones. The leaders for Zone 1 are Rev. Tommy Davis and Rev. W.H. Caldwell - Zone 2 Rev. Lemar Foster and Rev. J. Robinson - Zone 3 Rev. J.W. Wallace, Jr. and Rev. A.B. Sutton and Zone 4 Rev. J.W. Wallace, Sr. and Rev. Sampson Long, Jr.

The organizational structure and committee chairpersons are as follows: The General Committee - Rev. R.M. Young, Chairman; Rev. L.D. Parker, Co-Chairman; Rev. A.G. Coley, Recording Secretary; and all pastors of supporting churches along with recommended laymen are members. The Executive Committee is co-chaired by Rev. Preston Pendergrass and Rev. Sampson Long, Jr.

The Finance Committee is headed by Rev. C.W. Kenny, Jr., Chairman; Rev. C.E. Dewberry, Rev. H.E. Johnson, Walter Tucker of Mechanics and Farmer's Bank; and Felton Pendergrass.

Music Committee is headed by Rev. S.L. Kerry and Rev. W.H. Caldwell. The ushers are Rev. C.V. Owens and Rev. F.A. Griffin. Transportation Committee is headed by Rev. J.W. Wallace, Jr. and Rev. L.J. Wallace. The Counseling Committee is led by Rev. J.W. Wallace, Jr. on Pendergrass and Rev. Lemar Foster. The Youth Night Committee is chaired by Rev. A.B. Sutton.

The Publicity Committee is composed of Rev. William Lee, Jr. Chairman; Rev. J.E. Palmer Co-Chairman; and Rev. Clemmon Morris, Jr. with all Pastors of member churches serving as members.

The speaker for the opening service will be Rev. O.B. Cook, Chairman of the General Baptist State Convention of

See baptist on page 6

### Easter Could

### Prove Dismal

### For Merchants

Easter could very well prove to be a dismal one for retail merchants in the area as well as the state, if two civil rights organizations and a ministerial organization make good their campaign for selective buying.

The Commission for Racial Justice of the United Church Christ (CRJ), The Southern Christian Leadership Conference (SCLC) of North Carolina and the Durham Ministerial Alliance (DMA) are calling on all North Carolinians to exclusively patronize black-owned stores.

For forty days and forty nights to coin a phrase-blacks in particular are to observe the campaign during the Lenten season.

The decision for the economic withdrawal is based on what Rev. Leon White of the CRJ calls "Hunt's failure to pardon Rev. Ben Chavis and on behalf of the Wilmington Ten."

"Other issues," said White, "will be the competency testing and the Charlotte Three, however, local issues of participating areas can also be raised and addressed."

White also announced a march that is to take place the third week of this month.

"The rally will start in Charlotte," says White, "and round out in Raleigh."

"On the 21st of March, we will be in Greensboro."

In order to involve all black communities of the campaign, White said, "Letters have been sent throughout the entire state and there will be a contact of about ninety percent of black ministers."

As to how receptive the black church would be, White said, "Ministers are becoming more involved in political-economic issues because of the failure of black politicians to get a commitment from Hunt."

White acknowledged that contact in the Greensboro area had just recently been established, but "it nonetheless is going well."

White named Nelson Johnson, a community activist, as the Guilford County liason. "Nelson will be in charge of contacting that area's ministers and interested community groups," said White.



SYLVIA MCLEAN  
.....Independence High graduate

## Sylvia McLean

### Is Beauty Of Week

Our beauty for this week is Sylvia McLean, a 1978 graduate of Independence High School.

Sylvia works part-time as a receptionist and part-time with her grandmother. Queen; Estelle Thompson Religious Program Director at WRPL Radio Station.

Helping her with the programming, Sylvia commented, "I find it exciting and rewarding."

Even so, Sylvia intends to pursue a career in computer programming, "something I've been wanting to do for a long time. I took data processing in the twelfth grade and I liked working with machines," she said.

Sylvia said that she planned to attend Central Piedmont Community College, but will later transfer to the University of N.C. at Charlotte.

"I miss school," Sylvia noted. "Whenever I can I go back to visit."

She realizes too, that college will be different from school and said she will miss the closeness of classroom instruction.

Sylvia's hobbies are bowling, roller skating, playing tennis and basketball, and going to musical and fashion shows.

She describes herself as a person who is "nice, friendly, and talkative. I like to meet people and to see something exciting" she said. "I don't like the same thing all the time. I'm not a mean person unless I'm rubbed the wrong way," she added.

Sylvia credits her mother as being the most influential person in her life.

"She's my mother and my best friend, all combined," Sylvia explained. "She can see farther than I can in different ways and after thinking about it, I find she's right usually. My grandmother is the same way-she's very active, when you get with her, you've got to go. The rest of my family has been helpful too."

Something that excited and saddened Sylvia simultaneously was when she won a beauty contest given by Gamma Phi Delta Sorority.

Sylvia believes in setting a goal in life and then succeeding in attaining it.

She is the daughter of Carl and Elizabeth McLean and has one brother and one sister. Sylvia is the oldest.

## New Black Magazine To Reflect

### Changes In "Today's New South"

A new black magazine focusing on "today's new South" will reflect changes in the South, according to Milton Jordan, its co-publisher.

"View South" originated from an idea by Jordan, a former news writer from the "Charlotte Observer" and co-publisher C.J. Williams.

Their idea evolved from a black version of "People" magazine into a publication that deals with people and issues of the South, Jordan said.

"Ebony" magazine, according to Jordan is "View South's" competitor, but only by a small margin.

Although "55 percent of the country's black population is living in the South", he em-

phasized, "thirty percent of 'Ebony's' subscription comes from the South." Jordan says he expects 50 percent of "View South's" subscriptions to be southern based.

Unlike "Ebony" and black newspapers, "View South" will provide an overview of the entire South and longer time (published on alternate months) to take an in-depth look at issues," Jordan pointed out.

Fifteen cities in the South have been targeted for major circulation efforts, Jordan said. Media appearances and articles will be used to familiarize the public with what "View South" has to offer.

The March-April issue of

"View South" can be purchased at the News Center on W. Tryon Street, or the Mini Pantry on LaSalle Street. Jordan plans to have 20 outlets in the city by late March.

"We plan to increase circulation by 3,600 a month," Jordan said.

"View South" appeared on the market in Dec. '78. Jordan said he expects the current subscription of 6,000 to expand to 300,000 by 1980. Eighty percent of the magazine sales are derived from subscriptions, 15 percent from newsstand sales, according to Jordan.

Although he dropped out of school in 10th grade, Milton Jordan, 36, has been a news writer for 10 years.

His decade of journalistic experience has included writing for black weeklies such as "The Carolina Times" in Durham, "The Carolina Peacemaker" in Greensboro, and "The Carolinian" in Raleigh, as well as the Fayetteville-based weekly he operated in the early 70s called "What's Happening Now."

After five years of reporting for the "Charlotte Observer" writing about government and urban affairs, Jordan left his job in February, 1979 to become editor and co-publisher of "View South."

Single copies of "View South" cost \$1.50. Subscriptions in 15 Southern states cost \$10.00 for 8 issues.

### TURTLE-TALK



There's only one cure for a man in love-MARRIAGE. If that doesn't cure him, nothing will.