

For Black Higher Education

Kresge Foundation Makes Record Commitment To Drive

Special To The Post

SALISBURY—The Kresge Foundation has made the largest commitment in its 55-year history, a \$6 million challenge grant, to the capital program of the United Negro College Fund.

Announcement of the record grant was made jointly today by William H. Baldwin, chairman of the board of the Kresge Foundation, of Troy, Michigan, and Thomas A. Murphy, campaign chairman of the Fund's capital resources development program. Mr. Murphy is chairman of the board of General Motors Corporation.

Payment of the \$6 million sum is contingent upon the Fund's raising at least \$44 million for its special campaign by June 15, 1980, according to Mr. Baldwin. The Kresge grant will then enable the campaign to achieve or surpass the \$50 million goal announced at a White House meeting late in 1977.

President Carter serves as honorary chairman of the drive.

"This generous commitment is an extraordinary expression of confidence in the 41 private, fully accredited, historically black colleges served by the United Negro College Fund," Mr. Murphy said. "It also reflects a sensitivity to the crucial role they

play in our society." He noted that more than half the nation's black business executives and elected officials are graduates of predominantly black colleges. So are approximately 85 per cent of black physicians, 80 per cent of black federal judges, 75 per cent of black military officers and 75 per cent of black Americans with Ph.D. degrees, he added.

The Kresge Foundation was created solely by the personal gifts of the late Sebastian S. Kresge and is not affiliated or associated with any other corporation or organization. Since 1924 it has made appropriations of more than \$346 million to institutions in the areas of higher education, health services, the arts social welfare and conservation.

After considering 1,190 qualified proposals in 1979, the foundation has made new grant commitments totaling \$35.1 million to 177 organizations in 35 states, the District of Columbia and three foreign countries. These grants were generally directed toward projects involving the construction and major renovation of facilities, and in most cases they took the form of challenge grants to help successful campaigns achieve their required goals.

The current campaign is the first capital drive for the United Negro College Fund

since 1963. Since active solicitation began in 1978, it has raised \$29.3 million (including the Kresge grant). It is designed to meet what Christopher F. Edley, executive director of the Fund, terms "an accumulation of critical program and capital needs."

"Unlike college enrollments in general, the Fund supported colleges have experienced dramatic increase," Mr. Edley pointed out, "in just one recent year, from 1975 to 1978, enrollments at these 41 institutions increased 7.5 per cent, compared to a 1.7 per cent increase at private colleges nationally."

"As opportunities for blacks have expanded in business, the professions, public service and the arts, our colleges have been challenged to expand further and to improve their curricula."

"More than 40 per cent of the faculty at the Fund supported colleges hold earned doctorates, compared to about 37 per cent of the faculty of all U.S. private colleges; yet their faculty compensation continues to lag."

"With very modest annual revenues, the colleges have experienced a growing need for new facilities—and for expansion and refurbishing of existing ones."

"Not least important, we need to create meaningful

endowments to assure to continued growth and development of these centers of learning."

Mr. Edley emphasized that the 41 historically black, fully accredited, four-year and graduate institutions supported by the Fund play a "special role" in U.S. education. He said most of the approximately 50,000 students on these campuses had enjoyed a broad choice of colleges but that many others had not.

The median, annual parental contribution to students at the 41 colleges was only \$70 in one recent year, compared to \$1,170 for private college students nationally, he pointed out.

"The institutions we support help students to achieve the same levels of excellence that those at better endowed colleges do," the executive director said. "For many of these students, however, the Fund supported colleges are not just one alternative; they are the only alternative."

The leaders of the capital fund drive for the United Negro College Fund,

headed by the President and Mr. Murphy as honorary chairman and campaign chairman respectively, include the board chairman and presidents of many of the largest corporations in the nation. These officers are not

"letterhead leaders," according to Mr. Edley, but commit considerable personal time to the effort.

Many of them have hosted regional kick-off events and others are scheduled to do so during the next three months.

"A goal of \$50 million is a tremendous one for us," Mr. Edley said. "It will make a profound difference in the lives of the colleges we serve and the students they serve. Yet, when you realize that this

sum must be divided among 41 institutions, you recognize how modest a goal it truly is. There are some 50 colleges in this country with individual endowments larger than our entire goal for 41."

"We simply can't afford to do less."

Dr. F. George Shipman, President of Livingstone College is currently serving as National Vice-President of the United Negro College Fund.



MRS. JAMES GRADFORD HUMPHREY, III
...She was Miss Sandra Jean Stowe

Miss Sandra Jean Stowe

Weds James G. Humphrey

The wedding of Sandra Jean Stowe and James Gradford Humphrey III was held at 5 p.m. October 20 at First Baptist Church.

The father of the groom, Dr. J.B. Humphrey of First Baptist Church officiated at the services.

The bride wore a long gown of ivory chiffon designed with a portrait neckline, modified empire lines and tapered sleeves. The gown featured a chapel length train and the bride carried a prayer book covered with a silk rose-arrangement which she designed.

Parents of the bride are Mr. and Mrs. Grier W. Stowe Sr. of 204 Excelsior St. in Belmont, N.C. The bride is a South Point High School graduate and also a '78 graduate of Clemson University. She is employed at WRET-TV 36 as an Account Executive.

The bridegroom's parents are Dr. and Mrs. J.B. Humphrey of 7601 Cheshire Road in Charlotte. The groom is a North Mecklenburg High

School graduate and a '73 graduate of A and T University. He also graduated from Gupton Jones School of Mortuary Science in 1976, and is now employed at Griens Funeral Service in Charlotte.

Sandra Jean and James Gradford Humphrey will reside at 1726 Eastcrest Dr. in Charlotte. Their wedding trip will be to the Hilton Head Island.

The Matron of honor was Mrs. Sarah Williamson, sister of the bride and the Maid of honor was Debra McAlister. The bridesmaids were Mrs. Carol McIlwain, Mrs. Doris Richardson, both sisters of the bride, and Mrs. Mary Kendrick, sister of the groom.

The Ring bearer was Donald Kendrick-nephew of the groom and the flower girl was Melae Stowe the niece of the bride.

Darlene Sowell

Crowned "Miss

Homecoming"

Homecoming events were celebrated at Winston-Salem University Oct. 25 and Charlottean Darlene Sowell was crowned the 1979 Homecoming Queen.

Sowell is a 6'2" statuesque beauty. She earned her title in a campuswide election held last spring. A senior early childhood education major, Sowell is also a 1974 graduate of the Troyanne Ross Institute of Modeling. She graduated from West Charlotte Senior High School and participated in various activities.

At Winston-Salem State, she has been Miss Atkins Hall, Miss Mu Epsilon of Omega Psi Phi Fraternity, a flag girl with the Marching Rams, president of Atkins Hall and a resident assistant.

Mr. and Mrs. Thomas Sowell of 2321 English Drive are the proud parents of Darlene Sowell. Sowell is a Charlotte native and her hobbies include dancing and modeling.

Sowell's godmother, Erica Frazier, also a Charlottean, was a Royal Mascot participating in the Homecoming Coronation of Sowell.

The theme of Winston-Salem Homecoming '79 was "Lasting Impressions". Their queen, Darlene Sowell indeed represents a "lasting impression" of beauty.



For Robin Thorpe becoming Ranson Jr. High School homecoming queen was "very thrilling".

Thorpe was chosen by the student body vote Oct. 23 to reign as their queen. She was crowned Oct. 25 at the homecoming football game held at North Mecklenburg.

Franklin McCain sponsored Thorpe and her escort was Barry Gasden.

Being a member of the Executive Committee of the Student Council, a member of the Annual Staff and the Science Club, Thorpe is kept very busy. Yet, the honor roll student still had time to attend modeling school. She recently graduated from the Barbizon Modeling School in Charlotte.

Thorpe is a beautiful 5'6" and is the only child of Mrs. Tommie Mitchell Ingram of 3409 Apartment B, Beatties Ford Rd.

EDDIE KNOX
Is An Effective Leader

"...Eddie Knox is not only superbly qualified to be mayor of this city, he is also a quality person, a man of integrity and honesty that would open the doors of City Hall to all people. The voice of the people would be heard in an Eddie Knox administration. Charlotte needs a mayor who is a strong tough leader, because it is a hard job...Eddie Knox has the background, the temperament, the humility and the toughness."

The Charlotte Weekly Sunday
Sept. 23, 1979

"Mr. Knox has demonstrated a talent for stepping into difficult situations and drawing opposing sides together behind a workable progressive agreement. That is a talent Charlotte's next mayor will need.

In a time of great change, the most important role of leaders may be to educate the public about the nature of that change and the ways to deal with it. Eddie Knox is a good man for that job. His style of politics is inclusive, rather than exclusive.

...the most important task facing Charlotte's next mayor will be to help forge city policies out of divergent and sometimes controversial views and ensure public support for them... Mr. Knox seems best equipped to do that difficult job."

The Charlotte Observer
Sept. 18, 1979

"...Knox is a dedicated Charlottean who is in step with the citizens of this community. He shares the city's concerns about how to manage growth, how to combat urban crime, how to move traffic in a city that loves cars but hates neighborhood traffic.

Knox could unify this city, give it badly needed direction and a sense of purpose.

...Seldom, if ever, has a candidate run for public office in Charlotte who carried better credentials for the job."

WAYS Radio Editorial
Sept. 18, 1979

"Knox spoke forthrightly to key issues...he committed his administration...to an effort to involve the total community. If Eddie Knox prevails in November... the city will be well served indeed."

The Charlotte News
Sept. 26, 1979

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