



These young ladies from Piedmont Open Middle School have formed a fictional perfume company for their school project. Here (seated) Avonette McCullough, Felicia Edney, Mary Carson, and (standing) Jackie Faulkner, Patrice Dixon and Cindy Foster express their fragrances.

## Piedmont Open Middle School Students Design PAFEJAMA

By Teresa Burns  
Post Staff Writer

What started out to be a routine school project ended up being a fascinating adventure for six ninth grade students at Piedmont Open Middle School.

The students, Avonette McCullough, Felicia Edney, Mary Carson, Jackie Faulkner, Patrice Dixon and Cindy Foster concocted an extremely creative idea when their Social Studies teacher, Steve Hunt, suggested they do more than just read material concerning advertising.

Together they thought up a perfume company and called it PAFEJAMA. Each young lady then designed and named a type of fragrance.

"Our fragrances represent our personalities," explained Jackie Faulkner, "or how we feel we will end up in the future."

From the imaginations of the six adventurous business women popped the fragrance AMOY. Cindy Foster named this one for the "...busy, intellectual business woman, on to work."

Patrice Dixon's perfume is entitled PATRICE and

the scent is for the "...mysterious women who don't start 'til the sun sets."

Jackie Faulkner revealed her fragrance CANDI "...for that special outgoing woman that steps in late, makes her entrance dressed to the tee."

PUDDIN is Mary Carson's brainstorm. This delightful fragrance is for "...the outgoing athletic type."

Felicia Edney is the "shy and innocent" type, so she knew the exact subtle fragrance fellow shy ladies would enjoy. She entitled it TWINKLES.

The final fragrance developed by this project company is CECILE. "For the schoolgirl that has more on her mind than what you think." This one was produced by Avonette McCullough.

Of course, these fragrances are only fictional but the students are carrying on an advertising campaign as if they have truly invested their life savings in PAFEJAMA.

Each one has designed a box for her individual perfume. They will video tape a commercial on closed circuit TV promoting the

perfumes that will be shown to all of Hunt's Social Studies classes and other Piedmont classes as well.

Each group in Hunt's class must prepare something for a television, radio and magazine. This way the students are getting first hand experience about advertising instead of only reading about it from textbooks.

"That's what the open system is all about," remarked Ms. Faulkner. "We really like playing the models and being in the commercials. And actually we are learning more this way than if we just had to read about it."

**Mercy Celebrates**

Mercy Hospital will celebrate its seventy-fifth anniversary during February, having come a long way from the 25-bed hospital which opened its doors in 1906.

Today, the Mercy School of Nursing has grown to 80 students in a three-year program. Mercy also operates a School of Medical Technology and a School of Radiology X-Ray Technology.

## Which Group Uses Drugs More - Whites Or Blacks?

By Susan Ellsworth  
Post Staff Writer

Which group uses drugs, more, blacks or whites? Except for the needle, drug use among local 7-12 graders is higher for whites, according to four Charlotte Drug Education Center surveys taken from 1972-79.

A sample of 11,123 junior and senior high students included 61.5 percent white youths, 34.4 percent blacks and 4.1 percent others.

Alcohol was the most popular substance among both races, and whites proportionately dominated in use.

In the 1977 survey, 66.9 percent of whites compared to 47 percent of blacks had tried alcohol. National figures for 1979 indicate only 54.2 percent of whites and 45.1 percent for others used alcohol.

The 1972 survey shows a decline in alcohol use, mostly among blacks. Whereas, 66.1 percent of whites tried alcohol, 44.7 percent of blacks did.

An increase in marijuana use between 1977-79 came mainly from whites. Junior and senior high school students nationally in 1977 used marijuana 28.6 percent white to 25.1 percent other.

### Fifth In A Series

Local figures revealed that while 40.9 percent of the white students surveyed in 1977 chose marijuana, 40.4 percent of the black students used it.

Differences widened slightly in 1979, as 41.6 percent of whites and 40.3 percent of blacks increased marijuana use.

Both races demonstrated preferences for increasing their use of certain drugs. Whites chose methaqualone, cocaine and inhalants more often, while blacks favored inhalants, methaqualone and opiates.

Why these drugs? "Low cost may contribute to a drug's popularity," said Dr. Stephen Newman, CDEC director. Methaqualone is an illegally manufactured powder pressed into tablets (quaaludes). Some drug dealers sell the less costly valium as quaaludes. Quaaludes are less expensive than alcohol and marijuana.

Inhalants are attractive because they are easily accessible through aerosol cans, he pointed out.

According to the 1977 study more blacks (9.2 percent) than whites (7.3 percent) experimented with co-

caine. Whereas, in 1979 the reverse is true. By 1979 the percentage of whites that tried cocaine rose to 11.9 percent while only 9.5 percent of the black students used it.

Newman said since cocaine is more expensive than other drugs, whites are better able to afford it.

Survey results indicate more escapist addictive tendencies among black drug users than whites, which could explain why more blacks use a needle to inject the drug, Dr. Kim said.

The needle induces an immediate drug effect; drugs taken through a needle are narcotic and cause a high degree of psychological dependence.

Opiates (i.e. heroin) produce an overwhelming sense of tranquility," Newman pointed out. These drugs also have a high potential to produce addiction.

"It is frowned upon in the Birthday Party

If you are not going to the Norfolk game don't forget about the birthday party for Gerald Bridges and Freddie Dials. It will be held Saturday, February 28, at the Hidden Valley Country Club.

black community to be a junkie," emphasized Maceo Mayo, a drug abuse prevention specialist for the CDEC who works in the Fairview Homes area.

"It is frowned upon in the black community to be a junkie," emphasized Maceo Mayo, a drug abuse prevention specialist for the CDEC who works in the Fairview Homes area.

"A number of blacks in low income housing communities are powerless," Mayor said. "They do not have a decent attitude about themselves, and are stigmatized by being poor and having unreachable goals," he explained. Peer pressure in a small community is another contributing factor.

How available are drugs and where students get them will be examined in Part 6.

### Curry's Insurance Advisory Clinic



Robert "Bob" Curry

Member: Million Dollar Round Table Mutual Benefit Masters Club, Star Masters Club and President's Club

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# end of the month CLEARANCE

### BUDGET STORE LOWER LEVEL

Misses all weather coats, short and long styles, If perf. \$48-\$48... 24<sup>00</sup>

Jr. pull-on sweaters, Reg. \$10-\$14... 7<sup>00</sup>

Misses twill jeans, dark colors. 10-20. Reg. \$14... 7<sup>00</sup>

Misses skirts, solids and plaids, mostly 6-8-10. Reg. \$14-\$20... 50% Off

Ladies panties, small print, brief style. Reg. 99 cents... 66<sup>00</sup>

Boys' sweaters, 4-7. Reg. \$4.88-\$6.88... 2<sup>00</sup>-3<sup>44</sup>

BUDGET STORE LOWER LEVEL UPTOWN, SOUTHPARK, EASTLAND

Infant and toddler pants sets, diaper sets, tops and pants. Reg. \$5-\$14... 3<sup>00</sup>-10<sup>00</sup>

INFANTS AND TODDLERS, BELK - BUDGET STORE LOWER LEVEL UPTOWN AND SOUTHPARK

New spring ladies handbags, special group. Reg. \$5.88... 3<sup>00</sup>

All fall and winter dressy ladies hats, Reg. \$5-\$13... 2<sup>00</sup>-6<sup>00</sup>

All ladies fall and winter robes, Reg. \$13-\$25... 6<sup>00</sup>-12<sup>00</sup>

Vinyl tableclothes, flannel backed. Oblong and round. Special... 3<sup>44</sup>-8<sup>44</sup>

Aluminum cookware sets, 10 pieces, heavyweight. Special... 29<sup>00</sup>

Decorator pillows, all cotton with wide fringe. Special. 5<sup>00</sup>

BUDGET STORE LOWER LEVEL UPTOWN ONLY

### HOUSEWARES

Corning 10" quiche. Reg. \$14.99... 7<sup>00</sup>

Corning French white 1 1/2 qt. covered casserole, Reg. \$14.99... 9<sup>00</sup>

Corning French white 2 1/2 qt. covered casserole, Reg. \$16.99... 11<sup>00</sup>

Cork screws, Reg. \$3.48... 25% Off

Vegetable steamer, Reg. \$3.50... 25% Off

Regal poly perk coffeemakers, Reg. \$10.88-\$11.88... 8<sup>00</sup>

3 tier hanging baskets, Reg. \$5.88... 25% Off

Salad spinners, Reg. \$6.88... 25% Off

5 pc stainless steel bowl sets, Reg. \$12.99... 25% Off

Metlox colorstak dinnerware, Reg. \$3-\$8... 50% Off

Hamilton Beach slicing knife, Reg. \$17.88... 25% Off  
HOUSEWARES, BELK, UPTOWN, SOUTHPARK, EASTLAND

### DOMESTICS

Cannon designer towels, Reg. \$2.50-\$11.50... 1<sup>00</sup>-8<sup>44</sup>

Cannon designer sheets, Reg. \$9.99-\$17... 7<sup>00</sup>-13<sup>00</sup>

Velour animal and solid color throws, Reg. \$41-\$45... 30<sup>75</sup>-33<sup>75</sup>

Denvermaid decorative pillows, Reg. \$3.88-\$6.88... 2<sup>00</sup>

Group of kitchen curtains and draperies... 50% Off

Group of embellished towels, Reg. \$3.50-\$15... 2<sup>00</sup>-11<sup>25</sup>

Group of bedspreads, Reg. \$25-\$41... 15<sup>00</sup>

Twin size "Laura" sheets, Reg. \$5.99-\$11.99... 3<sup>00</sup>-8<sup>00</sup>  
DOMESTICS, BELK - UPTOWN, SOUTHPARK, EASTLAND

### MENSWEAR

Men's fall and winter suits, special group. Reg. \$130-\$250... 60<sup>00</sup>

Men's sport coats, fall and winter weights, Reg. \$100-\$250... 50<sup>00</sup>

Wool and other warm slacks, Reg. \$14-\$50... 9<sup>00</sup>-19<sup>00</sup>

MENSWEAR, BELK - MEN'S STORE UPTOWN ONLY

Fall and winter weight slacks, Reg. \$10-\$30... 1/3 Off

In Gear cotton flannel shirts, Reg. \$10-\$17... 8<sup>00</sup>

In Gear cotton velour shirts (Uptown and SouthPark only) Reg. \$22-\$30... 9<sup>00</sup>

In Gear plaid shirts, Reg. \$10-\$17... 7<sup>00</sup>-11<sup>00</sup>

Men's long sleeve sport shirts, Reg. \$14-\$20... 1/3 Off

Men's long sleeve dress shirts, Reg. \$11-\$18... 7<sup>00</sup>-12<sup>00</sup>

Men's sweaters and winter outerwear, Reg. \$13-\$85.50... 50% Off

Entire stock of men's Interwoven socks, Reg. \$2.25-\$5... 1<sup>00</sup>-4<sup>00</sup>

Men's Jiffies, many styles and colors, Reg. \$7.95... 4<sup>00</sup>

Special group of men's shoes, Reg. \$32-\$48... 15<sup>00</sup>-23<sup>00</sup>

All Quantities Limited. Broken Sizes, Styles, Colors. All Sales Final. Sorry, No Mail or Phone Orders On These Sale Items.

Men's shoes, by Weyenberg, Andhurst and others, Reg. \$40-\$48... 1/3 Off  
MEN'S WEAR, BELK - UPTOWN, SOUTHPARK, EASTLAND

Athletic shoes by famous makers, Reg. \$20-\$30... 14<sup>00</sup>  
ATHLETIC SHOES, BELK - UPTOWN, SOUTHPARK, EASTLAND

### YOUNG WORLD AND BOYSWEAR

Girls' socks, heathers, argyle, more, Reg. \$2.25-3.25... 1<sup>00</sup>-1<sup>00</sup>

Acrylic knit headwear, many styles and colors, Reg. \$3-\$8... 1<sup>00</sup>-4<sup>00</sup>

Infant, toddler playwear, Reg. \$6-\$15... 3<sup>00</sup>-7<sup>00</sup>

Boys' pajamas, cotton flannel and knit. 4-7. Reg. \$10... 10<sup>00</sup>-5<sup>00</sup>

Toddler boys' polyester-cotton shirts, plaids, Reg. \$8... 4<sup>00</sup>

Sleepy Snoopy plush toy, Reg. \$11... 3<sup>00</sup>

Girls' cotton flannel plaid shirts, 7-14, Reg. \$10... 3<sup>00</sup>

Girls' dresses, choice of styles and colors. 4-6x and 7-14, Reg. \$28-\$36... 50% Off

Girls' plaid shirts, 7-14, Reg. \$8.50-\$10... 4<sup>00</sup>-6<sup>00</sup>

Childrens' shoes, boys and girls styles, Reg. \$10-\$32... 4<sup>00</sup>-11<sup>00</sup>

Childrens' canvas shoes, Reg. \$10-\$20... 8<sup>00</sup>  
YOUNG WORLD, BELK - UPTOWN, SOUTHPARK, EASTLAND

Izod shetland wool sweaters, girls 7-14, Reg. \$24... 15<sup>00</sup>  
YOUNG WORLD, BELK - SOUTHPARK AND EASTLAND ONLY

Boys' Andhurst khaki slacks, 8-12 and 25"-30", Reg. \$12-\$14... 3<sup>00</sup>-4<sup>00</sup>

Boys' corduroy jeans, cotton-polyester, 25"-30", Reg. \$12-\$16... 5<sup>00</sup>  
BOYSWEAR, BELK - UPTOWN, SOUTHPARK, EASTLAND

### LADIES FASHIONS

Ladies coats, save 1/2 on this special group. Reg. \$96-\$210...  
LADIES FASHIONS, BELK - FASHION SECOND UPTOWN, SOUTHPARK, EASTLAND