

LOOK WHO'S GOT THE SHOW ON THE ROAD!



Introducing WBT Radio's Incredible Rainbow Machine! It's our brand new 26-foot GMC mobile studio. Outside, we've wrapped it in a rainbow of colors to celebrate the special feeling we have for Charlotte. Inside, we've equipped it to broadcast live from special events through-

out our community. You'll see us at parades, parks, festivals and fun events. You'll see us up, down and all around town. So look and listen for 1110 WBT in the Incredible Rainbow Machine. We've got the show on the road to bring all the special places in Charlotte closer to you.

"THE INCREDIBLE RAINBOW MACHINE"

1110WBT
Charlotte
Someplace Special