

# DENTAL

## HINTS

Brought To The Community By  
Melnesa Harris, Dental Hygienist



### Dentist Are Real People

Heaven forbid that all dentists should be the same, because if they were, then it would follow that all other categories of professions and occupations would have sameness. Can you imagine where we'd be if all U.S. Presidents had been the same?

Dentists are real people, behind whatever facade they seem to project and, so being, each dentist will have individualized interpretations of his profession, its procedures and techniques.

The most common complaint heard about dentists is that they are, generally speaking, too stiff and formal, too fast-working and quiet, and often give the patient the impression his/her case is almost terminal. In short, some dentists scare the patient to death with silence and stoneminded approach.

Probably most guilty of a too-stern outward show to patients are the dentists from the "old school." They were taught that the professional office was no place for unnecessary humor and frivolity. And, they found through experience they could get a lot more work

done by paying strict attention to business. It wasn't an attitude of "the patient be damned," but just a serious approach to a serious business.

But this was before realization of the importance of the "power of positive thinking." And before the healing sciences learned that much of a patient's fears could be minimized by the doctor. Patient understanding, it was learned, helped greatly in his/her reaction to treatment, and the overall results of the treating effort.

So, while today's dentists are usually alike in their more thorough understanding of the patient's needs, and how to cope with those needs, they are still different in that they are individuals, even as office managers, airline pilots and bankers are all individuals.

The point is, you surely can find the type of dentist you like, if you try. The only sameness you should notice today is that each will want to restore your oral health to its full potential, with congeniality and openness you probably have never known in the past.

### Children's Home Reaches Its Goal For 1980

The Children's Home Society of North Carolina has reached its goal of \$130,000 during its 1980 Little Red Stocking Fund-Raising Campaign.

In making the announcement, David C. Calhoun, President of the Board of Directors of the agency, said "We would like to express our heartfelt appreciation to our many friends across the state who have shared so generously by contributing to the Little Red Stocking Fund this season. Your caring makes possible our continued service of finding permanent, adoptive homes for children across our state. On behalf of the more than 200 children placed during 1980 we send a sincere thank you."

The Children's Home Society is North Carolina's only non-sectarian, private, statewide adoption agency and has been in operation since 1902. In addition to placing children for adoption, The Children's Home Society offers free, professional problem pregnancy

counseling; temporary care for infants and preschool children awaiting adoption; services to those seeking to adopt and to

adoptive families; and post adoptive counseling. These services are rendered through seven area offices located in Greensboro, Asheville, Chapel Hill, Charlotte, Fayetteville, Greenville and Wilmington.

## To 5 Individuals

# WBTV To Give Major Awards

WBTV, Channel 3, announces its plan to sponsor major awards to be given to five individuals in the WBTV viewing area for public service benefiting local communities.

The awards, known as Jefferson Awards, were established along with the American Institute for Public Service in 1973 by the Honorable Robert Taft, Jr. and Mrs. Jacqueline Kennedy Onassis, as co-chairpersons, to honor the highest ideals and achievements in the field of public service in the United States. National awards are granted in five different categories, and in the category "The Greatest Public Service Performed by Private Individuals Benefiting Local Communities," there will be five national winners. The nominees for these awards come from a series of local awards administered and presented by sponsors in local communities across the country. The five winners of the WBTV Jefferson Awards will be eligible to be selected for the national awards.

The nominees should be average citizens who are performing significant public services predominantly without recognition. They can be paid and performing these services full-time, or be acting in a volunteer capacity. Major elected or appointed officials such as go-

### "The White Shadow"

A big lie or a small one can get you in big trouble as Coach Reeves finds out when he tries to get out of jury duty and one of his players faces a "shotgun" wedding, on "The White Shadow," Tuesday, January 20, at 8 p.m. on WBTV, Channel 3.

Falahey, the player, tells a lie to skip practice so he can be with his girlfriend. Later, she informs him that she's pregnant and he is the father. Coach Reeves ducks out on his jury duty by claiming his old knee injury is acting up. The ruse gets him out on medical grounds, but the lie comes back to haunt him.

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vernors and mayors, or individuals of high stature with widespread public visibility should be excluded because they are already substantially recognized and prominent. Also, all individuals undertaking a program national in scope should be excluded. The emphasis is definitely local.

The definition of public service or community service should be broad. Anyone who is helping other people and the community is eligible: people helping senior citizens, the disadvantaged, the mentally retarded; people working to improve the quality of education, the delivery of health care; people expanding recreational and cultural opportunities; people working with children, people protecting the environment, people building jobs in the community, people promoting public safety, drug prevention, etc., are all eligible.

There is no age restriction, and people are eligible to win the

award only once.

WBTV invites organizations, clubs or individuals to participate in the nominations. Nomination forms are available at the WBTV Studio, 1 Julian Price Place, Charlotte, N.C. 28208, or can be requested by phone or mail. The nominations must be postmarked no later than Friday, February 6, 1981. The WBTV Jefferson Award Winners will be announced in March, and the national winners during the summer.

The Jefferson Award, named after Thomas Jefferson, is a bronze proof medallion featuring a replica of the Great Seal of the United States of America on the front; the reverse side carries the signatures of Jacqueline Kennedy Onassis and the Honorable Robert Taft, Jr., "In recognition of Outstanding Public Service." The medallions are donated to the American Institute by the Franklin Mint as a public service.



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