



EBENEZER BAPTIST CHURCH
...Historical House of worship

Beginning April 30

Ebenezer's Annual Revival

Will Have Significant Impact

by Sherleen McKoy
Post Staff Writer

"One of the greatest revivals ever to hit Charlotte" will begin with a march to the Square to have prayer at mid-day, according to Dr. A.B. Sutton, pastor of Ebenezer Baptist Church.

The Revival, which will be held the week of April 30 thru May 4, will be highlighted by a parade on Monday, April 30 at 11 a.m. from Ebenezer Baptist Church at the corner of East Trade and Myers Streets to the Square to begin prayer at 12 noon.

"We want to thank God for His goodness and mercy in sparing us despite our failings and shortcomings," said Dr. Sutton.

Calling it a "people's Revival," he stated that it was "too important to limit to any one church. We're expecting 1,000 people to march down to

Governor's

School Accepts

820 Youngsters

More than 820 North Carolina school youngsters have been informed that they have been accepted by the Governor's School. These students, recommended by their local school units, will participate in a six weeks summer educational experience in studies ranging from the arts to foreign languages. These students are a part of the state's growing number of those considered gifted and talented. The six weeks course in intensified study is paid for by the state. Courses of study include art, dance, drama, social science, Spanish, natural science, English, choral music, instrumental music, French, and mathematics.

The Governor's School is conducted in two locations. The Western School is at Salem College in Winston-Salem, and the Eastern School is at St. Andrews College in Laurinburg. Classes begin on July 1.

Every school unit was invited to recommend students for the school, and most of them were successful.

A list of the 820 students accepted is available in each local unit at the superintendent's office.

Leftover Nuts

Ever buy nuts for a special recipe and then have a small amount leftover? Add chopped nuts to sour cream topping for potatoes, to ground meat for hamburgers or meat loaf, to scrambled eggs, pancake batter, soft ice cream or applesauce.



Dr. A.B. Sutton
...Plans revival

the Square." Dr. Sutton has received consent for cooperation and participation also from local ministers and their churches.

Having secured a marching permit from the City of Charlotte, Dr. Sutton said that he has invited every T.V. camera and radio station in Charlotte to be on the Square during the march and at the church during revival services.

The pollution of the City and community by crime and corruption prompted Ebenezer to launch a "full scale war on sin."

"It's important that we reach the masses," Dr. Sutton commented. The church has distributed 15,000 pieces of literature and called as many citizens of Charlotte as possible in an effort to "take religion to the people." Rides will be provided for people who are unable to walk to the Square.

The guest Evangelist for the week will be Rev. W.E. Beamon, pastor of New

Christian Baptist Church of Rosehill and Second Baptist Church of Fayetteville, full-time churches with over 1,000 members each.

A native of Kinston, N.C., Rev. Beamon is nationally known and especially across the eastern part of N.C.

Music will be provided by some 25 choirs; local gospel, musical and hymn choirs will be in concert nightly.

During the Revival, counseling services will be held Tuesday thru Friday from 12 - 2 p.m. each day.

According to Dr. Sutton, this is the first Revival Ebenezer has had in many years. One of the historically old (102 years) churches in N. C., Ebenezer has approximately 450 active members.

"The Lord gave me this vision in December of 1978 to hold this kind of Revival Meeting," said Dr. Sutton, who has been the pastor of Ebenezer for almost three years.

The Evangelistic Committee, consisting of 20 members of the church has rendered untiring hours assisting him in the planning of this event, Dr. Sutton said.

"We will evaluate the total success of the Revival by having more people outside the church than the ones inside," he explained. "We feel very enthusiastic about it."

"Many directions of the masses of the City will be changed for the better," Dr. Sutton concluded. "The power of the Lord is here and it's going to work in full strength."

Lauch Henry helped find the missing ingredient to educate minority engineers. Money.

Lauchland Henry is a Black American scientist. And his message: He's deeply concerned about other people. And he has expressed a vision that centers in his participation with the Institute for Minority Engineering Students.

The Institute is a non-profit organization attempting to increase the number of Blacks, Puerto Ricans, Chicanos, Mexicans, Americans, and Americans of Indian descent in engineering schools.

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By Charlotte Business Resource Center

Data Bank Established On Impact Of Minority Businesses

Special to the Post

For the first time ever, an extensive data bank is being established by the Charlotte Business Resource Center on the impact of minority businesses in the economic mainstream of North Carolina. Initially the study area will encompass the three-county area (Mecklenburg, Gaston and Union) serviced by CBRC. There exists a scarcity of data about and within the minority community.

The need for this type of information is of dire importance and significance when government monies are being allocated based on employment and/or net income as generated by minority business; speculation provides the figures. When either prospective or existing entrepreneurs need information for market feasibility studies, there is no central data file which can supply such information. Because most minority businesses can be classified as "small", and because of the high death rate of small businesses, statistical measures (which could yield economic projections) have not been produced.

A search of the Greater Charlotte Chamber of Commerce, black business organizations, and the Bureau of the Census publications does not provide sufficient current data on the economics of minority businesses.

Under the direction of Arthur A. Cross, this project will be a cooperative venture of CBRC and Johnson C. Smith University. According to Mr. Cross, because of the manhour time and costs required to gather and compile statistical data, outside assistance was sought from Ms. Doris Asantewa, a JCSU Instructor of Economics and Business Administration. Her Marketing Class (451) will participate in the gathering of information. Ms. Asantewa stated, "This cooperative venture with CBRC will provide my students with a learn-by-doing approach to studying marketing research. Upon successful



HARRISON JONES
...CBRC director

completion, students will be accomplished in collection procedures of primary data, knowledgeable of sources to obtain secondary data; and will have the ability to process, analyze, interpret, and report research findings."

Explaining the reasons for data of this sort, Mr. Cross, CBRC staff person stated, "This information will be invaluable to the total community, CBRC and minority businesses in particular, because it will assist black firms and communities in aborting economic distress by having data available on present trends of the business world and for making projections for the next decade."

This study proposes to provide data from which the following activities can be accomplished:

-Evaluation of the level of minority business operations, which will yield enough information for the
-Development of socio-economic indicators which will serve as a basis for the
-Prediction of trends, and

as a by product, give a GMP (Gross Minority Product)

Three teams of JCSU students will be used for collecting data through personal interviews of minority business owners; a thorough examination of CBRC's client files; and statistical data available through the Bureau of Census.

Starting on April 10th to May 5 a team of students will be visiting area minority busi-

nesses to gather primary data. Information will be gathered by means of a questionnaire and will be relative to historical background of business; marketing practices; and financial soundness.

After this data is gathered, compiled and analyzed, it will answer such questions as: Average education level of minority business owners; Gross receipts, Number of employees; Percentage of minority businesses represented in construction-retail-trade-services-manufacturing, etc.

This statistical data bank on areas relative to minority businesses and businesspersons will be incorporated and implemented as an on-going program of the Charlotte Business Resource Center.

Golden Bells Need Pruning After Bloom

One of the first shrubs to bloom each spring is also one of the first shrubs that should be pruned.

That shrub is the forsythia or goldenbell, as most people prefer to call it.

Kim Powell, extension landscape horticulturist at North Carolina State University, points out that forsythia often tends to grow too large for its intended space.

"The time to prune forsythia is in the spring immediately after it blooms," Powell said. Next year's flower buds develop during the summer."

Powell also points out that forsythia is an easy shrub to grow. It thrives in most

garden soils, but it requires plenty of room to grow and mature.

"Space your plants at least 5 to 7 feet apart and 3 to 4 feet from a building," he advises.

"Be sure to add organic matter to the planting hole and mulch around newly set plants."

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Of course, I did not get the answer immediately, however, in a very short period of time (less than two weeks) I was informed that my company had been accepted for the opportunity I applied for with SEARS. My first responsibility was to coordinate the aforementioned services for SEARS in the

Greensboro Zone which includes three states.

The world's largest retailer with annual sales of \$17 billion and nearly 4,000 locations throughout the United States has given my company an opportunity to prove itself.

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SEARS extended their confidence in my company by giving us additional responsibility in a larger market area. The future looks even brighter for my company with SEARS as new involvement areas open in affirmative action programs where SEARS is a leader. Our consultation is becoming more important for the world's largest retailer.

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