

Promoting Fashion Apparel

In 13 States Is An Exciting Job

By Susan Ellsworth
Post Staff Writer

For Maizie Hale, fashion director of the Sears, Roebuck and Company Southern territory, promoting fashion apparel in 13 states is an exciting job.

"The South isn't as behind as it was once thought to be," she said.

A native of Atlanta, Georgia, Ms. Hale, 42, explained the South is the best area to try out new styles.

"It's a medium between the conservative Mid-West and the extremist New York or California fashions."

Ms. Hale joined Sears in 1966 as an instructor in the



Ms. Maizie Hale
...Sears Fashion director

company's charm school program. Three years later she became Fashion Coordinator for Sears stores in the Atlanta area and in 1971 she assumed

her present position.

Providing merchants with insights on what the demand will be for a particular item is part of Maizie Hale's job. The merchants determine how much goods they want to order.

"Suits, skirts and dresses are being worn more frequently by women on a professional level," she commented. "Women have rediscovered the quality of a 2-piece suit."

Employee training, recruiting and developing women to work for Sears in fashion fields are also her responsibility.

Ms. Hale recommends women take business courses in addition to having a background in the arts and modeling to be successful in the fashion industry.

Born in Athens, Georgia, Maizie Hale was raised in Lincoln, Nebraska. She attended Agnes Scott College in Georgia for two years and was graduated from the University of Nebraska.

In 1976 Ms. Hale was appointed to the Sears International Fashion Board which advises buyers of Sears fashion merchandise around the world.

Ms. Hale, who is divorced and has three sons, is a past regional director for the Atlanta Chapter of the Fashion Group Inc., and a member of American Women in Radio and Television. She is also on the Board of Directors of the Atlanta Ballet Company.



Michelle Kourouma, Executive Director of the National Conference of Black Mayors (NCBM), and Mayor Maynard Jackson, Atlanta's top city official, met to discuss plans for NCBM's up-coming Fifth Annual Convention which will be held in Atlanta, April 19 - 21. Mayor Jackson is the former Chairman of the Board of Directors of NCBM.

Advisory Board Will Sponsor Disco

A disco will be sponsored by the Community Advisory Board of Mecklenburg I on Thursday, April 19 at the Excelsior Club, 921 Beatties Ford Road, from 9 p.m. until 11 p.m.

The Community Advisory Board of Mecklenburg I was organized a number of years ago to help people in prison make a smooth transition into the community upon their release from prison, according to Curtis Hunter, a seven-year member. Though the group has not received much publicity in the past, they have engaged in many humanitarian endeavors.

Admission to the disco is \$2.75 for singles, \$5 for couples.

Miss Loretta Wallace Is

Bride Of Emanuel Adamson

Miss Loretta Wallace, daughter of Mrs. Patricia Wallace of 1712 Tinsley Ave., and Mr. James Wallace of S.C., and Emanuel Adamson, Jr., son of Mr. and Mrs. Emanuel Adamson of 2800 Parkmount Drive, exchanged wedding vows Sunday, April 8 at 4 p.m. at South Tryon Presbyterian Church.

Dr. A. Rudolph Hendricks, pastor of the church, officiated during the ceremony.

Escorted to the altar by her uncle, James Fuller, the bride wore a lovely gown of yellow polyester crepe with matching veil of illusion trimmed in yellow lace and attached to a tiny yellow pill box head piece. She carried a variegated bouquet of spring flowers interspersed with daisies.

The nuptial music was presented by Miss Angela Perry and Curtis Wood, accompanied by Mrs. Priscilla Forney on the organ.

The maid of honor, Miss Sherry Williams, wore a gown of peach print polyester crepe with matching head piece. She carried a nosegay of pale peach carnations accented with yellow ribbons. The bridesmaids were Mrs. Elizabeth Wilburn, and Misses Joanne Hendricks, Phyllis Davis, Sandra Slaton, and

Frances Sullivan. They wore yellow print polyester crepe gowns with matching head pieces and each carried a single yellow carnation accented with peach colored ribbons.

James Earl Adamson, brother of the bride, served as best man. Ushers were Jimmie Wallace, Mitchell Wallace, Eric Springs, Brian Blake and Darryl Wilburn.

Little Miss Demonica Shantel Williams, dressed in white and yellow chiffon, was the flower girl. Master Antoine Wallace was the ring bearer.

The bride's mother wore an apricot polyester gown with a gathered capelet neckline. Her gown was accented with a yellow carnation corsage. The groom's mother wore a peach polyester gown with a high neckline featuring an insertion of ecru lace. She wore a corsage of white carnations.

The wedding took place amidst a beautiful spring setting of palms and white candles.

A Reception was held in the church's Fellowship Hall immediately following the ceremony.

The couple plans to make their home in Charlotte.

Harris Teeter Employees

Demand \$500,000 In Wages

Continued from page 1. "That last strike cost Harris Teeter a lot of money," said Manny Coutlakis, representative of the Asheville-based Local Nbr. 525. "It took them

two years to get their warehouse back to normal operation. If they don't deal squarely with their employees it's going to cost them a lot more."

Recently Harris Teeter, a subsidiary of the Ruddick Corporation, a multi-million dollar conglomerate, announced plans to build a new \$8 million warehouse near Indian Trail.

"They are borrowing lots of money from local banks to finance their new warehouse in Union County where they hope to avoid an employee's union," said Coutlakis.

"Given the history of this company, it's our opinion that North Carolina banks (loaning them the money) are financing unfair labor practices."

However, Coutlakis doubts if the NLRB ruling will have any adverse effect on the company being able to secure loans. "Three of the Ruddick Corporation directors are also directors for North Carolina National Bank," said Coutlakis, referring to directors Thomas Belk, Alan Dickson and Hugh McColl.

In February 1978 Harris Teeter complied with a 1977 NLRB ruling by repaying \$41,000 in back wages to Martin, Little, Wright and Nixon. However, the company is still appealing the December Labor Board decision and Harris Teeter President, Hugh Ashcraft, Jr., said it would be "inappropriate" to comment on the case which is still under litigation. The company is appealing the ruling.

The company stated earlier that "the ruling is not expected to have any adverse impact on its financial condition or earnings."

Harris Teeter doubled its gross sales in the last 5 years, reaching \$284.9 million in 1978. Net profit was \$5.5 million, up from \$4.4 million in 1974.

"Their profits are up, yet they refuse to settle the half-million dollar debt to their employees and refuse to sign a labor contract after 2 1/2 years of negotiations," said Coutlakis.



Michael Andre Vance
...Recruit trainee

Michael Vance

Has Enlisted In

U. S. Navy

Michael Andre Vance, son of Mr. and Mrs. Luther C. Vance, of 3032 Polk & White Road, Charlotte, has enlisted in the Navy's "Delayed Enlistment Program." He was graduated from Kings Mountain High School.

The "Delayed Entry Program" authorizes the Navy to enlist qualified young men and women and give them up to a one year delay in reporting for active duty. By enlisting under this program, Michael has gained several advantages over other enlistments in that the delay time prior to reporting for active duty counts toward completion of military obligation, builds longevity for pay purposes and affords up to one year seniority prior to entering recruit training. Upon completion of a specified period of inactive duty, Michael will be transferred to the Recruit Training Center at San Diego, California for recruit training.

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How will you live when you're ready to stop working?

It's hard to imagine being old. And wanting to quit work. Or not being able to work. By the time most people face this problem, it's too late to do anything about it. Right now, 8 out of 10 Americans over the age of 65 are barely able to get by. Young people today are spending at an

unprecedented rate—and saving very little. Social Security is not enough by itself. And it's not keeping pace with inflation. Company retirement plans can help, but many are being curtailed or eliminated. If you want to be financially independent after you've quit working—it's really up to you.



It's time to get serious about saving.

THE NORTHWESTERN BANK

We Agree!

Jackie Robinson
The Northwestern Bank, Charlotte

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QUALITY: Beef varies in quality more than any other meat. Making sure the quality you get then, is even more important when you are buying beef than any other meats. Beef quality is measured by the United States Department Of Agriculture (U.S.D.A.) and is rated in grades - in descending order, Prime, Choice, Good, Standard, Commercial, Utility, Cutter and Canner. All of the beef sides and quarters WINN-DIXIE sells are graded U.S.D.A. Choice.

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- ★ Sirloin Steak
- ★ Flank Steak
- ★ Round Steak
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- ★ Ground Beef & Stew Meat
- ★ Kidney
- ★ BONES & FAT (30-35% of Total Weight)

\$139

LB.

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(Approx. 300-360 lbs.-includes all forequarter & hindquarter cuts.)

- ★ BONES & FAT 30-35% OF TOTAL WEIGHT.

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LB.

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(Approx. 160-190 lbs.)

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30/35 LB. AVG. BONE-IN WHOLE CHUCKS LB. \$169	30/35 LB. AVG. 10 IN. CUT WHOLE BEEF RIBS LB. \$149

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