

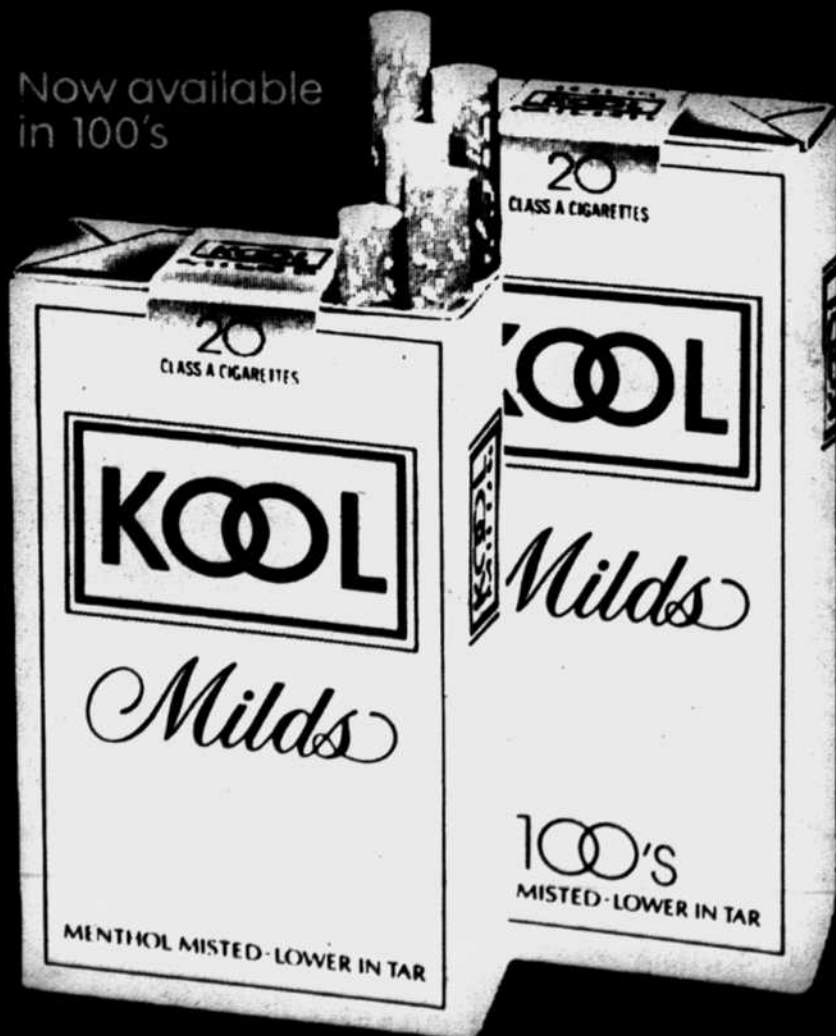
Mild side of KOOL.

KOOL Milds

"Menthol Misted"™ KOOL Milds.

Now you don't have to settle for too much 'tar' or too little taste. Because choice tobaccos "misted" with mellow menthol creates an easy taste that's mild, but not too light.

Now available in 100's



Mild, but not too light.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.