

# DENTAL

## HINTS

Brought to the Community by  
Surgeon W. Webber D.D.S.  
Special to the Post



Dr. Webber

### Patients' Total Bill

Dentists are frequently questioned - often quite hostilely - about why the cost of dental-care is so much higher than it used to be. Some people have the attitude that dental fees have risen out of proportion to everything else.

Increases in consumer goods costs have been quite dramatic across the board, since the base-line year of comparison (1967); housing 235 percent, food 237 percent, automobiles 166 percent. The average is 223 percent, while health care as a whole has increased 244 percent. However, much of this difference is due to consumer goods prices being based on items that were available in 1967 at less cost, while a part of the increase in health care has been generated by new developments in technology that was not even available in the 60s.

For example, a patient in 1967 who was advised to have all teeth extracted, and replaced with full-dentures, would today probably only have to lose some of her teeth. The chances of saving many of her natural teeth would be much greater today than back then. The same patient's total bill for extracting all of her teeth and obtaining dentures in 1967 would probably be in the area of \$300., depending on where in the country she was living. But, to restore her own teeth, and retain as many as possible today - depending entirely on the case and condition of the teeth and gums - might cost \$1,000 - \$3,000. And again, location in the country would be a factor.

The point is, that while the cost is greater in 1980 than in 1967, the treatment now is far more sophisticated, much more involved, but the results far more beneficial; the patient who can keep her own teeth, after restoration, has the advantages this offers, and the great satisfaction of having esthetically presentable teeth of her own.

In dental treatment today, the patient does have a choice he-she may not be able to exercise in other health care areas. The choice of materials to be used in restoration of the natural teeth. Your dentist will explain options as to materials, the difference in cost for each type, and probable life expectancy of the work he will accomplish for you, thereby allowing you to structure costs around your ability to pay.

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# WPCQ To Sponsor CPR

## Training Day At East Meck

About 1,000 people from throughout Charlotte and Mecklenburg County are expected to become certified in one-man adult cardiopulmonary resuscitation (CPR) during "Heartsaver Day" to be held from 8 a.m. until 4 p.m. on Saturday, October 25, at East Mecklenburg High School.

The CPR training day is being conducted by the American Heart Association's Charlotte Mecklenburg Chapter and is sponsored by WPCQ-TV.

Six CPR training classes will begin at 15-minute intervals during the day. The training course requires approximately 45 minutes of lecture time in which the principals and techniques of CPR are discussed, followed by 45 minutes of practice with mannequins and a testing period to certify proficiency in CPR skills. Classes are open to persons age 16 and over. The first 1,000 people completing the course will receive a free

"Heartsaver Day" T-shirt.

WPCQ General Manager Bob Schuessler said, "We are proud to be associated with the fine work the American Heart Association is doing, especially where this important life-saving service is concerned. We hope that many people will take advantage of this opportunity to learn a skill that could save their families or friends."

CPR has been gaining widespread acceptance as the most useful way to provide life-saving services to an injured person whose heartbeat and breathing have stopped until rescue and professional life-save crews arrive at the accident scene.

While the "Heartsaver Day" course is designed to certify people in the most often used method of CPR, a lengthier course is available through the American Heart Association.

In addition to WPCQ's sponsorship and provision of training ma-

terials and booklets, Coca-Cola Bottling Co. Consolidated will be providing soft drinks for persons completing the course. The Charlotte-Mecklenburg Schools Community Education Office is providing the training and testing space free of charge.

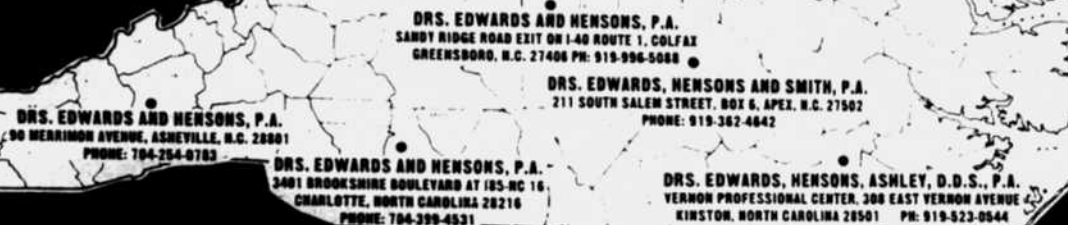
Reservations for the course are not required but are recommended. Persons interested in participating in "Heartsaver Day" should contact American Heart Association CPR Coordinator Paddie Highes, 704-374-0632, or stop by the Heart Association office, 1351 E. Morehead St.

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