

Saturday Night, January 24

Three-Hour Spectacular To Raise Funds For UNCF

"The Lou Rawls Parade of Stars," a three-hour spectacular fund raiser for the United Negro College Fund, will be telecast January 24 on WBTV, Channel 3 from 8-11 p.m.

Three black North Carolina institutions will benefit from this telethon: Johnson C. Smith University, Livingstone College, and Barber-Scotia College. Thirty-eight other private, predominantly black colleges and universities across the country will also benefit. From these schools over 50,000 students will benefit from the support given by viewers. To date \$2 million has been raised.

Many Charlotteans will be invited to parties hosted by friends and supporters of the United Negro College Fund in their homes, restaurants and nightclubs.

But anyone is welcome to contribute to the UNCF just by calling the telephone number that will appear on the screen during the WBTV broadcast. Last year \$16.5 million was contributed by Americans in support of black higher education.

In conjunction with Anheuser-Busch, who provided the seed-money for this effort, Lou Rawls and guests hope to raise \$19 million this year. Rawls pointed out recently: "I never had any questions but that Anheuser-Busch would support the 'Parade of Stars' and UNCF in a special way. Over the years in which I have been associated with my friends at Budweiser, one thing stands out - they are genuinely concerned about helping all minorities."

The special, which has already been aired in other major cities throughout the country, will feature Rawls singing his great hits: "Groovy People," "Tomorrow," and "This One's For You," and the UNCF theme song "A Mind Is A Terrible Thing To Waste." Bill Cosby's humor will explode on the screen, and Muhammad Ali, appearing at the personal request of Rawls, will deliver a message.

The Mills Brothers will capture your attention with their classic "Be My Life's Companion." Glen Campbell will be featured, singing "Southern Nights." Lola Falana, a beautiful performer, as well as one of the highest paid black perform-

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The "WBTV-Lou Rawls Parade of Stars," with national host Lou Rawls and local hosts Ken Koontz, Ty Boyd, Yvette Alston and Mike McKay, is a three-hour television spectacular for the benefit of the United Negro College Fund, to be seen Saturday, January 24, beginning at 8 p.m. on WBTV, Channel 3.

ers, will entice the audience with "Night Life," and "Love Is In The Air." The performers will be backed by the music of the 26-piece Jimmy Mulifore Hilton Orchestra.

Students, alumni, and civic organization member from North Carolina area will pitch in with the planning process, answering phones, and helping with the counting. But you don't have to be a student to volunteer time to this worthy cause. If you would like to participate in the "Lou Rawls Parade of Stars" fund raising effort dial UNCF's toll-free number 1-800-527-5222. Join local talents Ty Boyd, Ken Koontz, Yvette Alston and Mike McKay as

they report the pledges.

And don't forget the majority of funds raised will come from telephone pledges generated on the day the television special is aired. Everyone involved hopes that you will pick up the phone, dial the number on the screen and pledge. If you don't support black colleges today, they may not be around tomorrow.

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"Enos"

Catherine Bach guest stars in her "Dukes of Hazzard" role as Daisy Duke when Enos and Turk take on a super-international jewel thief known as "The Cat," on "Enos," Wednesday, January 21, at 8 p.m. on WBTV, Channel 3.

Enos is beside himself with joy when he learns that Daisy, his secret girlfriend from back home, is coming to Los Angeles, prior to driving a racing car in a Palm Springs-to-Mexico road race. The race takes on a sinister note when "The Cat" arranges to smuggle a fabulous stolen diamond across the border in her car.

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