



**CHUMS CELEBRATE FOUNDER'S DAY**

The Charlotte Chapter of Chums, Inc., observed their annual Founder's Day celebration at the Excelsior Club recently. Approximately 100 guests enjoyed a delicious luncheon, games and other activities. The Charlotte Chapter was chartered 17 years ago. Johnnie Covington is our local founder. There are 26 chapters across the United States with a membership of 460. The Chums have contributed to Sickle Cell Anemia, the United Negro College Fund, several scholarship funds to deserving students as well as other civic and charitable

organizations. Members of the Charlotte Chapter are President, Virginia Williamson. Vice President, Dorothy Morgan, Recording Secretary, Emma Duran, Corresponding Secretary, Sarah B. Caldwell, Treasurer, Sarah Houston, Financial Secretary, Helene Cunningham, Parliamentarian, Johnnie Covington, Sergeant-at-Arms, Ruth Grant, Historian, Zenobia Hagans, Social Chairman, Jane Latimer, Mamye Thorn, Maxine McLinningham, Marian Jenkins and Mary Flowe.



Thomasena Caldwell, (r) chairman of the AKA Sorority Program Committee presents seven camperships to Marie Grier, (l) accepting the donation for the Anita Stroud Summer Camp Project.

**To Stroud Summer Camp Project**

**AKAs Donate Camperships**

The Charlotte Graduate Chapter of Alpha Kappa Alpha Sorority, during its Founders Day celebration, February 22, donated seven camperships to the Anita Stroud Summer Camp Project, held annually for underprivileged children.

In the absence of Miss Stroud, the founder and director of the camp, Marie Grier, President of the Chapter, accepted the donation for Miss Stroud. Honorees for the Founders Day Brunch were Anne Roberts, Cecelia Wilson, and Lillie Blue, fifty-year members of the Sorority.

A program, entitled, "Focus on the Chapter: Present, Past and Future," featured a litany, written by Cecelia Wilson, music by the Chapter Ensemble and directed by Jessie Walls. Sheryl Howell, National officer and President of the University of North Carolina Chapter, presented a corsage to the President, Marie Grier, and extended greetings from her chapter.

Thomasena Caldwell, Chairman of the Program Committee, presided at the brunch. Other participants were Shirley Smalls, Clara

Mitchell, Fay Maye and Virginia Wood. The brunch was held at Holiday Inn North.

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Your  
Paper  
Use It!

**Merchants Who Advertise  
In The Charlotte Post  
Are Telling You  
They Appreciate Your Business.  
Patronize Them!**

**ATTENTION — ALL WOMEN!**  
*Let Poly-24 Finish Your Floors  
All Your Floors Will Shine  
For 24 Months (Guaranteed).  
No More Wax Build-Up  
No More Back Breaking Work*

**SPECIAL 20% OFF TOTAL COST  
Will Be Donated To  
Your Church or Organization  
Call Today For Free Estimate**  
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**Hair Original Beauty Boutique**  
*pedicures•manicures•nonsurgical  
facials•hair weaving•eyelashes  
•sculptured nails•physical fitness  
•total hair care*

**Specials on Mon., Tues., Wed.,  
10% off to all new customers.  
Now Offering Group Exercise Classes.**  
Call 332-5049 2020 N. Graham St.  
9a.m. - 11:00 p.m. Sat. 8a.m. - 2p.m.

**Eastern Plans Special Jet Flight**

Eastern Airlines is offering young people, ages 2-17, an opportunity to experience jet flight for \$15.00.

Beginning March 1, continuing through May 31, the round trip fare is available from Charlotte to either Columbia or Charleston, South Carolina. The round trip schedule to Columbia leaves Charlotte on Flight 353 at 9:47 a.m., arriving Columbia at 10:15 a.m., and returning on Flight 372 at 11 a.m., arriving back in Charlotte at 11:27 a.m. The afternoon schedule to Columbia will be Flight 227 leaving Charlotte at 2:20 p.m., arriving at 2:48 p.m.

The return Flight 98 leaves Columbia at 3:40 p.m., arriving Charlotte at 4:10 p.m.

The schedule to Charleston leaves Charlotte on Flight 379 at 9:40 a.m. and arrives 10:18 a.m., returning on Flight 218 at 10:52, arriving Charlotte at 11:30 a.m. The afternoon round trip schedule leaves Charlotte on Flight 375 at 2:10 p.m., arriving 2:48 p.m. The return Flight 216 leaves Charleston at 3:31 and arrives Charlotte at 4:10 p.m. All round trip travel must originate and end the same day.

return from Charleston on Flight 608 at 7:17 p.m., arriving Charlotte at 7:55 p.m. The later return will accommodate groups who wish to fly to Charleston on the morning flight and spend the day on tour or sightseeing. "Associated Guides of Historic Charleston will arrange tours for youth groups," said Edward J. Bennett, manager-passenger sales. "The tour arrangements may be made by calling Mrs. Willis Fuller Jr. in Charleston at 803-577-5509 or 803-554-5801."

**FIRST TIME AVAILABLE IN THIS AREA  
FOOLPROOF WEAPON  
AGAINST ROACHES!**

ALSO KILLS ANTS!

**Proven by University Scientists—  
So Effective, None Can Come  
In Contact And Survive!**

**Amazing 'DIE-AND-GOODBYE' Formula Proves  
So Effective In All Tests Run—That Wherever  
Applied, Gives TOTAL PROTECTION With As  
Little As A Single One-Shot Treatment—A Year!**

**WIPE-OUT**

- During a major scientific research project conducted by a leading Southern California University in restaurants, hotels, grocery stores—even heavily infested housing developments, the amazing WIPE-OUT formula proved strikingly superior in eliminating all roaches under every instance when compared to the most powerful insecticides used by professional exterminators.
- Lasting 'DEATH SHIELD' effect keeps its kill-power not for just a day or two—not even for just a week or two, but gives LONGER PROTECTION after a single treatment than high-kill smelly sprays and bombs, when used as directed!
- Registered with the United States Environmental Protection Agency (EPA Reg. No. 10039-1-43147). Completely odorless—gives off no unpleasant fumes, easily applied and can be used in homes with children and pets.

**LASTING 'DEATH-SHIELD' EFFECT MEANS:  
Starting With a Single Treatment Following Simple Directions You are on the Road to Protect Your Home from Roaches.**

Yes, it's like a "doomsday weapon" in the war against roaches! Never again will you have to use sprays... or "bombs" in your home with evil-smelling chemicals... only to walk into your kitchen, bathroom, or bedroom a few weeks later... snap on a light, or open a drawer... and gag at the sight of those same ugly, hideous roaches crawling over walls, counters or sinks.

**TESTS SHOW EFFECTIVENESS  
OF WIPE-OUT INGREDIENT**

HOUSING OFFICIALS REPORT: "NOT ONLY KILLED ROACHES—BUT NOT A SINGLE ROACH COULD BE FOUND MONTHS LATER!" Yes, test-treatments in an entire apartment house in San Francisco, Los Angeles, and San Diego housing development still have officials gawping in amazement as this "Doomsday Formula" completely eliminated roaches in plagued apartments! And mind you, this smashing victory was won in a head-to-head test against a battery of so-called "high-kill" chemicals... the same type used by professional exterminators.

MORE REPORTS! CAFETERIAS AND RESTAURANTS WIN MONTHS OF FREEDOM FROM ROACHES AFTER USING THIS FORMULA! In test after test... location after location... food establishments that were prime roach-targets... that used to demand twice-weekly spraying by professional exterminators... DISCOVERED FREEDOM FROM ROACHES... IN ALL AREAS TREATED! Even more significant—they stayed roach-free for MONTHS AND MONTHS!

- STILL MORE! IN HOTEL TESTS, ROACHES VANISH FOR MONTHS IN EVERY AREA TREATED BY SIMPLY USING "WIPE-OUT" INGREDIENT. It's true! So effective is this formula... even in dark elevator shafts of commercial hotels, (normally a roach's playground paradise), not a single bug could be found in 6 months after TREATMENT! Of course, the test conditions cannot be duplicated in your home, but the test proved that the WIPE-OUT formula was superior to the so-called high-kill chemicals.
- Yes, VICTORY OVER ROACHES—and it's so easy for you to win in just 2 simple steps.
- 1 Use as directed, wherever you have a problem or suspect a problem may arise. Simply sprinkle the "WIPE-OUT" wonder-formula under and behind furniture, appliances, in dark cracks and crevices where roaches love to hide and play. That's all there is to it, it's simple to apply.
  - 2 Since this amazing "WIPE-OUT" formula is so strong, so effective, you only reapply it if it should get damp, covered with dust or grease, painted over or covered up.
- And since this anti-roach formula not only kills roaches plaguing you today in areas where treated—but helps prevent new invasions to areas where treated... YOU HAVE NEVER FOUND FIGHTING ROACHES SO EASY!

PROVE IT YOURSELF ENTIRELY AT OUR RISK  
Get "WIPE-OUT" today on this no-risk trial offer.  
If you don't feel "WIPE-OUT" gives your home INCREDIBLE PROTECTION against roaches... in fact, if you are in any way dissatisfied... simply return the unused portion to distributor anytime within one year for a full refund of your purchase price.

Manufacturers Retail ..... \$4.95

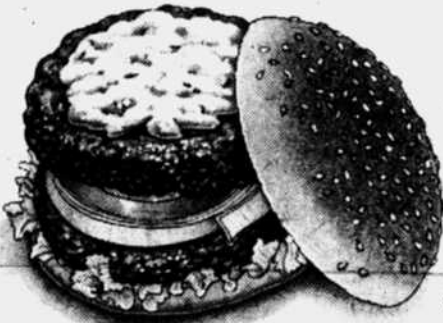
EVERYDAY REVCO PRICE ..... \$3.99

**you need all  
the REVCO you can get**

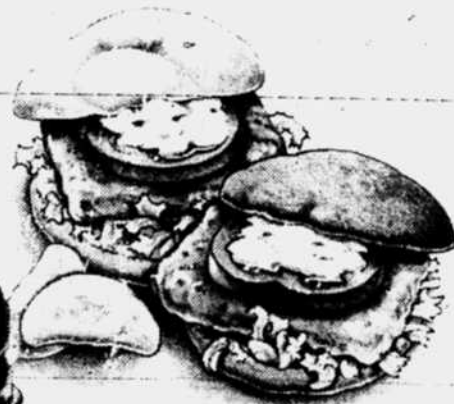


**A little "KISS" works wonders.**

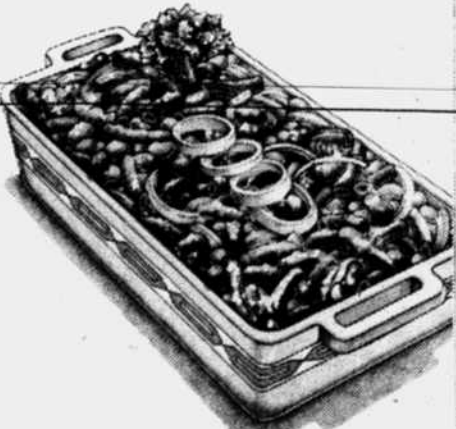
"KISS"...KRAFT Incredible Sandwich Spread. It's a smooth, tasty mixture of mayonnaise... a little vinegar...red pimiento... and real bits of pickle relish.



**Builds a better burger.**  
Almost everyone likes meaty, delicious hamburgers. But when you add spice with a little "KISS," everyone will love them!



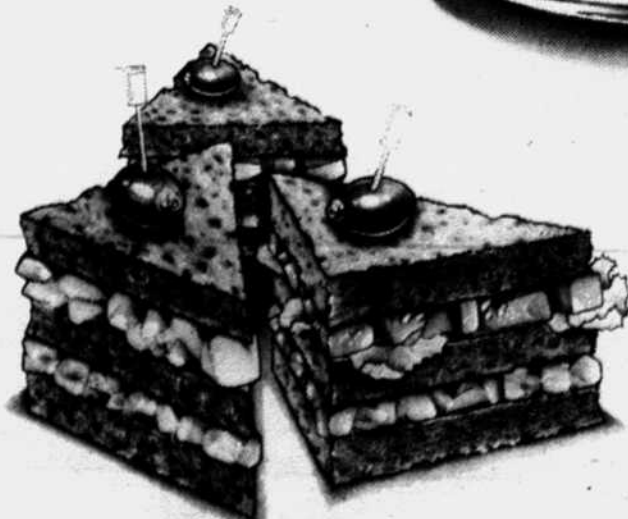
**Makes fish-biting more exciting.**  
Attention seafood-lovers! You're sure to land zestier flavor with the snappy help of a little "KISS."



**Gives new meaning to beaning.**  
Your tangy bean salad is wholesome and delicious. But for extra-special, snappy flavor, turn it on with a little "KISS."



**Makes a big difference when little things count.**  
When entertaining, guarantee a tasteful evening—give the Hors d'oeuvres a tasty little "KISS."



**Makes chicken salad something to crow about.**  
If your chicken salad tastes good plain, just wait until you lay on a little "KISS" Incredible!



**Puts the excitement back into "salad mac."**  
Your smooth macaroni salad may be good... but perk it up with a little "KISS" and you're flirting with greatness!

**KRAFT ...MEANS MORE THAN COOKING.**