

YOUR BEST ADVERTISING MEDIA IN THE LUCRATIVE BLACK MARKET CALL 376-0496

Charlotte and Mecklenburg County, N.C. 28202

# THE CHARLOTTE POST

BLACK NEWSPAPERS EFFECTIVELY REACH BY FAR MORE BLACK CONSUMERS

THE VOICE OF THE BLACK COMMUNITY

Vol. 6, No. 4

THE CHARLOTTE POST - Thursday, September 4, 1980

Price 30 Cents

## NCNB To Aid Voter Registration

Special To The Post  
A concentrated voter registration drive will be held at most neighborhood branches of NCNB throughout the state before the November general elections.

Eligible voters may register during banking hours at 118 NCNB locations the week of Sept. 29-Oct. 3, according to R. Kenneth Babb, chairman of the State Board of Elections.

"We have wanted for some time to interest a major corporation in assisting with a comprehensive voter registration drive," Babb said. "We are delighted that NCNB will help us meet our obligation to open up the registration process. NCNB has convenient locations all across North Carolina, making registration more accessible than ever for the public."

In Charlotte and Mecklenburg, nine NCNB locations will be used as registration points to supplement those locations available year-round, including the County Elections Office at 710 E. Fourth St.; public library branches; and all local branches of First Union National Bank and Mechanics and Farmers Bank and Mobil City Hall.

NCNB offices where election officials will register voters are the Main Office, One NCNB Plaza; Belhaven Blvd. Office, 4801 Belhaven Blvd.; Charlotte-town Office, 508 Kings Dr.; Eastland Mall Office, 5459 Eastland Mall; Idlewild Office, 5625 E. Independence Blvd.; Beatties Ford Rd. Office, 2249 Beatties Ford Rd.; Northeast Office, 3401 The Plaza; Sedgewick Office, 2823 South Blvd. and SouthPark Office, 6200 Fairview Rd.

Registration will take place in the bank lobbies between 9 a.m. and 5 p.m. weekdays.

"To register, you must be at least 18 years old and an American citizen. You must have lived in the state and your precinct at least 30 days prior to registration and be a resident of the county in which you register. You must register in person," Babb said.

## Randy Kincaid Pledges

### Support For Education

Randall Kincaid, Ninth District Democratic Congressional candidate, pledged to support quality education as 94,450 students in Mecklenburg, Iredell and Lincoln counties prepared to begin a new school year.

Kincaid made the promise as he concluded "Education Week", the last in his summer-long "Issue of the Week" series.

"We have to be fiscally responsible and we have to have a social conscience," Kincaid said. "We must recognize the importance of our nation's human resources and develop them like a capital asset. The children we educate today



Miss Gloria Ann Kilgo  
...Commercial arts major

## Gloria Ann Kilgo Is Beauty Of Week

By Teresa Burns  
Post Staff Writer

Usually Gloria Ann Kilgo is behind the camera, but this week she is spotlighted as our beauty of the week.

Majoring in Commercial Art at Central Piedmont Community College, Ms. Kilgo has plans to transfer to another college to study photography. She already knows the dark room procedure, but wishes to perfect her skill.

"I would like to be a freelance photographer," Ms. Kilgo revealed. "I've started taking baby pictures and photos of neighbors."

The most important aspects about photography to Ms. Kilgo is to focus correctly, check the light meter and to achieve various angles.

Our Virgo beauty recently celebrated her 19th birthday. She is the daughter of Mr. and Mrs. Roy Kilgo Sr. and she has two brothers and three sisters. In fact, one of her sisters, Marilyn, submitted Ms. Kilgo's name for beauty of the week as a birthday

gesture. "We are always doing things like that," Ms. Kilgo commented. Her philosophy is to respect everyone, but her favorite people are members of her family.

Ms. Kilgo hobbies - photography, bike riding, tennis and ping pong - intermingle with her church activities. At Antioch Baptist Church she is the fourth vice president of the Youth Department, the devotion chairman, and is now in the process of heading the Youth Day Program.

Before graduating from East Mecklenburg in 1979, our beauty was a photographer on the Yearbook Staff, and obtained an internship at Elizabeth Elementary.

Her favorite entertainer is Barry Manilow. "He puts so much emphasis on different moods - he makes you want to cry and then makes you want to laugh," she announced. "He's almost like a white Michael Jackson."

Music is one pleasure in Ms. Kilgo's life, but she is not oblivious to the often unheeded strides of the Black race. "The system in general needs to change. It just doesn't seem fair the way Blacks are treated at times," she stated. "When we go up two steps we are pushed back one."

When it comes to ambition she has an abundance.

He noted that in the coming decades a greater portion of the nation's jobs will require higher skills. "It would be a tragedy if we failed to educate our children to fill those jobs and take their place as productive citizens," Kincaid said.

Kincaid emphasized that the primary responsibility for education should remain with local and state governments, so schools remain closely controlled by the people who use them. Noting that increased federal financial contributions would mean increased federal control, Kincaid said the federal government should only be involved in the schools when it is clear that a program is beneficial.

The current federal share of school financing is nine percent nationwide.

Among successful federal programs, Kincaid cited grants to provide remedial reading and math instruction for low income students who are failing to achieve.

## Pro-Line Chief Says:

# "Despite Economy, Blacks Can Still Make It Big"

## Jim Martin Faces Busy Weekend Here

### Weekend Here

Ninth District Congressman James Martin will arrive in Charlotte on Friday, September 5, from Washington to begin a full weekend of appearances in Mecklenburg and Iredell counties.

He will kickoff activities with a news conference at Douglas Municipal Airport to be followed by a Mecklenburg Evening Republican Women's Club campaign fund raiser later that evening.

Dick Pomerantz of WSOC Radio will emcee a question and answer session.

Martin will attend the Toastmasters Club Mini-Republican Convention at the Executive Inn on Saturday morning. He will also discuss the interdependency of local, state and national government at the Mecklenburg County Republican Party Seminar on "Government-How It Works."

If you would like to meet the congressman in person and talk with him, he will appear at the Cotswold Shopping Center at 10:30 a.m. Saturday, the Park Road Shopping Center at 11:15 a.m. and at the "Do-It-Yourself" Fair at the Charlotte Merchandise Mart from 12:45 - 3 p.m.

Later that afternoon he will attend the Iredell County Fair in Statesville. The congressman will be present Sunday for the opening ceremonies of the First International Hosiery Exposition at the Charlotte Civic Center.

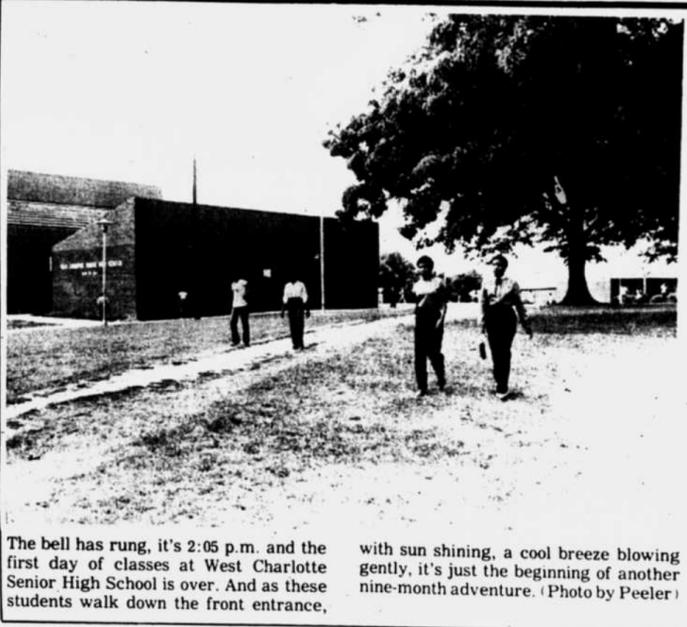
### Here's Your

#### Chance To Run

#### State Government

If you are a high school student in Mecklenburg County and would like to run state government for a day, now is your chance.

For registration and information, contact Pam Kohl at 919-733-5966.



The bell has rung, it's 2:05 p.m. and the first day of classes at West Charlotte Senior High School is over. And as these students walk down the front entrance,

with sun shining, a cool breeze blowing gently, it's just the beginning of another nine-month adventure. (Photo by Peeler)

## For Low-Income Children

# General Assembly To Expand Subsidized Day Care

Special To The Post

RALEIGH - Special state day care funds, appropriated by the 1979 session of the North Carolina General Assembly to expand subsidized day care for low-income children, helped pay for the care of 10,397 children during state fiscal year 1979-80, according to Secretary of Human Resources Dr. Sarah T. Morrow.

In addition to purchasing care for these children, she indicated that part of the money was used to help "start-up" or expand day care facilities across the state. Under this program, 1,200 new day care slots were created and 500 more slots were upgraded.

"Both Gov. Hunt and myself became very concerned in 1978 about the small percentage of low-income children across the state who were receiving subsidized day care. Day care being purchased for these children was limited to

federal and county matching funds. No state funds had ever been appropriated to purchase day care. Federal regulations required that only "certified" facilities could provide care for these children. Requirements for certification were much higher than state day care licensing requirements," Dr. Morrow said.

"With the support of the governor, our department requested state funds from the 1979 session of the General Assembly to expand day care opportunities for low-income children across the state. The legislators responded favorably by appropriating \$3.8 million for fiscal year 1979-80 and \$6.9 million for 1980-81."

The North Carolina Social Services Commission adopted a policy that became effective October 26, 1979, that approved the purchase of day care by county social services de-

partments from "A" licensed centers with state and local funds. Federal funds are still limited to "certified" facilities.

The Day Care Section of the N.C. Department of Human Resources contacted "A" licensed centers across the state and encouraged them to request authorization to participate. By the end of the 1979-80 fiscal year, 124 "A" licensed centers had requested and been granted authorization status by the Section.

Dr. Morrow said that \$300,000 of the \$6.9 million 1980-81 fiscal year state appropriation has been allocated for "start-up" efforts and \$5.4 million has been allocated to the 100 county social services departments for the purchase of day care. Counties are not required to provide any local matching money. It is possible during the year that some limited additional state funds may also be allocated to county social services departments.

Appalachian Regional Commission Child Development projects in the western section of the state have been allocated \$822,000.

### Desire To

#### Break Old

#### Habits?

Do you desire to break out of the old habits, but find that your psychological efforts merely take you around in circles?

Then you may want to sign up for a series of "Intensive Journal" workshops being sponsored by the University of North Carolina at Charlotte and Dialogue House Associates, Inc. This is a unique, comprehensive program of private and group experience to evoke the life-potential of individuals, based on the writings and research of Dr. Ira Progoff.

## Pro-Line To Gross Over \$20 Million

Special To The Post

DALLAS, Tex. - Comer J. Cottrell Jr., president and chief executive officer of the multi-million dollar Pro-Line Corp., feels that the salvation of Black people rests in their ability to "learn the vocabulary of the business world."

"If young persons, beginning even during childhood, spent as much time as possible learning to verbalize their thoughts, reading business publications, and practicing the business techniques of successful people, they could - by the time they are adults - be 'pros' equipped with all the necessary tools for success," he said, in an article published in the August, 1980 issue of EBONY magazine.

Cottrell, sharing the editorial spotlight with Ragan A. Henry, president of Broadcast Enterprises, Inc., and super football-saleman Willie Davis, president of All-Pro Broadcasting, Inc., started his Black hair-care products firm 10 years ago with a \$600 investment.

Pro-Line Corp. expects to gross more than \$20 million dollars this year and plans to top \$30 million soon after the forthcoming relocation of offices and manufacturing facilities here in November.

Maintaining that Blacks can, indeed, still make it big in the business world, he said: "Statistics, economic forecasts and other data back me up on this belief; they indicate that opportunities for success in business careers are greater now than ever in the past."

Comer Cottrell, along with younger brother Jimmy - now Pro-Line's marketing vice president, used early business experience gained in his Mobile, Alabama hometown, and he has not lost his sense of community identity.

"We really hate to see Comer Cottrell move to Dallas," said Earl Cooper II, past president of the Black Business Assn. of Los Angeles and head of his own management consulting firm. "Pro-Line has been an inspiration to all of our members, and the company has been at the forefront of every major project aimed at inspiring and motivating the overall community - from innovative youth training to meaningful art exhibits."

Black priorities must include a commitment to spend dollars in the Black communities with Black-owned firms - whenever possible. Cottrell wrote in the EBONY feature.

"As we support Black businesses those businesses have a responsibility to support the Black community by reinvesting in that community for the improvement of its physical environment and for the inspiring of its youth," Cottrell said.

## Channel 36's Weather Man

# Is Full-Time Student At UNCC

By Teresa Burns  
Post Staff Writer

To anyone who has seen Charles Pearson on television he is WRET-TV's weather man. Off the set he is a full-time student, majoring in Economics at the University of N.C. Charlotte, owner of Pearson Promotions Agency, and a person who loves life.

"I love to do everything - jazz, golf, tennis, travel, good friends," Pearson revealed. And he says whatever he does he is determined to do his best.

His interest in the media field started in his high school days. "It was an opportunity for advancement," Pearson began, "to advance my knowledge of a subject. The media is interesting. My job at



Charles Pearson  
...Owns promotions agency WRET is a hobby. But further down the road I don't plan to move out of it."

Presently Pearson is responsible for editing, producing and presenting the weather in an informative and interesting man-

ner to his audience. "To be a good weather man you must know your material, be natural and have an open mind," Pearson suggested.

And for those thinking about entering the field, he advises "...stick with it. You are always going to get negative responses. But believe in yourself. You can do anything you set out to do."

There is just one aspect of the field one must be aware of, Pearson said. "You can't please everyone." But other than that the positive characteristics are bountiful.

"This is a different avenue to show talents and to work with professional people. To learn their ways of thinking, helps me tremendously in televi-

sion," Pearson stated.

Pearson also worked at WGIV radio station. He was responsible for news, weather, music and maintaining data and logs. His disciplined practice also aids his delivery. "I practice by talking to myself in front of the mirror," he stated, "I love to talk."

Willingness to conquer many goals will put Pearson's gift to talk into action. "I'd like to produce documentaries, do some acting, and become a news anchor person. My ultimate goal is to host a talk show," Pearson remarked.

But his achievements aren't geared to stop there. With his Economic degree he would eventually like to enter the management field and become an attorney.



School days are the happiest days of your life, especially if your children happen to be going.