

EBENEZER BAPTIST CHURCHHistorical House of worship

Beginning April 30 **Ebenezer's Annual Revival**

Will Have Significant Impact

by Sherleen McKoy **Post Staff Writer**

"One of the greatest revivals ever to hit Charlotte" will begin with a march to the Square to have prayer at mid-day, according to Dr. A.B. Sutton, pastor Ebenezer Baptist Church.

The Revival, which will be held the week of April 30 thru May 4, will be highlighted by a parade on Monday, April 30 at 11 a.m. from Ebenezer Baptist Church at the corner of East Trade and Myers Streets to the Square to begin prayer at 12 noon.

'We want to thank God for the Square." Dr. Sutton has His goodness and mercy in received consent for cooperasparing us despite our failings tion and participation also and shortcomings," said Dr. from local ministers and their Sutton.

Calling it a "people's Having secured a marching Revival," he stated that it was permit from the City of Char-

Dr. A.B. SuttonPlans revival

churches.

members. "The Lord gave me this

By Charlotte Business Resource Center

Data Bank Established On Impact Of Minority Businesses

Special to the Post For the first time ever, an extensive data bank is being established by the Charlotte **Business Resource Center on** the impact of minority businesses in the economic mainstream of North Carolina. Initially the study area will encompass the three-county area (Mecklenburg, Gaston and Union) serviced by CBRC. There exists a scarcity of data about and within the minority community

The need for this type of information is of dire importance and significance when government monies are being allocated based on employment and-or net income as generated by minority business; speculation provides the figures. When either prospective or existing entrepreneurs need information for market feasibility studies, there is no central data file which can supply such information. Because most minority businesses can be classified as "small", and because of the high death rate of small businesses, statistical measures (which could yield economic projections) have not been produced.

A search of the Greater Charlotte Chamber of Commerce, black business organizations, and the Bureau of the Census publications does not provide sufficient current data on the economics of minority businesses

Under the direction of Arthur A. Cross, this project will be a cooperative venture of CBRC and Johnson C. Smith University. According to Mr. Cross, because of the manhour time and costs required to gather and compile statistical data, outside assistance was sought from Ms. Doris Asantewa, a JCSU Instructor of Economics and Business Administration. Her Marketing Class (451) will participate in the gathering of informa-Ms. Asantewa stated, tion. "This cooperative venture with CBRC will provide my students with a learn-by-doing approach to studying market-ing research. Upon successful



HARRISON JONES ... CBRC director

completion, students will be accomplished in collection procedures of primary data, knowledgeable of sources to

nesses in particular, because

This study proposes to provide data from which the following activities can be accomplished:

Evaluation of the level of minority business operations, which will yield enough information for the

Development of socio-economic indicators which will serve as a basis for the

.....Prediction of trends, and

One of the first shrubs to bloom each spring is also one of the first shrubs that should be pruned.

That shrub is the forsythia or goldenbell, as most people prefer to call it.

Kim Powell, extension landscape horticulturist at North Carolina State University, points out that forsythia often tends to grow too large for its intended space.

The time to prune forsythia is in the spring immediately after it blooms," Powell said. Next year's flower buds develop during the summer.' Powell also points out that forsythia is an easy shrub to It thrives in most

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as a by product, give a GMP (Gross Minority Product) Three teams of JCSU stu-

dents will be used for collecting data through personal interviews of minority business owners; a thorough examination of CBRC's client files; and statistical data available through the Bureau of Census. Starting on April 10th to

May 5 a team of students will be visiting area minority busi-Golden Bells Need Pruning After Bloom

> garden soils, but it requires plenty of room to grow and mature.

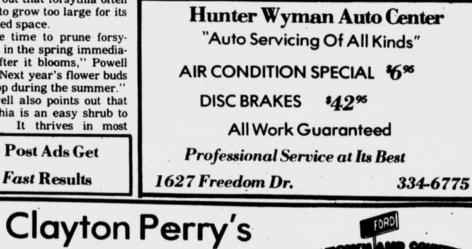
'Space your plants at least 5 to 7 feet apart and 3 to 4 feet from a building," he advises. 'Be sure to add organic matter to the planting hole and mulch around newly set plants.

nesses to gather primary data. Information will be gathered by means of a questionnaire and will be relative to historical background of business; marketing practices; and financial sound-After this data is gathered,

compiled and analyzed, it will answer such questions as: Average education level of minority business owners; Gross receipts, Number of employees; Percentage of minority businesses represented in construction-retail trade-services-manufactur-

ing, etc. This statistical data bank on areas relative to minority businesses and businesspersons will be incorporated and implemented as an on-going program of the Charlotte Business Resource Center.

TOWNAM





Clayton Perry

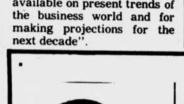
4120 E. Independence Blvd. 536-5600



grow.

"This information will be invaluable to the total community, CBRC and minority busi-

it will assist black firms and communities in aborting economic distress by having data available on present trends of



obtain secondary data; and will have the ability to process, analyze, interpret, and report research findings' Explaining the reasons for data of this sort, Mr. Cross, CBRC staff person stated,

"too important to limit to any

Governor's

School Accepts

820 Youngsters

More than 820 North Carolina school youngsters have been informed that they have been accepted by the Governor's School. These students, recommended by their local school units, will participate in a six weeks summer educational experience in studies ranging from the arts to foreign languages.

These students are a part of the state's growing number of those considered gifted and talented. The six weeks course in intensified study is paid for by the state. Courses of study include art, dance, drama. social science, Spanish, natural science, English, choral music, instrumental music, French, and mathematics.

The Governor's School is conducted in two locations. The Western School is at Salem College in Winston-Salem, and the Eastern School is at St. Andrews College in Laurinburg. Classes begin on July 1

Every school unit was invited to recommend students for the school, and most of them were successful.

A list of the 820 students accepted is available in each local unit at the superintendent's office.

Leftover Nuts

Ever buy nuts for a special recipe and then have a small amount leftover?

Add chopped nuts to sour cream topping for potatoes, to ground meat for hamburgers or meat loaf, to scrambled eggs, pancake batter, soft ice cream or applesauce

lotte, Dr. Sutton said that he one church. We're expecting has invited every T.V. camera 1,000 people to march down to and radio station in Charlotte to be on the Square during the march and at the church

during revival services. The pollution of the City and community by crime and corruption

scale war on sin.' "It's important that we reach the masses," Dr. Sutton commented. The church has distributed 15,000 pieces of literature and called as many citizens of Charlotte as possible in an effort to "take religion to the people." Rides will be provided for people who are unable to walk to the

The prompted Ebenezer to launch a "full

it."

Square. The guest Evangelist for the week will be Rev. W.E. Beamon, pastor of New

Lauch Henry helped find the missing ingredient to educate minority engineers. Money.

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Its Naterial Frantis Manualy Anters again. Marthank on Land theref Howay Hundes as Besterers any water and All wat - decourse with any second to bed with a stand where a start and a start

vision in December of 1978 to hold this kind of Revival Meeting," said Dr. Sutton, who has been the pastor of Ebenezer for almost three years.

Committee, consisting of 20 members of the church has rendered untiring hours assisting him in the planning of this event, Dr. Sutton said.

Christian Baptist Church of

Rosehill and Second Baptist

Church of Fayetteville, full-

time churches with over 1,000

A native of Kinston, N.C.,

Rev. Beamon is nationally

known and especially across the eastern part of N.C. Music will be provided by

some 25 choirs; local gospel,

musical and hymn choirs will

During the Revival, counseling services will be held Tues-day thru Friday from 12 - 2

According to Dr. Sutton, this

is the first Revival Ebenezer

has had in many years. One of the historically old (102 years)

churches in N. C., Ebenezer

has approximately 450 active

be in concert nightly.

p.m. each day.

members each.

inside," he explained.

'We will evaluate the total success of the Revival by having more people outside the church than the ones "We feel very enthusiastic about

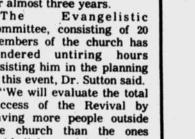
masses of the City will be changed for the better," Dr. Sutton concluded. "The power

of the Lord is here and it's going to work in full strength."

The time to a rear pristite a parate in there is an allest an in a part of the parts

the application could 1980 s.

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"Many directions of the



EARL GILL

SEARS GAVE MY COMPANY AN OPPORTUNITY

My company's important opportunity with SEARS originated as a result of me calling on SEARS with very high hopes of coordinating SEARS' marketing, advertising, and public relations in the Black Consumers Market (BCM)

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1000

Of course. I did not get the answer immediately: however, in a very short period of time (less than two weeks) I was informed that my company had been accepted for the opportunity I applied for with SEARS. My first respon sibility was to coordinate the aforemen tioned services for SEARS in the

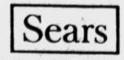
Greensboro Zone which includes three states

The world's largest retailer with annual sales of \$17 billion and nearly 4.000 locations throughout the United States has given my company an opportunity to prove itself.

I started to think if I could live up to this vast opportunity SEARS gave my company I am proud to say almost three years later we (company) did accept the challenge and performed our responsi bility very professionally

SEARS extended their confidence in my company by giving us additional responsibility in a larger market area. The future looks even brighter for my company with SEARS as new involvement areas open in affirmative action programs where SEARS is a leader Our consultation is becoming more important for the world's largest retailer

I am proud that SEARS is proud of our work



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