

# One-Hour Local News Magazine Show Debuts On WPCQ-TV

The area's first entirely locally-produced news magazine show makes its Debut October 24 at 10 p.m. on WPCQ-TV.

"Friday Magazine," produced by WPCQ's award winning journalist, producer and author, John Alexander, is an hour-long magazine featuring the WPCQ-TV news team in a look at the week just past and a preview of the next week's event. It will include news updates of major stories and "live" features such as a report from just-

## "The Jeffersons"

George tells baby Jessica a bedtime story and all is transformed to the fantastic medieval Empire of Jefferson, where King George suits up for battle royal against the dark knight Inflation and the fate of the entire empire hangs in the balance, on "The Jeffersons," to be rebroadcast at a special time this night only, Sunday, October 26 at 10:30 p.m. on WBTV, Channel 3.

George's frustration at trying to make ends meet against the onslaught of ever-increasing costs breaks through in this allegorical tale of derring-do that finds King George and Queen Louise holding court over a loyal retinue of Baron von Day and Lady von Night (Tom and Helen), Prince Lionel, Princess Jenny and Bentley the Fool, while evil Inflation batters the castle walls.

## "Flo"

When a skunk moves in, the customers move out, and Flo marches into battle with the critter to save the Yellow Rose from bankruptcy, on the second-season premiere of "Flo," Monday, October 27, at 8 p.m. on WBTV, Channel 3.

There's one catch to Flo's war plan—the skunk turns out to be smarter than anybody and foils every trick to make him go away.

Polly Holliday stars as the swinging, red-haired Flo, the role she created on the Network series "Alice."

ended high school sports event or an entertainment event.

Alexander and the "Friday Magazine" cast, including reporters Amanda Davis, Charles Fishburne, Bob Raiford, and sports-casters Lou Tilley and Wayne Hagin, will keep viewers posted on community theatre, sports competition, events at Spirit Square, and other entertainment places as well as giving tips on outdoor activities and "fun for free."

In addition the show will feature a movie review by NBC's Gene Shallit and commentary by Paul Harvey.

During "Segment 36" viewers will get an in-depth look at a leading local news story reporter by a member of the WPCQ news department. "Segment 36" may

frequently include studio guests to continue the discussion with the reporter and the "Friday Magazine" host.

John Godwin, who has worked with Alexander on three award-winning programs in the last year ("HEW vs. UNC," winner of the N.C. Educators Highest Award; "Doi Song Moi," winner of the National Conference of Christians and Jews Media Award; and "Tellico, Lake of Tears," selected as Best Documentary in the Carolinas by the Radio and TV News Directors Association) will be principal photographer and field producer for many of the "Friday Magazine" segments. The work of Godwin, and the "Friday Magazine" photographers will be showcased frequently in photo essays.

Rounding out the lineup for "Friday Magazine," Alexander will feature "Piedmont People" in special interview segments while Lou Tilley provides weekend sports and gives results of local high school competition.

Alexander says the unique prime time locally-produced news magazine is "designed to give our viewers an upbeat, fresh perspective on the week and a tantalizing look ahead to the weekend and into the next week. It should prove especially helpful to newcomers to the Piedmont and at the same time show long-time residents many of the places and events that have been to some extent responsible for

Charlotte's becoming one of the Southeast's most attractive cities."

## "Alice"

Mel's financial troubles almost cost his waitresses a salary cut until Alice comes up with a profit-sharing plan to benefit everyone, on "Alice," to be rebroadcast at a special time, Sunday, October 26, at 10 p.m., this night only on WBTV, Channel 3.

When cheapskate Mel learns his diner is going to be worth a lot of money, he tries to destroy the profit-sharing agreement and winds up playing a higher price for his greed.



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